

6 November 2017

Seven Network Ratings Report

Week 44: 29 October – 4 November 2017

Seven wins in primetime on combined audiences

- Seven's broadcast platform of Seven + 7TWO + 7mate + 7flix combine to win primetime in total viewers on the combined audiences of all multiple channels.

Seven wins in news

- Seven News leads Nine News.

Seven wins in breakfast television

- Sunrise leads Today.

Seven wins in morning television

- The Morning Show leads Today Extra.

The Rugby League World Cup dominates across the Screens of Seven

- Friday's coverage peaks at 1.3 million and reaches 2 million Australians across Seven and 7mate. 7Live delivers 651,000 streaming minutes.
- Saturday's coverage dominates on 7mate and across the Screens of Seven in primetime with twilight and night matches ranking in Saturday's top ten most-watched programmes in all key audience demographics.

The Melbourne Cup Carnival dominates across the Screens of Seven

- The Victoria Derby dominates across Saturday afternoon and ranks in Saturday's top ten most-watched programmes for total viewers, 16-39s and 18-49s.

Seven delivers in primetime across the week

- Seven wins primetime Monday, Tuesday, Thursday, Friday and Saturday on primary channels.
- Seven wins primetime Monday, Tuesday, Wednesday, Thursday, Friday and Saturday on the combined audiences of all multiple channels.
- The Wall – Monday is up 59% on Family Food Fight, peaks at 1.118 million, wins in total viewers, 16-39s, 18-49s and 25-54s, and is one of Monday's top two most-watched programmes in all key audiences.
- The Wall – Tuesday is up 52% on Family Food Fight, peaks at 1.192 million, wins in total viewers, 16-39s, 18-49s and 25-54s, and is one of Tuesday's top two most-watched programmes in all key audiences.
- The Good Doctor peaks at 1.178 million, dominates in all key audiences and is Tuesday's number one most-watched programme for total viewers, 16-39s, 18-49s and 25-54s.



- First Dates is Wednesday's most-watched programme for 18-49s and 25-54s, and one of the top two most-watched programmes for 16-39s.
- The Good Doctor peaks at 1.075 million, is Thursday's number one most-watched programme, and one of the top two most-watched programmes for 16-39s, 18-49s and 25-54s.
- Star Wars: The Empire Strikes Back is Saturday's number one most-watched programme for 18-49s and 25-54s, and one of the top two most-watched programmes for 16-39s.

Seven wins at 5:30pm

- The Chase leads Hot Seat.

Seven wins in breakfast television across Australia

- Sunrise = 488,000 vs Today = 402,000

Seven wins in morning television across Australia

- The Morning Show = 209,000 vs Today Extra = 153,000

Seven delivers in the most-watched programmes across Australia

- | | |
|------------------------------|---------------|
| - The Good Doctor - Tuesday | 1.642 million |
| - The Wall – Monday | 1.546 million |
| - The Good Doctor – Thursday | 1.490 million |
| - Seven News | 1.441 million |
| - Seven News – Sunday | 1.370 million |
| - Seven News – Today Tonight | 1.339 million |
| - The Wall – Tuesday | 1.314 million |
| - Home and Away | 1.082 million |
| - Seven News – Saturday | 1.045 million |

Seven is number one in 2017

Seven + 7TWO + 7mate + 7flix combine to deliver Seven market leadership in total viewers across primetime on the combined audiences of all multiple channels in the current television year.

Seven News is number one at 6:00pm across the current television year.

Sunrise leads in breakfast television and The Morning Show leads in morning television across the current television year.

Live and As-Live Data**Week 44 Primetime Shares**

ABC1:	13.5%
Seven:	20.2%
Nine:	20.4%
Ten:	10.4%
SBS1:	5.1%

ABC2:	3.2%
ABC Me:	0.5%
ABC News 24:	1.5%
7TWO:	3.9%
7mate:	4.2%
7flix:	2.4%
GO!:	3.2%
Gem:	2.3%
Life:	1.9%
One:	2.6%
Eleven:	2.5%
Viceland:	1.0%
Food:	0.9%
NITV:	0.1%

Week 44 Combined Multiple Channels Primetime Shares

ABC:	18.7%
Seven:	30.7%
Nine:	27.8%
Ten:	15.6%
SBS:	7.2%

Ozdam Data. Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures.

