



Seven's Davis Cup Tennis: Aussies host Kazakhstan for semi-final berth

LIVE on 7TWO and 7tennis.com.au

(14 July 2015) Firebrand **Nick Kyrgios** and tennis legend **Lleyton Hewitt** will lead the charge for the Australian Davis Cup team this weekend in Darwin, along with **Sam Groth** and **Thanasi Kokkinakis**, as they bid for a semi-finals berth for the first time since 2006.

Kazakhstan, led by world no. 59 **Mikhail Kukushkin**, is through to the quarter finals for the fourth time in five years, so the Aussies won't be taking the visitors lightly. Great Britain or France await the Aussies in the semi-finals should they be successful this weekend.

Seven's broadcast will be hosted by **Todd Woodbridge** with expert commentary from former Davis Cup star **John Fitzgerald**.

All of the action from the Marrara Sports Complex, Darwin will be live and free on 7TWO and 7tennis.com.au

Building on the success of its ground-breaking live, free and exclusive coverage of The Australian Open across broadcast television, mobile, hybrid and online, Seven has unveiled the next stage in the development of its long-term strategy to deliver its market-leading content to all Australians across any connected device. Seven dominated sports coverage across January with its coverage of The Australian Open delivering extraordinary consumer engagement across all delivery platforms and driving growth in television audiences for the Open.

Following the success of this multiple-platform delivery of sports content, Seven is launching dedicated new apps – available free in the IOS App store and Android Play store – along with complementary and responsive websites available on desktop and mobile web for the live-streaming of many of Seven's biggest sports franchises.

Following on from Royal Ascot and Wimbledon, the next event slated for "40 Days of live and free sport on your mobile anywhere, anytime" is the Davis Cup in Darwin. Also included in "40 Days" are the FINA World Swimming Championships, and the major golf tournaments: The Australian Masters, The Australian Open and The Australian PGA Championships.

Seven has launched 7horseracing.com.au and 7tennis.com.au, with 7swimming.com.au and 7golf.com.au to come, complementing Seven's major online sports presence with 7sport.com.au.

Seven is building its digital television platform beyond broadcast television with a significant streaming presence and is well-advanced in the further delivery of its video and digital content across an array of delivery platforms, including HbbTV (Hybrid TV) to further strengthen its broadcast television business and extend to one-on-one connected communications with mass audiences.

TV Broadcast times:

Friday July 17, Saturday July 18 & Sunday July 19

Davis Cup Days 1-3 – Australian v Kazakhstan (Darwin)

Syd 11.30am LIVE on 7TWO

Melb 11.30am LIVE on 7TWO

Bris 11.30am LIVE on 7TWO

Adel 11am LIVE on 7TWO

Perth 9.30am LIVE on 7TWO

For further information contact Greg Smith on 0438 777 164