

Monday March 19, 2018

Network Director of Sales Adam Elliott resigns

Seven West Media's Chief Revenue Officer Kurt Burnette today announced that current Network Director of Sales Adam Elliott has resigned to pursue his long-desired ambition to run his own business.

Mr Elliott will depart Seven West Media in May.

Mr Burnette said: *"For some time now Adam has talked about his ambition of running his own business, and now is the time for him to pursue that dream."*

"Adam's career at Seven spans some 21 years, including leadership positions in Melbourne and Sydney. During that time he's played a key role in the strategy and selling of the world's biggest sporting events, delivering record results from the Beijing and Rio Olympics and the recent Winter Olympics, along with the Tennis and AFL. Over the past six years as Network Director of Sales he's been instrumental in our hugely successful revenue performance."

"I want to sincerely thank Adam for his incredible passion, professionalism, dedication and commitment to the business, and his personal friendship over two decades of working together."

"Adam leaves the business and the team in great shape for the future and we all wish him and his family the very best in their new chapter in business and in life."

Seven West Media's Chief Executive Officer Tim Worner added: *"Adam's results over so many seasons speak for themselves, and will be his legacy to Seven."*

"He has been a spiritual leader, and by that I mean he has been the keeper and nurturer of the best team spirit in the business. That has been a huge part of him being able to build a crack team and deliver outstanding results."

"On a personal note, I will miss him a lot for all the great things that he brought to Seven in spirit and performance and I wish him nothing but greatest success for the future."

Mr Elliott said: *"Half of my life has been working at this great organisation. A time which has been a journey full of learning, challenges and exciting opportunities."*

"One of my favourite parts, aside from being able to play a role in building and growing a very dynamic business, has been the absolute privilege of working with so many amazing people. Both within Seven West Media and our clients and agencies. I am lucky to be able to call so many of you my friends. After 21 years this will be a tough thing to let go of, however I know that I will see you on the other side for the next chapter."

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"I am extremely grateful and cannot thank Seven West Media and particularly Kurt for all the incredible opportunities that have been afforded me over this time."

Mr Elliott's career at Seven began in 1997 as a Sports Sale Executive in Melbourne. In 2002 he was promoted to Sports Sales Manager and in 2004 to Network Sports Sales Director.

In 2008 he moved to Sydney to become Sydney Sales Director, a role he held for three years before being promoted to Network Director of Sales in July 2011.

End.

For more details:

Stephen Browning
Head of Corporate Affairs, SWM
T: 0432 961 773
E: stbrowning@seven.com.au

About Seven West Media

Seven West Media (ASX: SWM) is one of Australia's leading integrated media companies, with a market-leading presence in broadcast television, magazine and newspaper publishing and online.

The company is the home to many of Australia's leading media businesses – Seven, 7TWO and 7mate, 7flix, Pacific Magazines, The West Australian, The Sunday Times and Yahoo7, and the biggest content brands including My Kitchen Rules, House Rules, Home and Away, Sunrise, the Australian Football League, the Olympic Games, Better Homes and Gardens, marie claire, Who, PerthNow, racing.com and 7plus.