

Media Release

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Calling all great home cooks! The MKR Kitchen wants you!

Applications are now open for the next generation of home cooks to show their stuff on Channel Seven's hit show

While the teams are frantically cooking up a storm in the MKR Kitchen Headquarters, and in the ratings, producers are calling out for a new crop of enthusiastic teams ready to take up the challenge.

Channel Seven today announced a fifth series of its culinary delight, My Kitchen Rules, which currently has audiences glued to their TV screens four nights a week.

With average nightly audiences of 2.915 million (regional and metropolitan markets), MKR is the Number 1 show on Australian television in 2013. The show has also enjoyed international success with the format rights sold to UK broadcaster Sky who will film their own series.

My Kitchen Rules executive producer Rikkie Proost says: "MKR is an opportunity for Australia's most passionate home cooks. Those people who love to spend the weekend experimenting in the kitchen, baking for their work colleagues and devouring the latest cookbooks. MKR is all about showcasing their flare and enthusiasm."

Those home cooks who want a cooking adventure like no other are encouraged to apply and show Australia what they're made of. If you and your teammate think you have what it takes in the kitchen, then head to www.mykitchenrules.com.au to apply. Filming will commence later this year.

My Kitchen Rules airs Monday-Thursday at 7:30pm on Seven.

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