

25 April 2016

Seven Network Ratings Report

Week 17: 17 April – 23 April 2016

Seven wins in primetime on primary channels.

- Seven is number 1 for total viewers, 16-39s, 18-49s and 25-54s.

Seven wins in primetime on digital channels.

- 7TWO is number 1 for total viewers.
- 7mate is number 1 for 16-39s, 18-49s and 25-54s.

Seven wins in primetime on combined audiences.

- Seven's broadcast platform of Seven + 7TWO + 7mate + 7flix combines to win primetime in total viewers on the combined audiences of all multiple channels.

Seven wins in news.

- Seven News leads Nine News.
- Seven News – Today Tonight leads Nine News 6:30.

Seven dominates the most-watched programmes in all key demographics

- Seven scores the number 1 and 8 of the top 10 most-watched programmes.
- Seven scores the number 1 and 7 of the top 10 programmes for 16-39s, 18-49s and 25-54s.

Seven dominates the most-watched programmes across Australia.

- | | |
|--------------------------------|---------------|
| - My Kitchen Rules – Wednesday | 2.321 million |
| - My Kitchen Rules – Tuesday | 2.136 million |
| - My Kitchen Rules – Monday | 2.116 million |
| - My Kitchen Rules – Sunday | 1.972 million |
| - Seven News – Sunday | 1.963 million |
| - My Kitchen Rules – Thursday | 1.902 million |
| - Seven Year Switch | 1.362 million |
| - Downton Abbey | 1.350 million |
| - Seven News | 1.345 million |



- Home and Away 1.299 million
- Seven News – Saturday 1.292 million
- Sunday Night 1.265 million
- Criminal Minds 1.240 million
- The Chase 1.083 million
- Better Homes and Gardens 1.063 million
- Seven News – Today Tonight 1.048 million

Metropolitan and Regional Combined Audiences

Seven wins at 5:30pm.

- The Chase leads Hot Seat.

Seven wins at 7:00pm.

- Home and Away wins at 7:00pm in 16-39s, 18-49s and 25-54s.

Seven wins in morning television.

- The Morning Show leads Today Extra.

Seven delivers across the week.

- My Kitchen Rules peaks at 1.646 million, wins in total viewers, 16-39s, 18-49s and 25-54s, and is Sunday's number one most-watched programme for total viewers, 16-39s, 18-49s and 25-54s.
- Sunday Night wins in total viewers, 16-39s, 18-49s and 25-54s, and ranks in Sunday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- My Kitchen Rules peaks at 1.929 million, wins in total viewers, 16-39s, 18-49s and 25-54s, and is Monday's most-watched programme for total viewers, 16-39s, 18-49s and 25-54s.
- Downton Abbey wins in total viewers.
- My Kitchen Rules peaks at 1.835 million, wins in total viewers, 16-39s, 18-49s and 25-54s, and Tuesday's number one most-watched programme for total viewers, 16-39s, 18-49s and 25-54s.
- Seven Year Switch dominates in total viewers, 16-39s, 18-49s and 25-54s, and ranks only behind My Kitchen Rules as Tuesday's most-watched programme for 16-39s, 18-49s and 25-54s.
- Best Bits wins in 16-39s, 18-49s and 25-54s.
- My Kitchen Rules peaks at 1.878 million, wins in total viewers, 16-39s, 18-49s and 25-54s, and Wednesday's number one most-watched programme for total viewers, 16-39s, 18-49s and 25-54s.
- Criminal Minds dominates in total viewers, 16-39s, 18-49s and 25-54s, and ranks only behind My Kitchen Rules as Wednesday's most-watched programme for 16-39s, 18-49s and 25-54s.

- My Kitchen Rules peaks at 1.665 million, dominates in total viewers, 16-39s, 18-49s and 25-54s, and is Thursday's number one most-watched programme for total viewers, 16-39s, 18-49s and 25-54s.
- Thursday Night At The Movies: Captain America: The Winter Soldier delivers in all key audiences: 16-39s, 18-49s and 25-54s.
- Better Homes and Gardens delivers in all key audiences and ranks in Friday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- AFL on Seven: Friday Night Football dominates in total viewers, 16-39s, 18-49s and 25-54s across its primetime broadcast markets on Seven.
- Saturday Night At The Movies: Iron Man 3 dominates in total viewers, 16-39s, 18-49s and 25-54s across its primetime broadcast markets on Seven.
- AFL on Seven: Saturday Night Football dominates in total viewers, 16-39s, 18-49s and 25-54s across its primetime broadcast markets on Seven.

