

Seven West Media appoints CEO for Seven West Media in Western Australia

Seven West Media today announced the appointment of John Driscoll as CEO of Seven West Media, WA. Mr Driscoll will join the senior executive team and report to CEO, Seven West Media, Tim Worner.

Mr Driscoll joins Seven from Marketforce, Perth's leading communications agency, where he is Chairman and was CEO. He has nearly three decades experience in media and marketing.

He holds a Bachelor of Economics from the University of Western Australia and a Master of Business Administration from Edith Cowan University.

He is also Chairman of Rottnest Island Authority, Chairman of Trinity College and Deputy Chairman of Wheelchair Sports Association WA.

Mr Driscoll will lead the continued development of Seven West Media's businesses in Western Australia including TVW7 Perth, The West Australian, The Sunday Times, thewest.com.au and perthnow.com.au, 20 regional mastheads and Red Wave Radio which includes nine regional stations. He will also oversee Seven West Media's major shareholding in the Community Newspaper Group.

Commenting on his appointment, Tim Worner, CEO, Seven West Media, said: "John knows Western Australia and has played a very significant role in not only media and marketing but also has deep connections with the community. More than that, he has a proven track record in leading the growth of a media business.

"We are all looking forward to working with him as we grow and get to know even better our huge audience in Western Australia."