



Seven West Media appoints Ben Roberts-Smith as General Manager of Seven Queensland

Seven West Media today confirmed the appointment of Ben Roberts-Smith VC MG as General Manager of Seven Queensland.

Seven Queensland owns and operates the market-leading regional television network encompassing regions beyond Brisbane and South East Queensland in one of the fastest-growing markets for Australia.

Mr Roberts-Smith – currently Deputy General Manager of Seven Queensland - takes on this new role following the retirement of Neil Mooney.

Announcing the appointment of Mr Roberts-Smith, Tim Worner, the CEO of Seven West Media, said: “We are delighted to announce this appointment. Ben has been a part of the Seven Network for a number of years and has impressed us greatly with his management and leadership skills.

“I wish to acknowledge Neil’s tremendous contribution to our businesses across news and public affairs and television management. He hands over Seven Queensland in terrific shape as the market-leading television network across the fast-growing regional Queensland markets.”

Mr Mooney said: “Ben will be an excellent leader. He is an outstanding person. When it comes to leadership he ticks all the right boxes.”

Commenting, Mr Roberts-Smith said: “I consider this a fantastic opportunity and one which I have accepted with great pride. Seven West Media is founded on integrity, innovation and excellence and as part of the Seven Queensland team I look forward to contributing to its continuing success.”

Ben Roberts-Smith VC MG

Since retiring from the Armed Forces, Mr Roberts-Smith has been a leading strategic advisor to Government and industry on a broad range of defence, security and personnel issues.

Ben joined the Seven Network in 2012 and has been involved in numerous news and public affairs production projects including Seven’s feature documentary *The Power of Ten* and was appointed to a full time, corporate management role with the Seven Network. Prior to his appointment today he was Deputy General Manager of Seven Queensland.

Ben is the Deputy Chair of the Prime Minister’s Advisory Council for Veterans Mental Health and is also a member of the Queensland Veterans Advisory Council. In November 2014, Ben was appointed as Chair of the National Australia Day Council.

Ben is currently studying towards a Masters of Business Administration at the University of Queensland. He has an Advanced Diploma in Management and a graduate Certificate of Business. He is also a Graduate of the Australian Institute of Company Directors (GAICD). Ben is Patron of the *White Cloud Foundation* who assist suffers of depression and also of the *Wandering Warriors* who support current and ex-servicemen. He is a National Ambassador for *Legacy*.

About Seven

Seven is Australia's most-watched broadcast television platform. Seven – with three broadcast channels, Seven, 7TWO and 7mate - continues to lead in primetime, building on its market-leading performance over the past eight years. The network also dominates across breakfast and morning television.

The network is expanding its presence in media, driving its leadership in the creation of content and delivering that content anywhere, anytime to the biggest audiences. The company is expanding its presence in the further delivery of its video and publishing content beyond its three digital broadcast channels and across an array of platforms, including Hybrid Broadband Broadcast Television. Seven has also secured a major presence in subscription video on demand through its Presto joint venture with Foxtel.

Seven is now creating more content than at any time in its history and is expanding its presence in international content production with the formation of two new international production companies: 7Wonder and 7Beyond. These two new businesses underline a key part of its strategy for today and in the future: the expansion of our leadership in the production of content.

Seven is a key business of Seven West Media, Australia's leading multiple platform media company which has a market-leading presence in broadcast television, magazine and newspaper publishing and online. The company is the home of many of Australia's best performing media businesses – Seven, 7TWO and 7mate, Pacific Magazines, The West Australian and Yahoo!7, and the biggest content brands including My Kitchen Rules, The X Factor, Home and Away, Sunrise, the Australian Football League, the Olympic Games, Better Homes and Gardens, marie claire, New Idea, Who, The West Australian, Presto and PLUS7.