



Media Release

KESHNEE KEMP APPOINTED CHIEF EDITOR OF FAMOUS

Pacific Magazines has announced that Keshnee Kemp has been appointed to the role of Chief Editor of celebrity masthead *FAMOUS*.

Kemp was most recently Chief of Staff at *Mornings* on the Nine Network and has held senior roles at both *FAMOUS* and *NW*. She brings a wealth of celebrity knowledge and a broad skill set encompassing broadcast, social media and print journalism.

Publisher Fiona Legdin said the new role was an acknowledgement of the evolving skill set required in multi-platform publishing.

"I am delighted that a journalist as dynamic as Keshnee is joining the *FAMOUS* team. She has an impressive track record of innovation in her previous role and will accelerate the evolution of *FAMOUS* across our growing audience platforms."

Kemp said she was looking forward to leading the talented *FAMOUS* team.

"*FAMOUS* is a vibrant and agile brand which talks to women with an insatiable appetite for everything celebrity. This is a fantastic challenge and I'm thrilled to be joining at such an exciting time."

FAMOUS has cemented its position as the magazine for 18-29 year old celebrity addicted, fashion and beauty obsessed women and is the hottest and most-wanted gossip magazine in the celebrity weekly market.

Kemp will lead a strong, experienced team, headed by Editor Matt Frilingos who will continue to manage the magazine on a day-to-day basis.

Kemp begins her new role on July 28.

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