



## **Seven wins Ad News Media Brand of the Year**

23 May 2013 – The Seven Network has been recognised as Ad News Media Brand of the Year.

The award – presented at the Ad News Media Sales Summit in Sydney last night – is based on a specially commissioned Roy Morgan Research project involving 1300 advertising clients and advertising agencies.

Commenting, Kurt Burnette, Chief Sales and Digital Officer, Seven West Media, said: “Given we are all in the business of building brands – to be nominated and awarded by our peers and customers as Media Brand of the Year is truly an honour.

“Our success in ratings and revenue is out there for all to see. The criteria for this award - professionalism, leadership, innovation, performance and culture - showcase the attributes and talents of the people at Seven who work so hard to deliver those amazing results.”

Commenting Tim Worner, CEO of the Seven Network, said: “This award means a great deal to us because it is judged by the people who really count – our customers. This is a measure of what they think of us and the way we go about creating, marketing, selling and – above all – delivering. It’s a source of particular pride that one of the criteria is innovation. That quality is going to be so important to us in what is an exciting future.”