Seven dominates the most-watched programmes in all key demographics

All People

My Kitchen Rules – Wednesday	#1
My Kitchen Rules – Tuesday	#2
My Kitchen Rules – Monday	#3
My Kitchen Rules – Sunday	#4
My Kitchen Rules – Thursday	#5
Seven News – Sunday	#6
Seven News	#8
Seven News – Today Tonight	#10

25-54s

My Kitchen Rules – Wednesday	#1
My Kitchen Rules – Tuesday	#2
My Kitchen Rules – Monday	#3
My Kitchen Rules – Sunday	#4
My Kitchen Rules – Thursday	#5
Seven Year Switch	#6
Seven News – Sunday	#7

16-39s

My Kitchen Rules – Wednesday	#1
My Kitchen Rules – Monday	#2
My Kitchen Rules – Tuesday	#3
My Kitchen Rules – Sunday	#4
My Kitchen Rules – Thursday	#5
Seven Year Switch	#6
Seven News – Sunday	#9

18-49s

My Kitchen Rules – Wednesday	#1
My Kitchen Rules – Tuesday	#2
My Kitchen Rules – Monday	#3
My Kitchen Rules – Sunday	#4
My Kitchen Rules – Thursday	#5
Seven Year Switch	#6
Seven News – Sunday	#9

Primetime audience demographics for primary channels

6:00pm-midnight Week 17, 2016

Audience shares	Seven	Nine	Ten	ABC	SBS
All People	25.5%	17.3%	11.1%	12.3%	4.2%
16-39s	27.7%	18.3%	12.3%	5.1%	2.4%
18-49s	26.5%	18.8%	13.0%	5.9%	2.9%
25-54s	26.5%	18.6%	13.0%	6.7%	3.3%

Primetime audience demographics for digital channels

6:00pm-midnight Week 17, 2016

Audience shares	Total	16-39s	18-49s	25-54s
7TWO	4.1%	1.4%	1.7%	2.0%
7mate	3.6%	5.9%	5.2%	4.6%
7flix	1.2%	1.6%	1.4%	1.5%
GO!	3.5%	4.9%	4.5%	4.3%
Gem	2.4%	2.1%	1.9%	2.0%
Life	2.2%	2.8%	3.1%	3.2%
One	2.6%	2.5%	2.7%	3.0%
Eleven	2.6%	5.1%	4.1%	3.6%
ABC2	3.0%	3.4%	3.1%	2.9%
ABC3	0.8%	0.5%	0.5%	0.5%
ABC News 24	1.4%	0.8%	1.2%	1.3%
SBS2	1.2%	1.5%	1.6%	1.6%
NITV	0.2%	0.3%	0.2%	0.1%
Food	1.0%	1.6%	1.5%	1.4%

Primetime audience demographics for combined audiences of all channels.

6:00pm-midnight Week 17, 2016

Audience shares	Seven	Nine	Ten	ABC	SBS
All People	34.4%	25.4%	16.3%	17.4%	6.5%
16-39s	36.6%	28.1%	19.9%	9.7%	5.8%
18-49s	34.8%	28.4%	19.9%	10.8%	6.1%
25-54s	34.6%	28.0%	19.6%	11.4%	6.4%

FTA Channels and Total TV

Copyright Ozdam Data: Consolidated (Live + As Live + TSV) and Overnight (Live + As Live).

