



Media Release: Thursday, May 14, 2015

Presto and Quickflix enter reseller agreement

Deal will offer Quickflix streaming customers access to Presto's premium TV and movies programming

Presto today announced that it has entered into a conditional agreement with streaming provider Quickflix to offer Presto's subscription video on demand (SVOD) TV and movies to Quickflix's streaming customers. The deal is subject to a series of commercial requirements before being finalised.

Today's news means that Quickflix will be able to market and sell the Presto TV, Presto Movies and Presto Entertainment bundle across their existing range of services, post the satisfaction of conditions precedent in the deal. The agreement would give Quickflix subscribers access to an unbelievable selection of ad-free movies and TV on demand. The agreement is expected to be finalised in the coming months.

Shaun James, Director of Presto and Video on Demand, said, "Quickflix's decision to resell Presto follows its strategic review of key players across Australia's streaming entertainment landscape. It reinforces Presto's unbelievable range of premium content backed by our leading marketing and curation expertise. We're confident Quickflix customers will be delighted once they can experience the Presto service."

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www.presto.com.au

About Presto

Presto is powered by Foxtel, one of Australia's most progressive and dynamic media companies. Presto allows Australians to experience great entertainment on demand, for a low monthly subscription fee. Presto is currently available to its subscribers across Windows PCs, Mac, select iPads/ iPhones and select Android tablets/smartphones and via Google Chromecast. Full list of compatible devices: presto.com.au/devices. Subscribers can register up to four compatible devices and watch two devices simultaneously. Presto Movies is owned by Foxtel Management Pty Limited. Presto TV, operated by Foxtel, is a 50-50 joint venture between Foxtel and Seven West Media.

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