

27 November 2017

Seven Network Ratings Report

Week 47: 19 November – 25 November 2017



**SEVEN IS
NUMBER ONE.**



Seven is number one in 2017

Seven is number one in primetime in the current television year.

Seven News is number one at 6:00pm across the current television year.

Sunrise leads in breakfast television and The Morning Show leads in morning television across the current television year.

Seven wins in primetime on primary channels

- Seven is number 1 for total viewers.

Seven wins in primetime on digital channels

- 7mate is number 1 for total viewers.

Seven wins in primetime on combined audiences

- Seven's broadcast platform of Seven + 7TWO + 7mate + 7flix combine to win primetime in total viewers on the combined audiences of all multiple channels.

Seven wins in news

- Seven News leads Nine News.

Seven wins in breakfast television

- Sunrise leads Today.

Seven wins in morning television

- The Morning Show leads Today Extra.

Seven wins at 5:30pm

- The Chase leads Hot Seat.

The Rugby League World Cup dominates across the Screens of Seven

- dominates across primetime on Friday.
- peaks at 1.4 million.
- reaches 2.4 million Australians.
- delivers more than 6000,000 streaming minutes on 7Live and 216,000 video views on Facebook.

Seven delivers in primetime across the week

- The Wall is up 15% on Family Food Fight and ranks in Sunday's top five most-watched programme in all key audience demographics.
- Sunday Night ranks in Sunday's top ten most-watched programmes for 16-39s, 18-49s and 25-54s.
- Instant Hotel wins in 16-39s, 18-49s and 25-54s, and is one of Monday's top four most-watched programmes in all key demographics.
- Instant Hotel wins in 16-39s, 18-49s and 25-54s, and ranks in Tuesday's top four most-watched programmes in all key demographics.
- The Good Doctor dominates in total viewers, 16-39s, 18-49s and 25-54s, is Tuesday's number one most-watched programme for total viewers, 16-39s, 18-49s and 25-54s.
- Instant Hotel wins in total viewers, 16-39s, 18-49s and 25-54s, and is Wednesday's number one most-watched programme for 18-49s and one of the top two most-watched programmes for 16-39s.
- The Good Doctor dominates in total viewers, 16-39s, 18-49s and 25-54s, is Thursday's number one most-watched programme for total viewers, 18-49s and 25-54s.

Seven builds on +7 total viewing

- The Good Doctor adds 467,000 viewers – a 27% gain on live viewing - and delivers a total audience of 2.195 million.
- The Secret Daughter adds 212,000 viewers – a 24% gain on live viewing – and delivers a total audience of 1.079 million.
- The Good Doctor adds 465,000 viewers – a 29% gain on live viewing – and delivers a total audience of 2.065 million.

Seven wins in breakfast television across Australia

- Sunrise = 514,000 vs Today = 384,000

Seven wins in morning television across Australia

- The Morning Show = 213,000 vs Today Extra = 157,000

Seven delivers in the most-watched programmes across Australia

-	The Good Doctor – Tuesday	1.755 million
-	The Good Doctor – Thursday	1.654 million
-	Seven News	1.451 million
-	Seven News – Today Tonight	1.360 million
-	Seven News – Sunday	1.347 million
-	Seven News – Saturday	1.224 million
-	Home and Away	1.102 million
-	Rugby League World Cup on Seven	1.077 million
-	Sunday Night	1.071 million
-	Instant Hotel – Tuesday	1.067 million
-	Instant Hotel – Monday	1.008 million
-	The Wall	1.001 million

Live and As-Live Data

Week 47 Primetime Shares

ABC1:	13.4%
Seven:	20.3%
Nine:	18.3%
Ten:	9.9%
SBS1:	4.9%

ABC2:	3.4%
ABC Me:	0.6%
ABC News 24:	1.9%
7TWO:	4.1%
7mate:	4.3%
7flix:	2.3%
GO!:	4.1%
Gem:	2.5%
Life:	2.3%
One:	2.9%
Eleven:	2.6%
Viceland:	1.2%
Food:	0.9%
NITV:	0.2%

Week 47 Combined Multiple Channels Primetime Shares

ABC:	19.3%
Seven:	30.9%
Nine:	27.2%
Ten:	15.5%
SBS:	7.1%

Oztag Data. Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures.

