

**MEDIA  
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## **Gaelic football and hurling on Seven**

The Seven Network has secured the exclusive live Australian broadcast rights to all 45 Provincial and All-Ireland championship matches of the Gaelic Athletic Association for 2014.

7mate will broadcast the matches from May to September, the first time ever an Australian free-to-air network has shown the Gaelic matches.

The games to be televised include the All-Ireland finals, semi-finals and quarter finals in both Gaelic football and hurling, along with all six Provincial championship finals.

Saul Shtein, head of Seven Network Sport, commented:

“There are thousands of Irish ex-pats and people of Irish descent living in Australia, and indeed sports lovers in general, who will be thrilled the number one sport in Ireland will be on the number one free-to-air network in Australia. It’s a big win for Gaelic and sports fans alike.”

Ends

*For further information contact Greg Smith on 0438 777 164*

### **Leadership in Sports**

Seven has all-encompassing agreements for coverage of the Australian Football League Premiership Season, Finals Series and Grand Final, V8 Supercars including the Bathurst 1000, all major horse racing events including the Sydney Easter Carnival, the Melbourne Spring Carnival and the Melbourne Cup Carnival, the Sydney-Hobart Yacht Race, the US Masters and all major Australian golf tournaments, including The Masters, The Open, the Australian PGA Championship and the Perth International, all major iron man and triathlon events, Wimbledon and all major tennis tournaments in Australia including The Australian Open and The Davis Cup.