

DROP DEAD WEIRD



Seven Studios partners with Ambience as Drop Dead Weird launches across all screens

8 November 2017 – Seven Studios' partnership with Ambience Entertainment, the new children's series, Drop Dead Weird, is now on 7TWO following its successful launch on RTE, the national broadcast network in Ireland

Seven Studios is an investment partner in Drop Dead Weird, produced in Australia and which follows the story of an Australian family who migrate to Ireland to help run their grandad's B&B only to mysteriously discover their parents have turned into zombies. How and why is a secret but the sitcom action takes place around the escapades and shenanigans that occur as the siblings try to stop their grandad, the guests and the Tubbershandy locals finding out about mum and dad.

Commenting, Niki Hamilton, Executive Producer, Children's Television for Seven, said: "We are delighted to be a co-venture partner in Drop Dead Weird, with Seven Studios working closely with Ambience Entertainment in producing a delightful kids' programme for RTE. We look forward to it engaging young audiences here and around the world across every screen."

The cast of Drop Dead Weird includes Umbilical Brother Dave Collins who plays Zombie dad and Irish actor Pauline McLynn, best known for her role as the nosey housekeeper in Father Ted, who plays the family's local nemesis.

Drop Dead Weird extends beyond television with specific production aspects and storylines designed for multiple digital platforms. Bruce Champ played by Jack Riley in the series - has his own Youtube Channel "BRUCETUBE" and he's filming channel content within the programme. This launches simultaneously with Drop Dead Weird and the BRUCETUBE platform currently linked with Seven's kids Youtube Channel KIDSON7.

BruceTube: https://www.youtube.com/channel/UCurHJPZPJ9yXl4-gbNn9rng?view_as=subscriber

KidsOn7: https://www.youtube.com/channel/UCfSf_IK-UtMxzOIMeTDTZA

About Seven Studios

Seven Studios is a rapidly expanding international production and distribution company and a key part of Seven West Media, Australia's leading integrated media and content creation companies. In 2017, Seven Studios will commission, create and produce nearly 800 hours of premium video content as an acknowledged leader in the production of scripted, entertainment, reality, observational documentaries and children's programming – with major projects including My Kitchen Rules, Border Security, House Rules, Home and Away, and A Place to Call Home. Seven Studios IP Licensing extends and strengthens Seven Studios' brands beyond the screen via promotional and product licensing. We work closely with Australian and international networks, advertising sponsors, licensees and retailers to provide commercial opportunities that integrate and extend the consumer experience across TV, digital and physical touch points allowing fans to further connect and engage with their favorite shows.