

Seven West Media appoints Ben Roberts-Smith as General Manager of Seven Brisbane and Seven Queensland

[Tuesday 12 April, 2016] Seven West Media today confirmed the appointment of Ben Roberts-Smith VC MG as General Manager of Seven Brisbane.

Mr Roberts-Smith takes on this new role – in addition to his current role as General Manager of Seven Queensland – following the resignation of Max Walters last month.

For almost a decade, Channel Seven Brisbane has been the long-standing leader in south east Queensland and continues to maintain its ratings dominance into 2016. Seven Queensland owns and operates the market-leading regional television network encompassing regions beyond Brisbane and south east Queensland in one of the fastest-growing markets for Australia.

Announcing the appointment of Mr Roberts-Smith, Tim Worner, CEO of Seven West Media, said: “Ben has played a key role in our company over a number of years and has been integral to the development and implementation of valuable strategies to continue to drive the company’s dominance in regional Queensland and beyond. His energy, expertise and innovation will continue to steer Seven Brisbane and Seven Queensland on their successful and progressive paths.”

Commenting, Mr Roberts-Smith said: “This is a time of dynamic change for our industry and Seven continues to lead. I look forward to the challenge of this new role and leading the next phase of Seven Brisbane and Seven Queensland’s multi-platform growth. “

Mr Roberts-Smith’s appointment is effective immediately. Seven Brisbane and Seven Queensland will continue to operate separately.