



**V8s on Seven dominate
with the Supercheap Auto Bathurst 1000**

**The Great Race delivers a peak metropolitan audience
of 1.932 million.**

**3.564 million Australians across metropolitan
markets watch V8s on Seven.**

- Seven's coverage of The Great Race: The Supercheap Auto Bathurst 1000 delivers a metropolitan markets peak audience of 1.932 million viewers on Sunday.
- Across the five major metropolitan markets, Seven's coverage delivers an average audience of 1.260 million and dominates in total viewers, 16-39s, 18-49s and 25-54s.
- In audience reach 3.564 million Australians across the five major metropolitan markets watch all or part of Seven's coverage.

Five Metropolitan Markets

	Average Audience	Peak Audience	FTA Share
Morning	0.257 million	0.554 million	28.7%
Pre-Race	0.626 million	0.743 million	38.5%
Final Countdown	0.829 million	1.020 million	46.3%
The Great Race	1.260 million	1.932 million	60.6%
The Podium	1.483 million	1.782 million	55.1%
Wrap-Up	0.841 million	1.049 million	30.5%

- An average national (metropolitan and regional) audience of 2.018 million watches The Great Race across Sunday.

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