Primetime audience demographics for Week 47: 6:00pm-midnight

	Total People	25-54	16-39	18-49
Seven Network	30.90%	29.80%	28.60%	29.40%
Nine Network	27.20%	31.00%	32.60%	31.60%
Ten Network	15.50%	19.60%	19.60%	19.80%
ABC Network	19.30%	13.60%	13.20%	13.30%
SBS Network	7.10%	6.10%	6.00%	5.90%
Channel 7	20.30%	19.10%	18.10%	18.90%
Channel 9	18.30%	20.10%	21.20%	20.60%
Channel 10	9.90%	12.60%	12.30%	12.80%
ABC	13.40%	8.20%	6.80%	7.50%
SBS	4.90%	3.20%	2.90%	2.90%
7TWO	4.10%	2.00%	1.60%	1.70%
7mate	4.30%	5.90%	6.40%	6.00%
7flix	2.30%	2.70%	2.50%	2.70%
GO!	4.10%	5.90%	7.10%	6.50%
Gem	2.50%	1.80%	1.60%	1.70%
9Life	2.30%	3.10%	2.70%	2.80%
ONE	2.90%	3.10%	2.60%	3.00%
ELEVEN	2.60%	3.90%	4.70%	4.00%
ABC2	3.40%	3.40%	4.40%	3.90%
ABC ME	0.60%	0.30%	0.40%	0.40%
ABC NEWS	1.90%	1.60%	1.60%	1.50%
SBS VICELAND	1.20%	1.60%	1.60%	1.60%
SBS Food Network	0.90%	1.20%	1.30%	1.20%
NITV	0.20%	0.20%	0.10%	0.10%

Primetime Programming Analysis

Sunday

- Seven wins in news.
- The Rugby League World Cup on Seven dominates across Seven and 7mate.
 - Seven reaches 3 million Australians on television and 7Live delivers 2.4 million streaming minutes across the weekend.
 - Rugby League World Cup reaches 6.2 million Australians across Seven and 7mate and 7Live delivers 10.9 million streaming minutes across the event.
- Thor: The Dark World dominates on 7mate.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers. Seven leads Nine and is up 131% on Ten in total viewers
- Seven wins in primetime on digital channels.
 - 7mate is the most-watched digital channel for total viewers, 16-39s, 18-49s and 25-54s.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 21% on Nine (Nine + Go + Gem + Life) and up 147% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 29% on Nine and up 109% on Ten in 16-39s. Seven is up 13% on Nine and up 82% on Ten in 18-49s. Seven is up 12% on Nine and up 92% on Ten in 25-54s.
- Seven wins in breakfast television. Weekend Sunrise leads Weekend Today.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#2	Seven News	#3
Sunday Night	#6	Sunday Night	#5
The Wall	#7	The Wall	#6
First Flight	#10	Thor: The Dark World	#10
16-39s		18-49s	
Seven News	#3	Seven News	#4
The Wall	#5	Sunday Night	#5
Sunday Night	#6	The Wall	#6
Thor: The Dark World	#7	Thor: The Dark World	#8
First Flight	#9		

- **Seven News** (0.932 million). Seven News wins network – up 43,000 viewers on Nine News, a 5% audience advantage.
- **The Wall** (0.634 million) is up 15% on Family Food Fight and ranks in Sunday's top five most-watched programme in all key audience demographics.
- **Sunday Night** (0.696 million) ranks in Sunday's top ten most-watched programmes for 16-39s, 18-49s and 25-54s.

Monday

- Seven wins in news.
- Instant Hotel wins in 16-39s, 18-49s and 25-54s.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 18-49s and 25-54s.
 - Seven is up 23% on Nine and up 59% on Ten in total viewers.
 - Seven is up 13% on Nine in 16-39s. Seven is up 25% on Nine and up 5% on Ten in 18-49s. Seven is up 26% on Nine and up 8% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7mate is the most-watched digital channel for total viewers, 18-49s and 25-54s.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 18-49s and 25-54s on the combined audiences of all channels.
- Seven wins in breakfast television. Sunrise leads Today.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#1	Instant Hotel	#4
Seven News – Today Tonight	#2	Seven News	#5
		Seven News – Today Tonight	#6
		Home and Away	#8
16-39s		18-49s	
Instant Hotel	#4	Instant Hotel	#2
Home and Away	#7	Seven News – Today Tonight	#6
Seven News – Today Tonight	#8	Seven News	#7
Seven News	#9	Home and Away	#8

- **Seven News** (0.957 million). Seven News wins network – up 60,000 viewers on Nine News, a 7% audience advantage.
- **Seven News – Today Tonight** (0.931 million). Seven News – Today Tonight wins network – up 21,000 viewers on Nine News 6:30, a 2% audience advantage.
- **Home and Away** (0.689 million) delivers in all key audiences and ranks in Monday's top ten most-watched programmes for 16-39s, 18-49s and 25-54s.
- **Instant Hotel** (0.587 million) wins in 16-39s, 18-49s and 25-54s, and is one of Monday's top four most-watched programmes in all key demographics.

Tuesday

- Seven wins in news.
- Instant Hotel wins in total viewers, 18-49s and 25-54s and is up 43% on Family Food Fight across Australia.
- The Good Doctor dominates in total viewers, 16-39s, 18-49s and 25-54s and is Australia's number one most-watched programme in primetime: 1.755 million.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 16-39s, 18-49s and 25-54s.
 - Seven is up 31% on Nine and up 106% on Ten in total viewers.
 - Seven is up 18% on Nine and up 67% on Ten in 16-39s. Seven is up 18% on Nine and up 68% on Ten in 18-49s. Seven is up 19% on Nine and up 73% on Ten in 25-54s.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 20% on Nine (Nine + Go + Gem + Life) and up 88% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 49% on Ten in 16-39s. Seven is up 52% on Ten in 18-49s. Seven leads Nine and is up 51% on Ten in 25-54s.
- Seven wins in breakfast television. Sunrise leads Today.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven builds on +7 total viewing.
 - The Good Doctor adds 467,000 viewers – a 27% gain on live viewing - and delivers a total audience of 2.195 million.
- Seven scores in the most-watched programmes:

All People

The Good Doctor	#1
Seven News	#2
Seven News – Today Tonight	#3
Home and Away	#8
Instant Hotel	#9

25-54s

The Good Doctor	#1
Instant Hotel	#3
Seven News – Today Tonight	#7
Seven News	#8
Home and Away	#10

16-39s

The Good Doctor	#1
Instant Hotel	#4
Seven News	#7
Home and Away	#9
Seven News – Today Tonight	#10

18-49s

The Good Doctor	#1
Instant Hotel	#2
Seven News	#8
Home and Away	#9
Seven News	#10

- **Seven News** (0.948 million). Seven News wins network – up 87,000 viewers on Nine News, a 10% audience advantage.
- **Seven News – Today Tonight** (0.908 million). Seven News – Today Tonight wins network – up 50,000 viewers on Nine News 6:30, a 6% audience advantage.
- **Home and Away** (0.663 million) delivers in all key audiences and ranks in Tuesday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- **Instant Hotel** (0.633 million) wins in 16-39s, 18-49s and 25-54s, and ranks in Tuesday's top four most-watched programmes in all key demographics.
- **The Good Doctor** (1.129 million):
 - dominates in total viewers, 16-39s, 18-49s and 25-54s.
 - Tuesday's number one most-watched programme for total viewers, 16-39s, 18-49s and 25-54s: 35 share in total viewers, 34 share in 16-39s, 34 share in 18-49s and 33 share in 25-54s.

Wednesday

- Seven wins in news.
- Instant Hotel wins in 16-39s, 18-49s and 25-54s.
- Seven wins in primetime on primary channels
 - Seven is number one for total viewers: up 5% on Nine and up 126% on Ten.
- Seven wins in primetime on digital channels.
 - 7TWO is the most-watched digital channel for total viewers.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers on the combined audiences of all channels.
 - Seven + 7TWO + 7mate + 7flix is up 6% on Nine + Go + Gem + Life and up 115% on Ten + One + Eleven in total viewers.
- Seven wins in breakfast television. Sunrise leads Today.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven builds on +7 total viewing.
 - The Secret Daughter adds 212,000 viewers – a 24% gain on live viewing – and delivers a total audience of 1.079 million.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#1	Seven News	#1
Seven News – Today Tonight	#2	Instant Hotel	#3
Home and Away	#8	Seven News – Today Tonight	#4
Instant Hotel	#9	Home and Away	#7
16-39s		18-49s	
Instant Hotel	#2	Instant Hotel	#1
Seven News	#7	Seven News	#3
Seven News – Today Tonight	#8	Seven News – Today Tonight	#4
Home and Away	#10	Home and Away	#5

- **Seven News** (0.934 million). Seven News wins network – up 62,000 viewers on Nine News, a 7% audience advantage.
- **Seven News – Today Tonight** (0.899 million). Seven News – Today Tonight wins network – up 89,000 viewers on Nine News 6:30, an 11% audience advantage.
- **Home and Away** (0.654 million) delivers in all key audiences and ranks in Wednesday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- **Instant Hotel** (0.611 million):
 - wins in total viewers, 16-39s, 18-49s and 25-54s.
 - Wednesday's number one most-watched programme for 18-49s and one of the top two most-watched programmes for 16-39s.

Thursday

- Seven wins in news.
- The Good Doctor is Australia's number one: 1.654 million.
- Seven wins in primetime on primary channels.
 - Seven win in total viewers, 18-49s and 25-54s.
 - Seven is up 30% on Nine and up 85% on Ten in total viewers.
 - Seven is up 19% on Ten in 16-39s. Seven is up 5% on Nine and up 26% on Ten in 18-49s. Seven is up 11% on Nine and up 31% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7TWO is the most-watched digital channel for total viewers.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 28% on Nine (Nine + Go + Gem + Life) and up 75% on Ten (Ten + One + Eleven) in total viewers.
 - Seven ties with Nine and is up 8% on Ten in 16-39s. Seven is up 5% on Nine and up 16% on Ten in 18-49s. Seven is up 10% on Nine and up 23% on Ten in 25-54s.
- Seven wins in breakfast television. Sunrise leads Today.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven builds on +7 total viewing.
 - The Good Doctor adds 465,000 viewers – a 29% gain on live viewing – and delivers a total audience of 2.065 million.

- Seven scores in the most-watched programmes:

All People		25-54s	
The Good Doctor	#1	The Good Doctor	#1
Seven News	#2	Seven News – Today Tonight	#6
Seven News – Today Tonight	#3	Home and Away	#7
Home and Away	#8	Seven News	#9
16-39s		18-49s	
The Good Doctor	#3	The Good Doctor	#1
Seven News – Today Tonight	#8	Seven News – Today Tonight	#7
Seven News	#9	Home and Away	#8
Home and Away	#10	Seven News	#10

- **Seven News** (1.069 million). Seven News wins network.
- **Seven News – Today Tonight** (1.048 million). Seven News – Today Tonight wins network.
- **Home and Away** (0.660 million) delivers in all key audiences and ranks in Thursday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- **The Good Doctor** (1.072 million):
 - dominates in total viewers, 16-39s, 18-49s and 25-54s.
 - Thursday's number one most-watched programme for total viewers, 18-49s and 25-54s: 32 share in total viewers, 27 share in 16-39s, 28 share in 18-49s and 28 share in 25-54s.

Friday

- Seven wins in news.
- The Rugby League World Cup on Seven dominates across primetime on Seven and 7mate.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers and 25-54s.
 - Seven is up 28% on Nine and up 125% on Ten in total viewers.
 - Seven is up 77% on Ten in 16-39s. Seven is up 68% on Ten in 18-49s. Seven is up 3% on Nine and up 70% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7TWO is the most-watched digital channel for total viewers.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 27% on Nine (Nine + Go + Gem + Life) and up 104% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 82% on Ten in 16-39s. Seven is up 71% on Ten in 18-49s. Seven is up 2% on Nine and up 70% on Ten in 25-54s.

- Seven wins in breakfast television. Sunrise leads Today.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#1	RLWC on Seven	#2
Seven News – Today Tonight	#4	Seven News	#4
RLWC on Seven	#6	Seven News – Today Tonight	#7
16-39s		18-49s	
RLWC on Seven	#4	RLWC on Seven	#3
Seven News	#9	Seven News	#6
		Seven News – Today Tonight	#9

- **Seven News** (0.931 million). Seven News wins network – up 101,000 viewers on Nine News, a 12% audience advantage.
- **The Rugby League World Cup** dominates across the Screens of Seven:
 - dominates across primetime.
 - peaks at 1.4 million.
 - reaches 2.4 million Australians.
 - delivers more than 6000,000 streaming minutes on 7Live and 216,000 video views on Facebook.
 - across the Rugby League World Cup, Seven's broadcast television coverage has now reached 6.6 million Australians. 7Live has delivered 11.6 million streaming minutes.

Saturday

- **Seven News** (0.836 million).