

26 June 2017

Seven Network Ratings Report

Week 25: 18 June – 24 June 2017

Seven wins in primetime on combined audiences

- Seven wins in week of State of Origin.
- Seven's broadcast platform of Seven + 7TWO + 7mate + 7flix combine to win primetime in total viewers on the combined audiences of all multiple channels.
- Seven's 23rd consecutive weekly win in primetime in 2017.



Seven wins in news

- Seven News leads Nine News.

Seven wins at 5:30pm

- The Chase leads Hot Seat.

Seven wins with House Rules: Australia's Number One

- House Rules = 1.849 million vs The Voice = 1.373 million vs Masterchef = 1.256 million

Seven wins in breakfast television across Australia

- Sunrise = 513,000 vs Today = 439,000

Seven wins in morning television across Australia

- The Morning Show = 225,000 vs Today Extra = 185,000

Seven delivers in the most-watched programmes across Australia

- | | |
|------------------------------|---------------|
| - Seven News – Sunday | 1.859 million |
| - House Rules – Sunday | 1.849 million |
| - Seven News | 1.732 million |
| - House Rules – Monday | 1.708 million |
| - Seven News – Today Tonight | 1.523 million |
| - Sunday Night | 1.300 million |
| - Home and Away | 1.256 million |

- Seven News – Saturday 1.209 million
- Wanted 1.120 million
- The Chase 1.106 million
- Better Homes and Gardens 1.097 million

Seven builds on total viewing over the past seven days

- House Rules – Sunday adds 192,000 viewers and = 1.957 million.
- Sunday Night adds 81,000 viewers and = 1.212 million.
- Home and Away – Monday adds 101,000 and = 1.423 million.
- House Rules – Monday adds 157,000 viewers and = 1.843 million.
- Wanted adds 193,000 viewers and = 1.258 million.
- Home and Away – Tuesday adds 88,000 viewers and = 1.412 million.
- House Rules – Top 10 adds 77,000 viewers and = 1.325 million.
- Home and Away – Wednesday adds 90,000 viewers and = 1.400 million.
- Criminal Minds adds 148,000 viewers and = 0.905 million.

Seven delivers across the week

- House Rules peaks at 1.312 million, is up 15% on The Voice and up 50% on Masterchef, wins in total viewers, 16-39s, 18-49s and 25-54s and is Sunday's most-watched programme in all key demographics.
- Sunday Night is up 17% Sunday-on-Sunday, delivers in all key audiences and ranks in Sunday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- House Rules is up 21% on Masterchef and ranks in Monday's top four most-watched programmes for 16-39s, 18-49s and 25-54s,
- Wanted delivers in all key audience demographics.
- First Dates ranks in Tuesday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- AFL on Seven: Thursday Night Football dominates in total viewers, 16-39s, 18-49s and 25-54s across its primetime broadcast markets on Seven.
- Better Homes and Gardens delivers in all key audiences and ranks in Friday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- AFL on Seven: Friday Night Football dominates in total viewers, 16-39s, 18-49s and 25-54s across its primetime broadcast markets on Seven.
- AFL on Seven: Saturday Night Football dominates in total viewers, 16-39s, 18-49s and 25-54s across its primetime broadcast markets on Seven.

Live and As-Live Data**Week 25 Primetime Shares**

ABC1:	11.3%
Seven:	19.9%
Nine:	21.1%
Ten:	12.8%
SBS1:	4.5%

ABC2:	2.7%
ABC Me:	0.7%
ABC News 24:	1.3%
7TWO:	3.5%
7mate:	4.1%
7flix:	2.4%
GO!:	3.1%
Gem:	2.7%
Life:	2.2%
One:	2.9%
Eleven:	2.7%
Viceland:	1.1%
Food:	1.0%
NITV:	0.1%

Week 25 Combined Multiple Channels Primetime Shares

ABC:	16.0%
Seven:	29.9%
Nine:	29.0%
Ten:	18.4%
SBS:	6.7%

Oztam Data. Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures.