Primetime Programming Analysis

Sunday

- Seven wins in news.
- Seven wins in breakfast television.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 16-39s, 18-49s and 25-54s.
 - Seven is up 27% on Nine and up 209% on total viewers.
 - Seven is up 26% on Nine and up 133% on Ten in 16-39s. Seven is up 20% on Nine and up 125% on Ten in 18-49s. Seven is up 20% on Nine and up 144% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7TWO is the most-watched digital channel for total viewers.
 - 7mate is the most-watched digital channel for 25-54s.
- Seven wins in primetime combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 17% on Nine (Nine + Go + Gem + Life) and up 147% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 12% on Nine and up 75% on Ten in 16-39s. Seven is up 5% on Nine and up 78% on Ten in 18-49s. Seven is up 6% on Nine and up 92% on Ten in 25-54s.
- Seven scores in the most-watched programmes:

All People		25-54s	
My Kitchen Rules	#1	My Kitchen Rules	#1
Seven News	#2	Seven News	#2
Sunday Night	#4	Sunday Night	#6
AFL on Seven	#10	AFL on Seven	#9

16-39s		18-49s	
My Kitchen Rules	#1	My Kitchen Rules	#1
Seven News	#3	Seven News	#2
Sunday Night	#7	Sunday Night	#8
AFL on Seven	#9	AFL on Seven	#9
- **Seven News** (1.354 million). Seven News wins network – up 220,000 viewers on Nine News, a 19% audience advantage.
- **My Kitchen Rules** (1.369 million):
 - peaks at 1.646 million
 - wins in total viewers, 16-39s, 18-49s and 25-54s
 - Sunday's number one most-watched programme for total viewers, 16-39s, 18-49s and 25-54s – 37 share in total viewers, 45 share in 16-39s, 43 share in 18-49s and 42 share in 25-54s

- **Sunday Night** (0.842 million):
 - wins in total viewers, 16-39s, 18-49s and 25-54s
 - ranks in Sunday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s – 31 share in total viewers, 33 share in 16-39s, 32 share in 18-49s and 32 share in 25-54s.

Monday

- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 16-39s, 18-49s and 25-54s.
 - Seven is up 65% on Nine and up 148% on Ten in total viewers.
 - Seven is up 36% on Nine and up 98% on Ten in 16-39s. Seven is up 22% on Nine and up 85% on Ten in 18-49s. Seven is up 24% on Nine and up 92% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7TWO is the most-watched digital channel for total viewers.
 - 7mate is the most-watched digital channel for 16-39s, 18-49s and 25-54s.
- Seven wins in primetime combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 55% on Nine (Nine + Go + Gem + Life) and up 122% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 23% on Nine and up 63% on Ten in 16-39s. Seven is up 14% on Nine and up 50% on Ten in 18-49s. Seven is up 15% on Nine and up 66% on Ten in 25-54s.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven scores in the most-watched programmes:

All People		25-54s	
My Kitchen Rules	#1	My Kitchen Rules	#1
Seven News	#3	Seven News	#5
Seven News – Today Tonight	#5	Home and Away	#6
Downton Abbey	#8	Seven News – Today Tonight	#8
Home and Away	#10		
16-39s		18-49s	
My Kitchen Rules	#1	My Kitchen Rules	#1
Home and Away	#3	Home and Away	#5
Seven News – Today Tonight	#5	Seven News – Today Tonight	#7
Seven News	#8	Seven News	#8

- **Seven News** (1.070 million).
- **Seven News – Today Tonight** (1.043 million) ties with Nine News 6:30.
- **Home and Away** (0.805 million) wins in 16-39s, 18-49s and 25-54s – 25 share in total viewers, 34 share in 16-39s, 30 share in 18-49s and 28 share in 25-54s.
- **My Kitchen Rules** (1.449 million):
 - peaks at 1.929 million
 - wins in total viewers, 16-39s, 18-49s and 25-54s
 - Monday's most-watched programme for total viewers, 16-39s, 18-49s and 25-54s – 40 share in total viewers, 47 share in 16-39s, 44 share in 18-49s and 43 share in 25-54s.
- **Downton Abbey** (0.861 million) wins in total viewers – 43 share in total viewers, 29 share in 16-39s, 29 share in 18-49s and 32 share in 25-54s.

