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Presto gives community site a makeover

New design streamlines connections, chat and discovery for entertainment lovers

<https://community.presto.com.au>

Presto today unveiled its new and improved online self-service community website making it easier for subscribers and community members to connect, communicate and discuss their entertainment experiences on Presto.

The announcement follows recent additions to the service including Telstra TV support, a dynamic iOS and Android app update in August delivering a more simplified user interface, crystal-clear high-definition streaming, with even more device developments in the pipeline.

The launch of Presto's new-look Community further demonstrates the service's continued efforts to make connecting with, and enjoying, Presto's premium content easier than ever.

The Presto Community website features a new, sleek user interface including drop down "hover" menus, dedicated film and TV discussion areas for the amateur critic in all of us, featured posts that put the spotlight on active content discussions, easy to follow set up guides to new features and services, as well as click-through access to Presto's online FAQs.

Community members who frequently post tips, comments and conversation starters will find themselves recognised as 'Most Applauded Users' as fellow community members 'applaud' (up vote) their posts on the site, delivering social feedback for the community's most active members. Posts from the most 'applauded' members will feature on the front page of the Community, spotlighting their discussion contributions.

In addition, the Presto Community Team has added a 'Meet the Team' section to help members more easily identify Presto's Community Team who can offer the best tips for using Presto, discovering the latest content or simply join in the conversation about the best from the big and small screen on Presto with fellow entertainment aficionados.

Shaun James, Presto TV CEO, said, "More and more we're seeing audiences seeking conversations with brands that go beyond the promoted post, engaging not only with the brand, but also its ideas and the cultural space it works within. Online pop culture communities are amongst the most passionate of all driving the 'water-cooler' effect that ensures the best, new shows are the trending topics of online conversation, both on social and in forum communities.

"Through the Presto community forums, Presto customers now see more than just the newsbytes of new content and product features from social feeds, but also drive deeper and more engaging conversations with fellow entertainment lovers.

"Feedback and insights from the Presto Community are increasingly helping to drive product developments and content selection decisions, with the recent fast-tracking of *Wentworth* Season 3 a prime example of community-powered content delivery – The passionate discussion on both forums

and social spaces requesting the show showed there was an audience for this content, and we answered the call.

“Following recent device additions and updates to Presto’s tablet and mobile apps, this is the perfect time to give our community a makeover to make it easier than ever to engage with our great programming and find solutions to technical or account queries. It’s a fantastic complement to our customer communications that helps our customers share opinions and ideas and helps us develop stronger customer insights and a deeper relationship with our most passionate customers.”

Access to the Presto community is available at: <https://community.presto.com.au>.

For new subscribers, Presto is currently offering a free one month trial[^] of the Presto Entertainment bundle subscription.

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www.presto.com.au

About Presto

Presto allows Australians to experience great entertainment on demand, for a low monthly subscription fee. Presto is currently available to its subscribers across Windows PCs, Mac, select iPads/ iPhones, select Android tablets/smartphones, select Samsung Smart TVs and via Google Chromecast. Full list of compatible devices: presto.com.au/devices. Subscribers can register up to four compatible devices and watch two devices simultaneously. Presto TV is backed by Foxtel, Australia’s leading subscription television provider, and the Seven Network, Australia’s number one free-to-air network. Presto Movies is owned by Foxtel Management Pty Limited.

Presto TV (\$9.99/month) features a huge library of TV shows from quality production houses including HBO, 20th Century Fox, SHOWTIME®, CBS Studios International, Viacom International Media Networks and Hasbro Studios as well as a range of the best local content from Foxtel, the Seven Network and ABC Commercial. **Presto Movies (\$9.99/month)** features a constantly updated library of recent blockbusters and old favourites from major and key independent film studios including MGM, NBCUniversal, Paramount Pictures, Roadshow Films, Sony Pictures Entertainment, Twentieth Century Fox, The Walt Disney Company, Warner Bros. Entertainment, Entertainment One Films Australia, ICON, Studiocanal and Transmission Films. The **Presto Entertainment bundle (\$14.99/month)** provides subscribers with access to Presto’s full TV and movie libraries.

One month free Presto Entertainment trial

[^]New subscribers to Presto only. Offer includes a complimentary one month trial of the Presto Entertainment subscription only. Offer period commences on Presto Entertainment registration date. Offer not transferable or to be used in conjunction with any other offer. Presto Entertainment monthly subscription fees apply by direct debit from expiry of the trial period, unless the trial subscription is cancelled before the end of the trial period. No lock in contract. Full Presto Terms and conditions apply: www.presto.com.au.

Presto terms and conditions

*Presto requires an internet connection, data and a compatible device. There is no ongoing subscription commitment, however Credit Card details must be provided at the time of Presto registration for any ongoing direct debit monthly subscription payments that apply. Monthly subscription fees apply unless you cancel your subscription before the end of a subscribed month. Pro rata monthly subscription fees may be charged to your account if you elect to switch Presto subscriptions before the end of a subscribed month, for details see: <https://community.presto.com.au/>. Recommended Internet speeds apply. Internet connection with minimum speed of at least 3Mbps required to view Presto. Presto is available over 3G/4G networks and Wi-Fi on compatible devices. ISP and data charges apply unless you connect to Presto via Foxtel Broadband and Telstra fixed broadband. Video quality may vary according to connection type. Only available for use in Australia. Full Presto Terms and Conditions apply, see: www.presto.com.au/webcms/legal/PRESTO. Copyright FOXTEL Management Pty Limited.

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