Primetime audience demographics for Week 25: 6:00pm-midnight

	Total People	25-54	16-39	18-49
Seven Network	29.90%	29.20%	29.60%	29.20%
Nine Network	29.00%	31.00%	30.90%	31.50%
Ten Network	18.40%	23.10%	24.60%	23.60%
ABC Network	16.00%	10.80%	9.80%	10.20%
SBS Network	6.70%	5.90%	5.10%	5.40%
Channel 7	19.90%	19.50%	19.70%	19.50%
Channel 9	21.10%	22.10%	22.30%	22.60%
Channel 10	12.80%	16.10%	17.20%	16.40%
ABC	11.30%	6.40%	4.90%	5.60%
SBS	4.50%	2.90%	2.20%	2.50%
7TWO	3.50%	1.50%	1.10%	1.30%
7mate	4.10%	5.10%	5.10%	5.20%
7flix	2.40%	3.10%	3.70%	3.30%
GO!	3.10%	4.00%	4.60%	4.30%
Gem	2.70%	1.90%	1.80%	1.80%
9Life	2.20%	2.90%	2.10%	2.80%
ONE	2.90%	2.90%	2.40%	2.70%
ELEVEN	2.70%	4.10%	5.00%	4.40%
ABC2	2.70%	2.80%	3.50%	3.00%
ABC ME	0.70%	0.40%	0.50%	0.50%
ABC NEWS	1.30%	1.20%	1.00%	1.10%
SBS VICELAND	1.10%	1.50%	1.40%	1.40%
SBS Food Network	1.00%	1.40%	1.50%	1.40%
NITV	0.10%	0.10%	0.00%	0.10%

Primetime Programming Analysis

Sunday

- Seven wins in news.
- House Rules is Australia's number one.
 - House Rules is up 35% on The Voice and up 82% on Masterchef across Australia.
 - House Rules is Sunday's number one most-watched programme for 16-39s, 18-49s and 25-54s.
- Seven is number one for 16-39s on primary channels.
- Seven wins in primetime on digital channels.
 - 7mate is the most-watched digital channel for total viewers, 16-39s, 18-49s and 25-54s.
- Seven + 7TWO + 7mate + 7flix is number one for 16-39s on combined audiences of all channels.
- Seven wins in breakfast television. Weekend Sunrise leads Weekend Today.
- Seven builds on total viewing over the past seven days:
 - House Rules adds 192,000 viewers for a total audience of 1.957 million.
 - Sunday Night adds 81,000 viewers for a total audience of 1.212 million.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#1	House Rules	#1
House Rules	#3	Seven News	#5
Sunday Night	#5	Sunday Night	#6

16-39s		18-49s	
House Rules	#1	House Rules	#1
Sunday Night	#5	Sunday Night	#6
Seven News	#6	Seven News	#7
- **Seven News** (1.186 million). Seven News wins network – up 30,000 viewers on Nine News, a 3% audience advantage.
- **House Rules** (1.108 million):
 - peaks at 1.312 million
 - up 15% on The Voice and up 50% on Masterchef
 - wins in total viewers, 16-39s, 18-49s and 25-54s and is Sunday's most-watched programme in all key demographics – 32 share in total viewers, 32 share in 16-39s, 30 share in 18-49s and 30 share in 25-54s.
- **Sunday Night** (0.813 million) is up 17% Sunday-on-Sunday, delivers in all key audiences and ranks in Sunday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s – 25 share in total viewers.