Tuesday

- Seven wins in news.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 16-39s, 18-49s and 25-54s.
 - Seven is up 58% on Nine and up 79% on Ten in total viewers.
 - Seven is up 77% on Nine and up 124% on Ten in 16-39s. Seven is up 66% on Nine and up 85% on Ten in 18-49s. Seven is up 65% on Nine and up 84% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7TWO is the most-watched digital channel for total viewers.
 - 7mate is the most-watched digital channel for 16-39s, 18-49s and 25-54s.
- Seven wins in primetime combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 48% on Nine (Nine + Go + Gem + Life) and up 75% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 53% on Nine and up 88% on Ten in 16-39s. Seven is up 44% on Nine and up 65% on Ten in 18-49s. Seven is up 43% on Nine and up 64% on Ten in 25-54s.
- Seven wins in breakfast television. Sunrise is number 1.
- Seven wins in mornings. The Morning Show leads Today Extra.
- Seven wins at 5:30pm. The Chase leads Hot Seat.

- Seven scores in the most-watched programmes:

All People		25-54s	
My Kitchen Rules	#1	My Kitchen Rules	#1
Seven News	#2	Seven Year Switch	#2
Seven News – Today Tonight	#3	Seven News	#4
Seven Year Switch	#6	Seven News – Today Tonight	#5
Home and Away	#8	Home and Away	#7
16-39s		18-49s	
My Kitchen Rules	#1	My Kitchen Rules	#1
Seven Year Switch	#2	Seven Year Switch	#2
Home and Away	#4	Seven News	#4
Seven News	#5	Home and Away	#5
Seven News – Today Tonight	#6	Seven News – Today Tonight	#6

- **Seven News** (1.135 million). Seven News wins network – up 167,000 viewers on Nine News, a 17% audience advantage.
- **Seven News – Today Tonight** (1.060 million). Seven News – Today Tonight wins network – up 91,000 viewers on Nine News 6:30, a 9% audience advantage.
- **Home and Away** (0.837 million) wins in 16-39s, 18-49s and 25-54s – 26 share in total viewers, 32 share in 16-39s, 30 share in 18-49s and 29 share in 25-54s.
- **My Kitchen Rules** (1.463 million):
 - peaks at 1.835 million
 - wins in total viewers, 16-39s, 18-49s and 25-54s
 - Tuesday's number one most-watched programme for total viewers, 16-39s, 18-49s and 25-54s – 41 share in total viewers, 48 share in 16-39s, 45 share in 18-49s and 45 share in 25-54s
- **Seven Year Switch** (0.925 million):
 - dominates in total viewers, 16-39s, 18-49s and 25-54s
 - ranks only behind My Kitchen Rules as Tuesday's most-watched programme for 16-39s, 18-49s and 25-54s – 40 share in total viewers, 55 share in 16-39s, 49 share in 18-49s and 47 share in 25-54s.
- **Best Bits** (0.304 million) wins in 16-39s, 18-49s and 25-54s – 25 share in total viewers, 40 share in 16-39s, 36 share in 18-49s and 33 share in 25-54s.

Wednesday

- Seven wins in news.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 16-39s, 18-49s and 25-54s.
 - Seven is up 65% on Nine and up 167% on Ten in total viewers.
 - Seven is up 99% on Nine and up 259% on Ten in 16-39s. Seven is up 81% on Nine and up 201% on Ten in 18-49s. Seven is up 73% on Nine and up 165% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7TWO is the most-watched digital channel for total viewers.

- Seven wins in primetime combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 49% on Nine (Nine + Go + Gem + Life) and up 123% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 51% on Nine and up 111% on Ten in 16-39s. Seven is up 43% on Nine and up 108% on Ten in 18-49s. Seven is up 41% on Nine and up 95% on Ten in 25-54s.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven wins in breakfast television. Sunrise leads Today.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven scores in the most-watched programmes:

All People		25-54s	
My Kitchen Rules	#1	My Kitchen Rules	#1
Seven News	#2	Criminal Minds	#2
Seven News – Today Tonight	#4	Seven News	#3
Criminal Minds	#8	Seven News – Today Tonight	#4
Home and Away	#9	Home and Away	#10
The Chase	#10		
16-39s		18-49s	
My Kitchen Rules	#1	My Kitchen Rules	#1
Criminal Minds	#2	Criminal Minds	#2
Seven News – Today Tonight	#3	Seven News – Today Tonight	#3
Seven News	#4	Seven News	#4
Home and Away	#5	Home and Away	#7

