



Press Release

28 July 2015

## **Channel 4 Features commissions ‘Over My Dead Body’ (w/t), an ambitious new health series from 7 Wonder, fronted by Davina McCall**

It is all too easy to allow our health issues to stop us from living life to the full. Common conditions such as obesity, which afflicts millions, can really impact and impede so many aspects of day to day life. But why should we let them?

Over My Dead Body (w/t) is an original, exciting and inspirational new health series presented by Davina McCall, which takes extreme examples of some of Britain’s most troublesome health issues and challenges them head on. Produced by independent production company 7 Wonder, backed by 7 Network Australia, the series has been commissioned by Channel 4’s Deputy Head of Features, Alex Menzies, marking the company’s first commission for the channel.

In each episode, Davina will meet people whose lives have been blighted by their conditions. Along with her support and a team of leading experts, they will embark on an inspirational journey of recovery and discovery. They will also be set a seemingly impossible challenge, pushing them to their limits and helping them achieve feats they never thought possible, culminating in a spectacular and jaw-dropping episode finale.

Working with leading researchers, cutting edge doctors and best in field consultants, the series will also feature intriguing group tests, which will look more closely at the impact of major health issues on the population and on society as a whole. The series will also provide key take-aways and myth-busting practical advice for viewers.

Speaking on the commission, Alex Menzies said:

Over My Dead Body (w/t) is an exciting project for Channel 4 Features, part of a new tranche of commissions which aims to explore health issues that affect huge swathes of us in new, engaging and challenging ways.

Davina McCall added:

“I am delighted to be a part of this new and exciting series. Not only will it shine a light on common health issues, which are hindering the lives of so many Britons, but it will also take people on incredible, life-changing journeys to help them achieve what they thought would never be possible.”

Sarah Trigg, Executive Producer for 7 Wonder also said:

This is exactly the kind of ambitious and imaginative project we hope to make a hallmark of 7 Wonder. Davina really is the perfect host for a series that will combine compelling personal stories with cutting edge health content. This is also our first commission for Channel 4, since we launched just over a year ago, so we’re delighted that it has backed us to deliver such an audacious series.



The series was commissioned by Alex Menzies for Channel 4 Features. Sarah Trigg is the executive producer for 7 Wonder.

**For more information, please contact:**

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**About 7 Wonder:**

Launched in the Spring of 2014 7 Wonder is committed to collaborating with the best talent, on and off-screen, to deliver quality, bespoke and beautifully executed content across all non-scripted genres. The joint venture underlines the Seven Network's commitment to increasing its international presence in the production of television programmes and new formats.

7Wonder focuses on the creation of new television programmes and formats, initially for the United Kingdom television market, and is a joint venture between Seven, Alex Fraser, Liza Abbott and Simon Ellse. The formation of 7Wonder builds on Seven's leadership in the creation and production of highly successful programming, including Home and Away, My Kitchen Rules, Border Security, A Place To Call Home, House Rules, Packed to the Rafters.

It also follows the company's formation of the new 7Beyond joint venture with Beyond International which focuses on the creation and development of new programmes and formats for the United States television market. Seven's original formats and produced programmes are sold into more than 130 markets around the world.

**About Seven Network**

Seven is Australia's most-watched broadcast television platform.

The network is expanding its presence in media, driving its leadership in the creation of content and delivering that content anywhere, anytime to the biggest audiences.

The company is expanding its presence in the further delivery of its video and publishing content beyond its three digital broadcast channels and across an array of platforms, including Hybrid Broadband Broadcast Television. Seven is also expanding into SVOD with Presto, a joint venture with Foxtel in Australia.

Seven is now creating more content than at any time in its history and is expanding its presence in international content production with the formation of two new international production companies: 7Wonder and 7Beyond. These two new businesses underline a key part of its strategy for today and in the future: the expansion of our leadership in the production of content.