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## Seven serves up Wimbledon

**The Seven Network has secured a long-term extension with The All England Lawn Tennis Club (AELTC), to broadcast The Championships, Wimbledon live on free-to-air television and online.**

The Wimbledon agreement complements the network's pioneering coverage of The Australian Open tennis and adds further depth to Seven's leadership in sports TV.

With a thrilling new generation of Australian tennis stars emerging on the world stage, including Nick Kyrgios, Bernard Tomic and Thanasi Kokkinakis, as well as Sam Groth in career-best form, Seven will be there to share their stories and performances from Wimbledon with sports fans.

Similar to Seven's historic and groundbreaking multi-platform coverage this week at the Australian Open on the 7Sport app, 7sport.com.au and Plus 7 via hybrid TV, fans will also be able to watch Seven's Wimbledon action from multiple platforms alongside the TV coverage.

Under the terms of the agreement, which begins in 2016, Seven has the first selection of the 'best two matches' of each day's play to broadcast exclusively live up to and including the quarter-finals.

All singles semi-finals and finals, and doubles finals will then be exclusively live on Seven.

Tim Worner, Chief Executive Officer of Seven West Media, said: "Watching this new breed of Australian tennis players at the Open has given the whole nation a real buzz. Knowing we'll be watching them on Seven at Wimbledon for many years to come is an equally great feeling.

"We're privileged to bring The Championships to Australian fans and following the success of this week's multi-platform coverage at the Australian Open, we look forward to delivering fans the option of watching the best matches from Wimbledon each day on the 7 Sport app, 7sport.com.au and Plus 7 through hybrid TV".

Seven's Head of Sport, Saul Shtein, added: "Wimbledon is an iconic global sporting event and we're delighted we can continue to deliver the best possible coverage for tennis fans throughout Australia."

Richard Lewis, Chief Executive of The AELTC, said: "We are delighted to be extending our strong partnership with Seven. Australia continues to be an important market for us and we look forward to working with Seven to bring viewers the best and most immersive viewing experience of The Championships in what is an exciting time for Australian tennis."

Seven has been the FTA broadcast partner for The Championships, Wimbledon, since 2011.

### Leadership in Sports

Seven is the official broadcast partner for an unrivalled portfolio of major sporting events including the Summer and Winter Olympics, AFL, all major tennis tournaments in Australia including The Australian Open and The Davis Cup as well as The Championships, Wimbledon; all major horse racing meeting on the Australian calendar including the Sydney Easter Carnival, the Caulfield Cup Carnival, the WS Cox Plate, Stradbroke Handicap, the Melbourne Cup Carnival and the Magic Millions; all major Australian golf tournaments including the Open and the Masters, as well as the US Masters; the NFL and Superbowl, the Sydney-Hobart Yacht Race and all major iron man and triathlon events.

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On Sunday February 1, Seven will also broadcast the inaugural Cadel Evans Great Ocean Road Race.

**The Championships, Wimbledon**, is the world's oldest tennis tournament, held at The All England Lawn Tennis Club, Wimbledon, and is the only Grand Slam played on grass. [www.wimbledon.com](http://www.wimbledon.com)

## For more information

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