- **Seven News** (1.135 million). Seven News wins network – up 68,000 viewers on Nine News, a 6% audience advantage.
- **Seven News – Today Tonight** (1.052 million). Seven News – Today Tonight wins network – up 97,000 viewers on Nine News 6:30, a 10% audience advantage.
- **Home and Away** (0.752 million) wins in 16-39s and 18-49s – 30 share in 16-39s, 28 share in 18-49s and 27 share in 25-54s.
- **My Kitchen Rules** (1.566 million):
 - peaks at 1.878 million
 - wins in total viewers, 16-39s, 18-49s and 25-54s
 - Wednesday’s number one most-watched programme for total viewers, 16-39s, 18-49s and 25-54s – 48 share in total viewers, 61 share in 16-39s, 56 share in 18-49s and 54 share in 25-54s.
- **Criminal Minds** (0.778 million):
 - dominates in total viewers, 16-39s, 18-49s and 25-54s
 - ranks only behind My Kitchen Rules as Wednesday’s most-watched programme for 16-39s, 18-49s and 25-54s – 38 share in total viewers, 42 share in 16-39s, 41 share in 18-49s and 39 share in 25-54s.

Thursday

- Seven wins in news.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 16-39s, 18-49s and 25-54s.
 - Seven is up 37% on Nine and up 87% on Ten in total viewers.
 - Seven is up 50% on Nine and up 45% on Ten in 16-39s. Seven is up 39% on Nine and up 51% on Ten in 18-49s. Seven is up 42% on Nine and up 54% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7TWO is the most-watched digital channel for total viewers.
 - 7mate is the most-watched digital channel for 16-39s, 18-49s and 25-54s.
- Seven wins in primetime combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 34% on Nine (Nine + Go + Gem + Life) and up 91% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 25% on Nine and up 42% on Ten in 16-39s. Seven is up 21% on Nine and up 45% on Ten in 18-49s. Seven is up 23% on Nine and up 51% on Ten in 25-54s.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven scores in the most-watched programmes:

All People		25-54s	
My Kitchen Rules	#1	My Kitchen Rules	#1
Seven News	#2	Seven News	#2
Seven News – Today Tonight	#4	Seven News – Today Tonight	#6
Home and Away	#8	Home and Away	#8
16-39s		18-49s	
My Kitchen Rules	#1	My Kitchen Rules	#1
Home and Away	#3	Home and Away	#3
Seven News	#4	Seven News	#4
Seven News – Today Tonight	#8	Seven News – Today Tonight	#6

- **Seven News** (1.026 million). Seven News wins network – up 30,000 viewers on Nine News, a 3% audience advantage.
- **Seven News – Today Tonight** (0.945 million). Seven News – Today Tonight wins network – up 29,000 viewers on Nine News 6:30, a 3% audience advantage.

- **Home and Away** (0.750 million) wins in 16-39s, 18-49s and 25-54s – 25 share in total viewers, 36 share in 16-39s, 30 share in 18-49s and 27 share in 25-54s.
- **My Kitchen Rules** (1.360 million):
 - peaks at 1.665 million
 - dominates in total viewers, 16-39s, 18-49s and 25-54s
 - Thursday's number one most-watched programme for total viewers, 16-39s, 18-49s and 25-54s – 44 share in total viewers, 49 share in 16-39s, 47 share in 18-49s and 45 share in 25-54s.
- **Thursday Night At The Movies: Captain America: The Winter Soldier** (0.348 million) delivers in all key audiences – 27 share in total viewers, 30 share in 16-39s, 30 share in 18-49s and 31 share in 25-54s.

