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## Presto arrives on Telstra TV

Adds to growing number of ways to access Presto with more on the way

Presto, Australia's premier entertainment streaming service, today announced its arrival on the new Telstra TV.

As a launch partner for Telstra TV, Presto brings unbeatable TV and movie entertainment to stream, via Telstra's new Roku device, to Telstra customers. In addition, Telstra is offering a free three-month trial of Presto as part of the Telstra TV launch.

Today's news is another step forward as Presto advances quickly with its goal to expand availability across new devices including smart TVs and games consoles. Presto is expected to make further announcements on new devices later this year.

Shaun James, Presto CEO, said, "Telstra TV is a fantastic device and we're thrilled that they have selected Presto as a launch partner as it recognises our ability to bring their customers an unrivalled selection of quality movies and TV entertainment. Telstra TV helps put Telstra customers in control of what they want to stream from Presto."

Joe Pollard, Telstra Chief Marketing Officer and Group Executive Media said, "Telstra TV is the simple way to stream your favourite television on demand and puts Telstra customers in control of what they watch, giving them even greater value entertainment choices in the home. The powerful combination of Telstra's world-class networks, quality content and ease of use gives our customers an entertainment experience that is truly world class," Ms Pollard said

The arrival of Presto on Telstra TV follows the recent addition of new ways to enjoy the premium service including support for AirPlay for Apple devices, new updated mobile and tablet applications and adds to the constantly growing selection of supported devices which also includes select Apple and Android smartphones and tablets, 2012–2015 model Samsung Smart TVs and Google Chromecast.

Presto streams up to 1080P and uses an adaptive bitrate to ensure the best quality video for a given internet connection while providing a smooth streaming experience.

Presto comes to Telstra TV just as a host of great new programming has arrived for October including: the final season of Dexter with Michael C. Hall (*Six Feet Under*) as Dexter Morgan, a blood splatter expert who doesn't just solve murders, he commits them; ***The Walking Dead*** season 5 which continues the story of the internationally acclaimed zombie-drama based on the comic book series of the same name; ***Let's Talk About***, the ambitious short series produced by writer, director and actor Matilda Brown, that takes a hilarious and cheeky look at what to expect when you're unexpectedly expecting; ***Halt and Catch Fire***, which takes us back to the 80s where the PC era just taking off and a renegade trio risks everything for their vision of changing the future; ***Wentworth*** season 3, based on the original *Prisoner* that builds a contemporary narrative behind the walls of Wentworth prison; ***Mad Men*** featuring ad exec Don Draper who navigates the high-pressure world of Madison Avenue advertising firms balancing his image of a top ad pro with his role as a family man; and ***30 Rock***, based on the backstage antics at Saturday Night Live, and centres on Liz Lemon (Tina Fey), head writer for a live sketch-comedy as she juggles all the egos that surround her while trying to chase her own dreams.

In addition to Telstra's three month free trial, and for consumers yet to subscribe, Presto is also offering new customers a one month free trial<sup>^</sup> of the Presto Entertainment bundle subscription, providing access to Presto's full TV and movie libraries.

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[www.presto.com.au](http://www.presto.com.au)

#### **About Presto**

Presto allows Australians to experience great entertainment on demand, for a low monthly subscription fee. Presto is currently available to its subscribers across Windows PCs, Mac, select iPads/ iPhones, select Android tablets/smartphones, select Samsung Smart TVs and via Google Chromecast. Full list of compatible devices: [presto.com.au/devices](http://presto.com.au/devices). Subscribers can register up to four compatible devices and watch two devices simultaneously. Presto TV is backed by Foxtel, Australia's leading subscription television provider, and the Seven Network, Australia's number one free-to-air network. Presto Movies is owned by Foxtel Management Pty Limited.

**Presto TV (\$9.99/month)** features a huge library of TV shows from quality production houses including HBO, 20th Century Fox, SHOWTIME®, CBS Studios International, Viacom International Media Networks and Hasbro Studios as well as a range of the best local content from Foxtel, the Seven Network and ABC Commercial. **Presto Movies (\$9.99/month)** features a constantly updated library of recent blockbusters and old favourites from major and key independent film studios including MGM, NBCUniversal, Paramount Pictures, Roadshow Films, Sony Pictures Entertainment, Twentieth Century Fox, The Walt Disney Company, Warner Bros. Entertainment, Entertainment One Films Australia, ICON, Studiocanal and Transmission Films. The **Presto Entertainment bundle (\$14.99/month)** provides subscribers with access to Presto's full TV and movie libraries.

#### **One month free Presto Entertainment trial**

<sup>^</sup>New subscribers to Presto only. Offer includes a complimentary one month free trial of the Presto Entertainment subscription only. Offer period commences on Presto Entertainment registration date. Offer not transferable or to be used in conjunction with any other offer. Presto Entertainment monthly subscription fees apply by direct debit from expiry of the trial period, unless the trial subscription is cancelled before the end of the trial period. No lock in contract. Full Presto Terms and conditions apply: [www.presto.com.au](http://www.presto.com.au).

#### **Presto terms and conditions**

\*Presto requires an internet connection, data and a compatible device. There is no ongoing subscription commitment, however Credit Card details must be provided at the time of Presto registration for any ongoing direct debit monthly subscription payments that apply. Monthly subscription fees apply unless you cancel your subscription before the end of a subscribed month. Pro rata monthly subscription fees may be charged to your account if you elect to switch Presto subscriptions before the end of a subscribed month, for details see: <https://community.presto.com.au/>. Recommended Internet speeds apply. Internet connection with minimum speed of at least 3Mbps required to view Presto. Presto is available over 3G/4G networks and Wi-Fi on compatible devices. ISP and data charges apply unless you connect to Presto via Foxtel Broadband and Telstra fixed broadband. Video quality may vary according to connection type. Only available for use in Australia. Full Presto Terms and Conditions apply, see: [www.presto.com.au/webcms/legal/PRESTO](http://www.presto.com.au/webcms/legal/PRESTO). Copyright FOXTEL Management Pty Limited.

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