



# Media Release

Saturday, 17 July 2021

## **The Voice: Generations is now casting A world-first twist on the globe's biggest singing competition**

The Seven Network today announced it has commissioned **The Voice: Generations**, a special event series that will premiere on Seven and [7plus](#) in 2022.

**The Voice: Generations** takes the world's biggest singing competition and invites singers and musicians from different generations to perform together in **The Voice** arena.

Expect to see Australia's most talented families, supportive parents, cute kids, gorgeous grandparents, unforgettable siblings, aunts, uncles, blended families and more, all vying for Voice glory.

Seven's Network Director of Programming, Angus Ross, said: "The incredible new season of **The Voice** which debuts after the Olympics is the best yet.

"We are so thrilled with the series, we think it deserves a spin-off and **The Voice: Generations** is the perfect way to add an exciting new dimension to the format."

Hosted by Sonia Kruger, **The Voice: Generations** is an ITV Studios Australia production for the Seven Network.

ITV Studios Australia CEO and Managing Director, David Mott, said: "This global television first will be an incredible addition to **The Voice** brand, and we cannot wait to bring this to life. It is a brilliant opportunity for 'generations' to showcase their talents on stage, together for the first time. It will create unforgettable, heartfelt moments that everyone will enjoy."

Casting for **The Voice: Generations** is open now: [www.thevoicecasting.com.au](http://www.thevoicecasting.com.au)

**The Voice: Generations** is the latest addition to the global **The Voice** franchise, also consisting of **The Voice**, **The Voice Kids**, **The Voice Senior**, **The Voice Teens**, **The Voice All Stars** and **The Voice Rap**. It currently has a total of 135 adaptations across the world, making it the biggest and most successful format brand in the non-scripted global market to date.

## **The Voice: Generations Coming to Channel 7 and 7plus in 2022**

**For more information, please contact:**

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