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## Presto turns on TV

### Presto offers unbelievable TV for \$9.99 per month

Watch the promo: <http://youtu.be/8srF9m3spEQ>

Presto today announced its new Presto TV subscription streaming service will light up on Sunday, January 18 bringing an unbelievable selection of 1000s of hours ad-free television shows to Australian TV lovers for \$9.99 per month.

Presto TV joins Presto Movies, which features blockbusters and all-time favourite films from a constantly updated collection of great movies.

For \$9.99 per month Australians can subscribe to either Presto TV or Presto Movies or bundle both services for \$14.99 per month with no ongoing commitment.

Presto TV will bring together a vast collection of TV shows from quality production houses including HBO, SHOWTIME®, CBS Studios International, Viacom International Media Networks and Hasbro Studios as well as a range of some of the best local content from Foxtel, the Seven Network and ABC Commercial.

Presto TV will feature “complete seasons” of programs which are available to stream and watch instantly on demand. There will be something for all ages with programming covering key genres including drama, comedy, reality and kids and family.

Presto TV will be the only Australian SVOD service to offer acclaimed HBO programming including full seasons of *The Sopranos*, *The Wire*, *Sex and the City*, *Entourage*, *True Blood*, *Girls* and *Boardwalk Empire* from HBO as well as *Deadwood*, distributed by CBS Studios International.

Subscribers can also watch full seasons of SHOWTIME original series from CBS Studios International including *Dexter*®, *The Borgias*, *Californication*, *Nurse Jackie* and *Ray Donovan* with new seasons coming first to Presto TV for the standalone SVOD window.

Foxtel's award-winning local dramas *Wentworth*, *Love My Way* and *Tangle* will be available as will a range of popular programming from the Seven Network including *Packed to the Rafters*, *All Saints*, *Always Greener*, overseas dramas *Mr Selfridge*, *Rosemary and Thyme* and *A Touch of Frost*, as well as full series of a number of Seven's locally-produced factual, drama, comedy and entertainment programs.

Presto TV will also feature complete series of the hit CBS Studios International comedies *Frasier*, *Cheers* and *Everybody Loves Raymond*.

Presto TV will also include full seasons of a range of ABC Commercial comedy, drama and kids titles including *Summer Heights High*, *We Can Be Heroes* and *Ja'mie: Private School Girl*, all starring Chris Lilley, *A Moody Christmas*, *The Librarians* and dramas such as *Rake*, *Redfern Now* and *Miss Fisher's Murder Mysteries*. Popular children's series and specials such as *Bob the Builder*, *Thomas the Tank Engine*, *Angelina Ballerina* and the hugely popular pre-school series *The Wiggles* will also be available. Subscribers can expect to see popular ABC Commercial franchises

such as **Sesame Street**, **Postman Pat**, **Pingu** and **Fireman Sam** being added to the service in coming days.

Young viewers will have access to a massive selection of on demand programming on Presto TV. Kids can go on undersea escapades with the hilarious **SpongeBob SquarePants**; watch the hijinks of the gang at the **Littlest Pet Shop**; take an entertaining and educational journey with **Arthur**, or go on an adventure with the shape-shifting **Transformers**; the mighty morphing **Power Rangers**; and the crime fighting **Ninja Turtles: The Next Mutation**.

Preschool viewers can join **Dora the Explorer** as she explores the world in English and Spanish with her friends Boots and Backpack as well as enjoy popular favourites **Bubble Guppies** and **My Little Pony**.

TV and movie titles on Presto are easily discovered through collections specially curated by Presto and content will be regularly updated with new programs being added over time. We encourage subscribers to check back regularly or to follow us on Facebook ([www.facebook.com/presto](http://www.facebook.com/presto)) and Twitter (@presto).

Shaun James, Director of Presto and On Demand, said "Presto TV will provide a fantastic television experience for subscribers for just \$9.99 per month with a terrific line up of hit shows, quality dramas and hidden gems which can be streamed ad-free and watched instantly on demand."

"Presto TV will cater for viewers of all ages and we are committed to adding new programming to our offering over time giving our subscribers the opportunity to watch complete series and full seasons from some of the biggest producers such as HBO, CBS Studios International, SHOWTIME and locally from Foxtel, Seven West Media and ABC Commercial. We will also have more exciting content announcements to make in coming weeks.

"Presto TV can also be bundled with Presto Movies for just \$14.99 providing a value for money way to access television and movies in one place. Presto also offers an intuitive customer interface with curated collections, recommendations and critics' reviews."

Presto TV, Presto Movies and the Presto bundle are currently available across PC, MAC, iPads and via Google Chromecast, with selected Android tablets coming soon. Subscribers can register up to four compatible devices and watch two devices simultaneously.

To subscribe or discover more about Presto TV, Presto Movies or the Presto bundle visit [www.presto.com.au](http://www.presto.com.au).

Presto TV will be a 50-50 joint venture between Foxtel and Seven West Media.

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**[www.presto.com.au/tv](http://www.presto.com.au/tv)**

#### **About Presto**

Presto Movies is powered by Foxtel, one of Australia's most progressive and dynamic media companies. Presto allows Australians to experience great entertainment when and where they want, for a low monthly subscription fee. Presto currently offers an on-demand movie experience to its subscribers across PC, Mac and iOS as well as Android and on TV via Google Chromecast. Recent releases and old favourites from major and key independent film studios are currently available in a Presto Movies monthly subscription. Presto Movies is owned by Foxtel Management Pty Limited. Presto TV, a new service originating from a joint venture between Foxtel and Seven West Media, will launch in 2015 and feature a vast library of subscription on demand television content comprising a broad range of locally commissioned and internationally acquired content including drama, comedy, factual and entertainment TV programs.

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