Monday

- Seven wins in news.
- House Rules is Australia's number one.
 - House Rules is up 18% on True Story and up 46% on Masterchef across Australia.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers and 25-54s.
 - Seven is up 22% on Nine and up 45% on Ten in total viewers.
 - Seven is up 35% on Nine in 16-39s. Seven is up 21% on Nine in 18-49s. Seven is up 16% on Nine and up 5% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7TWO is the most-watched digital channel for total viewers.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers and 25-54s on the combined audience of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 21% on Nine (Nine + Go + Gem + Life) and up 49% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 19% on Nine in 16-39s. Seven is up 10% on Nine in 18-49s. Seven is up 9% on Nine and up 4% on Ten in 25-54s.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven builds on total viewing over the past seven days:
 - Home and Away adds 101,000 viewers for a total audience of 1.423 million.
 - House Rules adds 157,000 viewers for a total audience of 1.843 million.
 - Wanted adds 193,000 viewers for a total audience of 1.258 million.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#1	House Rules	#4
Seven News – Today Tonight	#2	Seven News	#8
House Rules	#6	Seven News – Today Tonight	#9
16-39s		18-49s	
House Rules	#4	House Rules	#4
Home and Away	#6	Seven News	#9
Seven News – Today Tonight	#7	Seven News – Today Tonight	#10
Seven News	#8		
Wanted	#9		

- **Seven News** (1.215 million). Seven News wins network – up 159,000 viewers on Nine News, a 15% audience advantage.
- **Seven News – Today Tonight** (1.112 million). Seven News – Today Tonight wins network – up 62,000 viewers on Nine News 6:30, a 6% audience advantage.
- **Home and Away** (0.784 million) delivers in all key audiences – 25 share in total viewers, 25 share in 16-39s and 25 share in 18-49s.
- **House Rules** (1.035 million) peaks at 1.019 million, is up 21% on Masterchef and ranks in Monday's top four most-watched programmes for 16-39s, 18-49s and 25-54s – 29 share in total viewers, 29 share in 16-39s, 28 share in 18-49s and 29 share in 25-54s.
- **Wanted** (0.669 million) delivers in all key audience demographics – 27 share in total viewers.

Tuesday

- Seven wins in news.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers on the combined audiences of all channels.
 - Seven + 7TWO + 7mate + 7flix is up 11% on Nine + Go + Gem + Life and up 3% on Ten + One + Eleven in total viewers.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven builds on total viewing over the past seven days:
 - Home and Away adds 88,000 viewers for a total audience of 1.412 million.
 - House Rules – Top 10 adds 77,000 viewers for a total audience of 1.325 million.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#1	First Dates	#5
Seven News – Today Tonight	#3	Seven News	#6
Home and Away	#7	Seven News – Today Tonight	#7
First Dates	#10	Home and Away	#10
16-39s		18-49s	
First Dates	#3	First Dates	#4
Home and Away	#4	Home and Away	#7
Seven News – Today Tonight	#6	Seven News - Today Tonight	#8
First Dates UK	#10	Seven News	#9

- **Seven News** (1.083 million). Seven News wins network.
- **Seven News – Today Tonight** (1.048 million). Seven News – Today Tonight wins network.
- **Home and Away** (0.753 million) delivers in all key audiences and ranks in Tuesday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s – 26 share in total viewers, 29 share in 16-39s, 26 share in 18-49s and 25 share in 25-54s.
- **First Dates** (0.641 million) ranks in Tuesday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s – 26 share in 16-39s and 25 share in 18-49s.

Wednesday

- Seven wins in news.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven builds on total viewing over the past seven days:
 - Home and Away adds 90,000 viewers for a total audience of 1.400 million.
 - Criminal Minds adds 148,000 viewers for a total audience of 0.905 million.