Friday

- Seven wins in news.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 16-39s, 18-49s and 25-54s.
 - Seven is up 29% on Nine and up 106% on Ten in total viewers.
 - Seven is up 50% on Nine and up 169% on Ten in 16-39s. Seven is up 33% on Nine and up 102% on Ten in 18-49s. Seven is up 29% on Nine and up 88% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7mate is the most-watched digital channel for 16-39s and 18-49s.
- Seven wins in primetime combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 24% on Nine (Nine + Go + Gem + Life) and up 95% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 30% on Nine and up 113% on Ten in 16-39s. Seven is up 17% on Nine and up 78% on Ten in 18-49s. Seven is up 13% on Nine and up 61% on Ten in 25-54s.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#1	Seven News	#3
Seven News – Today Tonight	#4	AFL on Seven	#4
Better Homes and Gardens	#5	Seven News – Today Tonight	#5
AFL on Seven	#10	Better Homes and Gardens	#7
16-39s		18-49s	
AFL on Seven	#1	AFL on Seven	#1
Seven News – Today Tonight	#4	Seven News	#4
Better Homes and Gardens	#5	Seven News – Today Tonight	#5
Seven News	#6	Better Homes and Gardens	#9
AFL on Seven: Post-Match	#7		
AFL on Seven: Pre-Match	#9		

- **Seven News** (0.981 million). Seven News wins network – up 53,000 viewers on Nine News, a 6% audience advantage.
- **Better Homes and Gardens** (0.648 million) delivers in all key audiences and ranks in Friday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s – 29 share in total viewers, 33 share in 16-39s, 29 share in 18-49s and 29 share in 25-54s.
- **AFL on Seven: Friday Night Football** dominates in total viewers, 16-39s, 18-49s and 25-54s across its primetime broadcast markets on Seven.

Saturday

- Seven wins in news.
- Seven wins in breakfast television. Weekend Sunrise leads Weekend Today across 7:00-10:00am.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 16-39s, 18-49s and 25-54s.
 - Seven is up 56% on Nine and up 176% on Ten in total viewers.
 - Seven is up 35% on Nine and up 151% on Ten in 16-39s. Seven is up 38% on Nine and up 145% on Ten in 18-49s. Seven is up 58% on Nine and up 149% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7mate is the most-watched digital channel for total viewers, 16-39s, 18-49s and 25-54s.
- Seven wins in primetime combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 24% on Nine (Nine + Go + Gem + Life) and up 154% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 25% on Nine and up 135% on Ten in 16-39s. Seven is up 22% on Nine and up 124% on Ten in 18-49s. Seven is up 30% on Nine and up 128% on Ten in 25-54s.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#1	Seven News	#1
AFL on Seven	#7	Iron Man 3	#3
Iron Man 3	#8	AFL on Seven	#4
		AFL on Seven: Pre-Match	#8
		AFL on Seven: Post-Match	#9
16-39s		18-49s	
Seven News	#3	Seven News	#2
Iron Man 3	#5	Iron Man 3	#4
AFL on Seven	#6	AFL on Seven	#6
AFL on Seven: Pre-Match	#8	AFL on Seven: Post-Match	#7
Weekend Sunrise	#9	AFL on Seven: Pre-Match	#8
AFL on Seven: Pre-Game	#10		

- **Seven News** (0.839 million). Seven News wins network – up 78,000 viewers on Nine News, a 10% audience advantage.
- **Saturday Night At The Movies: Iron Man 3** dominates in total viewers, 16-39s, 18-49s and 25-54s across its primetime broadcast markets on Seven.
- **AFL on Seven: Saturday Night Football** dominates in total viewers, 16-39s, 18-49s and 25-54s across its primetime broadcast markets on Seven.

Live and As-Live Data

Week 17 Primetime Shares

ABC1:	12.3%
Seven:	25.5%
Nine:	17.3%
Ten:	11.1%
SBS1:	4.2%

ABC2:	3.0%
ABC3:	0.8%
ABC News 24:	1.4%
7TWO:	4.1%
7mate:	3.6%
7flix:	1.2%
GO!:	3.5%
Gem:	2.4%
Life:	2.2%
One:	2.6%
Eleven:	2.6%
SBS2:	1.2%
Food:	1.0%
NITV:	0.2%

Week 17 Combined Multiple Channels Primetime Shares

ABC1:	17.4%
Seven:	34.4%
Nine:	25.4%
Ten:	16.3%
SBS:	6.5%

Oztam Data. Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures.