

Tuesday May 15, 2018

Seven West Media announces leaders for WA

Seven West Media (ASX: SWM) Chief Executive Tim Worner today announced two senior appointments at its West Australian operations –

- Current Chief Operating Officer Maryna Fewster has been appointed acting Chief Executive Officer
- Current General Manager – Circulation & Distribution Adam Everett has been appointed Chief Operating Officer

In their new roles Ms Fewster and Mr Everett will be responsible for SWM's WA operations including *The West Australian* newspaper, *The Sunday Times*, thewest.com.au, perthnow.com.au, nine radio stations, 20 regional newspapers and Channel Seven Perth, as well as SWM's holding in the Community Newspaper Group, a joint-venture with News Corp Australia.

Mr Worner said: *"We are very fortunate to have Maryna available to step straight into this role and continue to evolve the business. She has already had a huge impact since joining us in April last year, and we are looking forward to that continuing impact."*

"Adam is one of the most experienced and accomplished newspaper executives in the country and has a very long track record of out-performance and innovation when it comes to circulation and distribution. He has also been outstanding in challenging convention to bring about efficiencies. This role will see him use all those qualities across our entire WA business."

Mr Worner added: *"We are proud of our deep and enduring connection with the people of Western Australia, which stretches back 185 years to the establishment of The West Australian in 1833."*

"Today our portfolio of multi-media brands dominates the local market, delivering for our audiences and advertisers on a scale that no-one else comes close to. We have exciting plans for our WA businesses, which Maryna and Adam are perfectly placed to deliver."

Ms Fewster joined SWM in April 2017 as Chief Operating Officer (WA). Prior to that she worked at iiNet for over a decade as GM Corporate Services, Chief Customer Officer and Chief Operating Officer.

Mr Everett has been SWM WA's General Manager – Circulation and Distribution since 2012. Prior to this he worked for News Corp Australia as Director of Circulation for Nationwide News in Sydney from 1999-2004 and then Director of Circulation for Advertiser Newspapers in Adelaide from 2004-12.

End.

For more details:

Stephen Browning
Head of Corporate Affairs, SWM
T: 0432 961 773
E: stbrowning@seven.com.au

About Seven West Media

Seven West Media (ASX: SWM) is one of Australia's leading integrated media companies, with a market-leading presence in broadcast television, magazine and newspaper publishing and online.

The company is the home to many of Australia's leading media businesses – Seven, 7TWO and 7mate, 7flix, Pacific Magazines, The West Australian, The Sunday Times and Yahoo7, and the biggest content brands including My Kitchen Rules, House Rules, Home and Away, Sunrise, the Australian Football League, the Olympic Games, Better Homes and Gardens, marie claire, Who, PerthNow, racing.com and 7plus.