Thursday

- Seven wins in news.
- AFL on Seven: Thursday Night Football dominates across Seven and 7mate.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 16-39s, 18-49s and 25-54s.
 - Seven is up 25% on Nine and up 39% on Ten in total viewers.
 - Seven is up 50% on Nine and up 5% on Ten in 16-39s. Seven is up 26% on Nine and up 8% on Ten in 18-49s. Seven is up 22% on Nine and up 11% on Ten in 25-54s.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 23% on Nine (Nine + Go + Gem + Life) and up 50% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 30% on Nine and up 8% on Ten in 16-39s. Seven is up 11% on Nine and up 14% on Ten in 18-49s. Seven is up 10% on Nine and up 17% on Ten in 25-54s.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#1	Seven News	#5
Seven News – Today Tonight	#2	Seven News – Today Tonight	#6
		Home and Away	#10
16-39s		18-49s	
Seven News	#4	Seven News – Today Tonight	#8
Seven News – Today Tonight	#5	Seven News	#9
Home and Away	#8	AFL on Seven	#10
AFL on Seven	#9		
- **Seven News** (1.017 million). Seven News wins network - up 80,000 viewers on Nine News, a 9% audience advantage.
- **Seven News – Today Tonight** (0.957 million). Seven News – Today Tonight wins network – up 50,000 viewers on Nine News 6:30, a 6% audience advantage.
- **AFL on Seven: Thursday Night Football** dominates in total viewers, 16-39s, 18-49s and 25-54s across its primetime broadcast markets on Seven.

Friday

- Seven wins in news.
- AFL on Seven: Friday Night Football dominates across Seven and 7mate.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 16-39s and 18-49s.
 - Seven is up 49% on Nine and up 109% on Ten in total viewers.
 - Seven is up 78% on Nine and up 91% on Ten in 16-39s. Seven is up 65% on Nine and up 76% on Ten in 18-49s. Seven is up 52% on Nine and up 66% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7mate is the most-watched digital channel for total viewers, 16-39s, 18-49s and 25-54s.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 50% on Nine (Nine + Go + Gem + Life) and is up 106% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 53% on Nine and up 64% on Ten in 16-39s. Seven is up 39% on Nine and up 68% on Ten in 18-49s. Seven is up 33% on Nine and up 67% on Ten in 25-54s.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#1	Seven News	#3
Seven News – Today Tonight	#3	Seven News – Today Tonight	#4
Better Homes and Gardens	#5	Better Homes and Gardens	#5
The Chase	#8	AFL on Seven	#10
16-39s		18-49s	
AFL on Seven	#1	Seven News – Today Tonight	#3
Seven News- Today Tonight	#2	Seven News	#4
Seven News	#4	AFL on Seven	#5
Better Homes and Gardens	#7	Better Homes and Gardens	#7

- **Seven News** (0.915 million). Seven News wins network.
- **Better Homes and Gardens** (0.626 million – not broadcast in Adelaide on Seven) delivers in all key audiences and ranks in Friday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s – 27 share in total viewers.
- **AFL on Seven: Friday Night Football** dominates in total viewers, 16-39s, 18-49s and 25-54s across its primetime broadcast markets on Seven.

Saturday

- AFL on Seven: Saturday Night Football dominates across Seven and 7mate.
- Seven wins in breakfast television. Weekend Sunrise leads Weekend Today across 7:00-10:00am.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 16-39s, 18-49s and 25-54s.
 - Seven is up 51% on Nine and up 215% on Ten in total viewers.
 - Seven is up 33% on Nine and up 206% on Ten in 16-39s. Seven is up 35% on Nine and up 219% on Ten in 18-49s. Seven is up 32% on Nine and up 223% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7mate is the most-watched digital channel for total viewers, 16-39s, 18-49s and 25-54s.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 42% on Nine (Nine + Go + Gem + Life) and is up 199% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 28% on Nine and up 197% on Ten in 16-39s. Seven is up 32% on Nine and up 193% on Ten in 18-49s. Seven is up 31% on Nine and up 186% on Ten in 25-54s.

- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#2	Seven News	#2
		AFL on Seven	#6
		2012	#7
16-39s		18-49s	
Seven News	#2	Seven News	#2
AFL on Seven	#3	AFL on Seven	#5
AFL on Seven: Pre-Match	#6	2012	#6
		AFL on Seven: Pre-Match	#8

- **AFL on Seven: Saturday Night Football** dominates in total viewers, 16-39s, 18-49s and 25-54s across its primetime broadcast markets on Seven.