

# MEDIA RELEASE



## Seven delivers The Daily Edition

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***Sally Obermeder to host a new public affairs and entertainment show coming to afternoons on Seven.***

*(Sunday June 2, 2013 – For Immediate Release)*

Channel Seven today announced the launch of **THE DAILY EDITION** – a news and entertainment afternoon program soon to hit screens nationally. Sally Obermeder will take up the hosting duties.

The Daily Edition will address the hot issues of the day with lively discussion, interviews and crosses to newsmakers around the country.

Sally is one of Australia's most loved television presenters. A former entertainment reporter with Today Tonight, Sally has also co-hosted The Morning Show alongside Larry Emdur. Mother to Annabelle, Sally is the author of the best-selling *"Never Stop Believing"* based on her recovery from breast cancer.

Commenting, Sally said:

"Afternoon television needs a show like this.

"I'm so excited to be working on a format which will inform, entertain and tell the stories of the day in an easy, accessible style.

"The team behind the scenes is one of the best at this style of fast-paced, live programming.

"The mix of News and Entertainment stories will make for great television."

Further announcements on hosting roles, time slot and start date will be made in coming weeks.

**For further information:**

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