Primetime audience demographics for Week 44: 6:00pm-midnight

	Total People	P 25-54	P 16-39	P 18-49
Seven Network	30.70%	30.80%	30.40%	30.80%
Nine Network	27.80%	31.40%	33.10%	32.10%
Ten Network	15.60%	19.80%	20.00%	20.10%
ABC Network	18.70%	12.10%	11.30%	11.50%
SBS Network	7.20%	6.00%	5.20%	5.60%
Channel 7	20.20%	20.60%	19.90%	20.50%
Channel 9	20.40%	22.80%	23.30%	23.10%
Channel 10	10.40%	13.30%	13.60%	13.60%
ABC	13.50%	7.20%	5.80%	6.40%
SBS	5.10%	3.30%	2.60%	2.90%
7TWO	3.90%	1.80%	1.50%	1.60%
7mate	4.20%	5.40%	6.00%	5.60%
7flix	2.40%	3.00%	3.00%	3.00%
GO!	3.20%	4.50%	6.00%	4.90%
Gem	2.30%	1.60%	1.50%	1.60%
9Life	1.90%	2.50%	2.20%	2.40%
ONE	2.60%	2.70%	2.10%	2.60%
ELEVEN	2.50%	3.70%	4.40%	3.90%
ABC2	3.20%	3.20%	4.00%	3.50%
ABC ME	0.50%	0.40%	0.50%	0.50%
ABC NEWS	1.50%	1.20%	0.90%	1.10%
SBS VICELAND	1.00%	1.40%	1.30%	1.40%
SBS Food Network	0.90%	1.20%	1.10%	1.20%
NITV	0.10%	0.10%	0.10%	0.10%

Primetime Programming Analysis

Sunday

- Seven wins in breakfast television. Weekend Sunrise leads Weekend Today.
- The Rugby League World Cup on Seven dominates across 7mate.
- Seven wins in primetime on digital channels.
 - 7mate is the most-watched digital channel for total viewers, 16-39s, 18-49s and 25-54s.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#6	Star Wars	#6
Sunday Night	#10	Seven News	#7
		Sunday Night	#8
		Highway Patrol	#9
16-39s		18-49s	
Star Wars	#6	Star Wars	#6
Highway Patrol	#7	Seven News	#7
Seven News	#8	Sunday Night	#8
Sunday Night	#9	Highway Patrol	#9

Monday

- Seven wins in news.
- The Wall is up 86% on Family Food Fight across Australia.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers and 16-39s.
 - Seven is up 15% on Nine and up 63% on Ten in total viewers.
 - Seven is up 8% on Nine and leads Ten in 16-39s. Seven leads Ten in 18-49s. Seven leads Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7mate is the most-watched digital channel for total viewers, 16-39s, 18-49s and 25-54s.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 26% on Nine (Nine + Go + Gem + Life) and up 77% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 13% on Nine and up 24% on Ten in 16-39s. Seven is up 3% on Nine and up 17% on Ten in 18-49s. Seven is up 4% on Nine and up 22% on Ten in 25-54s.

- Seven wins in breakfast television. Sunrise leads Today.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#1	The Wall	#2
Seven News- Today Tonight	#3	Seven News – Today Tonight	#8
The Wall	#4	Seven News	#9
Home and Away	#10	Home and Away	#10
16-39s		18-49s	
The Wall	#2	The Wall	#2
Seven News – Today Tonight	#6	Seven News – Today Tonight	#8
Home and Away	#7	Home and Away	#9
Seven News	#10	Seven News	#10

- **Seven News** (0.994 million). Seven News wins network – up 54,000 viewers on Nine News, a 6% audience advantage.
- **Home and Away** (0.705 million) ranks in Monday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- **The Wall** (0.974 million):
 - up 59% on Family Food Fight
 - peaks at 1.118 million
 - wins in total viewers, 16-39s, 18-49s and 25-54s, and is one of Monday's top two most-watched programmes in all key audiences.

Tuesday

- Seven wins in news.
- The Wall is up 91% on Family Food Fight across Australia.
- The Good Doctor dominates in total viewers, 16-39s, 18-49s and 25-54s and is Australia's number one most-watched programme: 1.642 million.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 16-39s, 18-49s and 25-54s.
 - Seven is up 43% on Nine and up 126% on Ten in total viewers.
 - Seven is up 38% on Nine and up 81% on Ten in 16-39s. Seven is up 40% on Nine and up 82% on Ten in 18-49s. Seven is up 31% on Nine and up 83% on Ten in 25-54s.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7WO + 7mate + 7flix) is up 30% on Nine (Nine + Go + Gem + Life) and up 116% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 14% on Nine and up 71% on Ten in 16-39s. Seven is up 22% on Nine and up 70% on Ten in 18-49s. Seven is up 17% on Nine and up 73% on Ten in 25-54s.

- Seven wins in breakfast television. Sunrise leads Today.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven scores in the most-watched programmes:

All People		25-54s	
The Good Doctor	#1	The Good Doctor	#1
Seven News	#2	The Wall	#2
Seven News – Today Tonight	#3	Seven News – Today Tonight	#4
The Wall	#6	Seven News	#7
Home and Away	#9	Home and Away	#10
16-39s		18-49s	
The Good Doctor	#1	The Good Doctor	#1
The Wall	#2	The Wall	#2
Home and Away	#5	Seven News – Today Tonight	#6
Seven News – Today Tonight	#7	Home and Away	#7
Seven News	#10	Seven News	#8

- **Seven News** (0.949 million). Seven News wins network – up 127,000 viewers on Nine News, a 15% audience advantage.
- **Home and Away** (0.655 million) ranks in Tuesday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- **The Wall** (0.795 million):
 - up 52% on Family Food Fight
 - peaks at 1.192 million
 - wins in total viewers, 16-39s, 18-49s and 25-54s, and is one of Tuesday's top two most-watched programmes in all key audiences: 27 share in 18-49s, 27 share in 18-49s and 25 share in 25-54s.
- **The Good Doctor** (1.062 million):
 - peaks at 1.178 million
 - dominates in all key audiences and is Tuesday's number one most-watched programme for total viewers, 16-39s, 18-49s and 25-54s: 33 share in total viewers, 31 share in 16-39s, 33 share in 18-49s and 32 share in 25-54s.

Wednesday

- Seven wins in news.
- First Dates is the number one most-watched programme for 18-49s and 25-54s.
- Seven wins in primetime on primary channels.
 - Seven is number one for 16-39s.
- Seven wins in primetime on digital channels.
 - 7TWO is the most-watched digital channel for total viewers.

- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers.
 - Seven + 7TWO + 7mate + 7flix is up 2% on Nine + Go + Gem + Life and up 63% on Ten + One + Eleven in total viewers.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#1	First Dates	#1
Seven News – Today Tonight	#2	Seven News – Today Tonight	#4
Home and Away	#8	Seven News	#5
		Home and Away	#8
16-39s		18-49s	
First Dates	#2	First Dates	#1
Home and Away	#5	Home and Away	#5
Seven News	#7	Seven News – Today Tonight	#6
Seven News – Today Tonight	#8	Seven News	#8
The Grand Tour	#10		

- **Seven News** (0.940 million). Seven News wins network – up 61,000 viewers on Nine News, a 7% audience advantage.
- **Home and Away** (0.666 million) ranks in Wednesday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- **First Dates** (0.579 million) is Wednesday's most-watched programme for 18-49s and 25-54s, and one of the top two most-watched programmes for 16-39s.

Thursday

- Seven wins in news.
- The Good Doctor is Australia's number one: 1.490 million.
- Seven wins in primetime on primary channels.
 - Seven win in total viewers, 16-39s and 25-54s.
 - Seven is up 44% on Nine and up 52% on Ten in total viewers.
 - Seven is up 34% on Nine and ties with Ten in 16-39s. Seven is up 34% on Nine in 18-49s. Seven is up 34% on Nine and up 3% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7TWO is the most-watched digital channel for total viewers.
 - 7mate is the most-watched digital channel for 18-49s and 25-54s.

- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 44% on Nine (Nine + Go + Gem + Life) and up 53% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 27% on Nine and up 3% on Ten in 16-39s. Seven is up 29% on Nine and up 3% on Ten in 18-49s. Seven is up 30% on Nine and up 6% on Ten in 25-54s.
- Seven wins in breakfast television. Sunrise leads The Morning Show.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven scores in the most-watched programmes:

All People		25-54s	
The Good Doctor	#1	The Good Doctor	#2
Seven News	#2	Seven News – Today Tonight	#7
Seven News – Today Tonight	#3	Seven News	#8
Home and Away	#8	Home and Away	#9
16-39s		18-49s	
The Good Doctor	#2	The Good Doctor	#2
Home and Away	#6	Home and Away	#5
Seven News – Today Tonight	#10	Seven News – Today Tonight	#9

- **Seven News** (0.874 million). Seven News wins network – up 82,000 viewers on Nine News, a 10% audience advantage.
- **Seven News – Today Tonight** (0.859 million). Seven News – Today Tonight wins network – up 62,000 viewers on Nine News 6:30, an 8% audience advantage.
- **Home and Away** (0.38 million) ranks in Thursday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- **The Good Doctor** (0.950 million):
 - peaks at 1.075 million.
 - Thursday's number one most-watched programme, and one of the top two most-watched programmes for 16-39s, 18-49s and 25-54s – 29 share in total viewers, 26 share in 18-49s and 25 share in 25-54s.

Friday

- Seven wins in news.
- The Rugby League World Cup dominates across the Screens of Seven.
- Seven wins in primetime on primary channels.
 - Seven win in total viewers, 18-49s and 25-54s.
 - Seven is up 15% on Nine and up 60% on Ten in total viewers.
 - Seven is up 34% on Ten in 16-39s. Seven ties with Nine and is up 40% on Ten in 18-49s. Seven is up 2% on Nine and up 34% on Ten in 25-54s.

- Seven wins in primetime on digital channels.
 - 7TWO is the most-watched digital channel for total viewers.
 - 7mate is the most-watched digital channel for 16-39s.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 28% on Nine (Nine + Go + Gem + Life) and up 71% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 12% on Nine and up 74% on Ten in 16-39s. Seven is up 13% on Nine and up 61% on Ten in 18-49s. Seven is up 16% on Nine and up 56% on Ten in 25-54s.
- Seven wins in breakfast television. Sunrise leads The Morning Show.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#1	RLWC on Seven: Match	#1
Seven News – Today Tonight	#4	RLWC on Seven: Post-Match	#5
RLWC on Seven: Match	#6	Seven News	#7
RLWC on Seven: Post-Match	#9	Seven News – Today Tonight	#10
The Chase	#10		
16-39s		18-49s	
RLWC on Seven: Match	#1	RLWC on Seven: Match	#1
RLWC on Seven: Post-Match	#3	RLWC on Seven: Post-Match	#3
Seven News	#8	Seven News	#6
Seven News – Today Tonight	#9	Seven News – Today Tonight	#10

- **Seven News** (0.810 million). Seven News wins network – up 25,000 viewers on Nine News, a 3% audience advantage.
- **The Rugby League World Cup on Seven** dominates across all screens:
 - peaks at 1.3 million across Australia.
 - coverage reaches 2 million Australians across Seven and 7mate.
 - 7Live delivers 651,000 streaming minutes
 - across the four days of coverage, Seven reaches 4.2 million Australians across Seven and 7mate and delivers 3.6 million streaming minutes on 7Live.

Saturday

- Seven wins in news.
- The Rugby League World Cup on Seven dominates across primetime on 7mate.
- The Melbourne Cup Carnival: Derby Day dominates across Seven.
- Star Wars: The Empire Strikes Back is Saturday's number one most-watched programme for 18-49s and 25-54s.
- Seven wins in breakfast television. Weekend Sunrise leads Weekend Today across 7:00-10:00am.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 16-39s, 18-49s and 25-54s.
 - Seven is up 25% on Nine and up 261% on Ten in total viewers.
 - Seven is up 13% on Nine and up 197% on Ten in 16-39s. Seven is up 26% on Nine and up 234% on Ten in 18-49s. Seven is up 30% on Nine and up 241% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7mate is the most-watched digital channel for total viewers, 16-39s, 18-49s and 25-54s.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 35% on Nine (Nine + Go + Gem + Life) and is up 251% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 10% on Nine and up 158% on Ten in 16-39s. Seven is up 26% on Nine and up 193% on Ten in 18-49s. Seven is up 31% on Nine and up 202% on Ten in 25-54s.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#2	Star Wars	#1
Star Wars	#5	Seven News	#4
The Victoria Derby	#8	Jurassic Park	#5
RLWC on 7mate	#10	RLWC on 7mate: Night	#6
		RLWC on 7mate: Twilight	#7
		RLWC on 7mate	#8
		RLWC on 7mate	#9
		RLWC on 7mate	#10
16-39s		18-49s	
Star Wars	#2	Star Wars	#1
Seven News	#4	Seven News	#4
Jurassic Park	#5	Jurassic Park	#5
RLWC on 7mate: Twilight	#6	RLWC on 7mate: Night	#6
RLWC on 7mate: Night	#7	RLWC on 7mate: Twilight	#7
RLWC on 7mate	#8	RLWC on 7mate	#8
The Victoria Derby	#9	The Victoria Derby	#9
		RLWC on 7mate	#10

- **The Melbourne Cup Carnival on Seven: The Victoria Derby** dominates across Saturday afternoon and ranks in Saturday's top ten most-watched programmes for total viewers, 16-39s and 18-49s.
- **Seven News** (0.688 million). Seven News wins network – up 41,000 viewers on Nine News, a 6% audience advantage.
- **The Rugby League World Cup on Seven** dominates on 7mate and across the Screens of Seven in primetime with twilight and night matches ranking in Saturday's top ten most-watched programmes in all key audience demographics.
- **Saturday Night At The Movies: Star Wars: The Empire Strikes Back** (0.496 million) is Saturday's number one most-watched programme 18-49s and 25-54s, and one of the top two most-watched programmes for 16-39s.
- **Saturday Night At The Movies: Jurassic Park** (0.256 million) wins in 16-39s, 18-49s and 25-54s – 28 share in 16-39s and 26 share in 18-49s.