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Press Release

Endemol Shine Group and Seven Productions Australian serial drama *Home and Away* to stream exclusively on Hulu in the US

- Hulu acquires US exclusive streaming video on-demand rights to Seven Network Australia's serial drama *Home and Away*
- *Home and Away* launched on Hulu Monday 2nd March 2015
- *Home and Away* is produced by Seven Productions, the studio arm of Seven Network Australia and is now in its 28th year

Newly launched global content creator, producer and distributor, Endemol Shine Group, which brings together Endemol, Shine and CORE Media today announced that Hulu had acquired the exclusive streaming video on-demand rights to Seven Network Australia's serial drama *Home and Away* across the US. The deal was negotiated by Endemol Shine International's Executive Vice President, Sales and Acquisitions Matt Creasey and Lisa Holme, Vice President, Content Acquisition at Hulu.

The series became available to stream on Hulu on Monday 2nd March 2015 with the first 11 episodes of the 2015 season, with one new episode per weekday following launch.

"Over the past 28 years *Home and Away* with its strong storylines, talented cast and creative team has continued to keep both viewers in Australia and across the world captivated," said Cathy Payne, Chief Executive of Endemol Shine International. "We are delighted that the US viewing audience now has a chance to make *Home and Away* and *Summer Bay* one of their favourite destinations."

"The Seven Network is recognised as the leader in Australian produced television programming," said Therese Hegarty, Head of Production and Rights from Seven Network. "Our success is built on our ability to create and own compelling content and to deliver that content to the biggest audiences across our media platforms. Seven Productions is a cornerstone of these plans and we're delighted to secure a significant new platform for one of our key productions."

Home and Away is an Australian serial drama that chronicles the lives, loves, happiness, and heart-breaks of the residents of Summer Bay, a small coastal town in New South Wales, Australia. It has been produced in Sydney since July 1987 and has aired on the Seven Network since 17 January 1988.

In 2014, *Home and Away* was Seven Network's No. 1 weekly Australian drama series achieving an average combined audience of 1.5 million viewers and winning its 7.00pm timeslot across Total Individuals and key demographics.

Home and Away has seen many former cast move on to international careers including Heath Ledger, Chris Hemsworth, Ryan Kwanten, Isla Fisher, Julian McMahon, Simon Baker, Guy Pearce, Naomi Watts, Dannii Minogue and Isabel Lucas.

Further information

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ABOUT ENDEMOL SHINE GROUP

Endemol Shine Group is the new joint venture bringing together Endemol, Shine and CORE Media, to create a global content creator, producer and distributor with a portfolio of international hits including American Idol, Big Brother, Black Mirror, Broadchurch, Deal or No Deal, Grantchester, Man vs. Food, Masterchef, Mr. Bean, One Born Every Minute, Peaky Blinders, So You Think You Can Dance, The Biggest Loser, The Fall, The Money Drop, Wipeout, and many more.

21st Century Fox and funds managed by affiliates of Apollo Global Management, LLC jointly manage Endemol Shine Group, with each owning 50 per cent. CORE Media continues to retain its own capital structure within the new joint venture.

Endemol Shine Group's businesses have creative operations in over 30 markets, with a diverse portfolio of over 600 revenue generating formats across scripted and non-scripted genres; coupled with digital, gaming, and distribution operations.



ABOUT SEVEN NETWORK

Seven is Australia's most-watched broadcast television platform. Seven - with three broadcast channels, Seven, 7TWO and 7mate - continues to lead in primetime, building on its market-leading performance over the past eight years. The network also dominates across breakfast and morning television. The network is expanding its presence in media, driving its leadership in the creation of content and delivering that content anywhere, anytime to the biggest audiences. The company is expanding its presence in the further delivery of its video and publishing content beyond its three digital broadcast channels and across an array of platforms, including Hybrid Broadband Broadcast Television and the Presto SVOD joint venture with Foxtel. Seven is now creating more content than at any time in its history and is expanding its presence in international content production with the formation of two new international production companies: 7Wonder and 7Beyond. These two new businesses underline a key part of its strategy for today and in the future: the expansion of our leadership in the production of content. Seven is a key business of Seven West Media, Australia's leading multiple platform media company which has a market-leading presence in broadcast television, magazine and newspaper publishing and online. The company is the home of many of Australia's best performing media businesses - Seven, 7TWO and 7mate, Pacific Magazines, The West Australian and Yahoo!7, and the biggest content brands including My Kitchen Rules, House Rules, The X Factor, Home and Away, Sunrise, the Australian Football League, Better Homes and Gardens, marie claire, New Idea, Who, The West Australian and PLUS7.