



Seven appoints Sales Director, Brisbane, Seven West Media

Adam Elliott, Network Director of Sales, today announced the appointment of Natalie Harvey to the newly created role of Brisbane Sales Director, Seven West Media.

Ms Harvey joins Seven West Media from Universal McCann Brisbane where she is currently General Manager.

Ms Harvey began her career in marketing and advertising with MediaCom in Sydney before joining Universal McCann in 2005.

Adam Elliott said: "Natalie is highly-credentialled, well-regarded and respected. She joins Seven West Media at an important time for our company as we rapidly expand our presence across all forms of content delivery and drive further integration of our sales and marketing for our clients across our media businesses in television, publishing, online and digital. She will lead a terrific team in a very important market for our company."

Natalie Harvey said: "I am absolutely thrilled to be joining Seven West Media. I am incredibly excited about what the future holds for the business both here in Brisbane and nationally. Having started my career at Seven, I am delighted to re-join at such an exciting time and to be part of the great Brisbane team."

Kurt Burnette, Chief Revenue Officer for Seven West Media, said: "Queensland is a dynamic and vibrant market. Seven, Yahoo7 and Pacific Magazines reach Queenslanders and Australians like no-one else can, in ways no-one else can. This new group role is created to deliver even more new thinking around culture, innovation and ultimately, the ability to solve our clients' business challenges as well as working closer with our agency partners. We are delighted to have someone of Nat's calibre, success and experience join the Seven West Media local and national sales teams."