

Monday March 19, 2018

Natalie Harvey appointed Network Director of Sales

Seven West Media's Chief Revenue Officer Kurt Burnette today announced the appointment of Natalie Harvey as Network Director of Sales.

Ms Harvey will start the role in May following the departure of current Network Director of Sales Adam Elliott.

Mr Burnette said: *"I'm delighted to announce Nat as our new Network Director of Sales. Nat proved herself as a highly successful GM of UM in Brisbane and then as 7 Brisbane Sales Director where she redesigned the structure and approach, turning the office into a high-performance team selling across 7, Pacific and WAN.*

"Nat has built upon that success as Sydney Sales Director, and is now perfectly placed to provide a seamless transition from Adam, and continue to lead our teams to go above and beyond to meet the current and future needs of the business and our customers."

Ms Harvey said: *"I am absolutely thrilled to be leading the sales team as we enter into a new era of Total Video, with premium content being more highly valued than ever and increased positivity about the effectiveness and power of broadcast and long form video.*

"We have an amazing team across the country and I'm looking forward to what the future holds...or better still, the future we are going to create!"

Mr Elliott added: *"I am really excited that Nat will take over the reins when I leave. I employed her from UM in Brisbane to lead our Brisbane team just over three years ago, before she moved to Sydney last year.*

"She did a brilliant job for us in Brisbane in a short space of time, building a best in class team and delivering outstanding outcomes for our clients and agencies. I have no doubt that she will bring her own unique, energetic and driven approach to the role, and I wish her all the success she deserves."

Ms Harvey began her career in 2008 as a Client Service Manager for UM Australia, going on to become Communications Director and then General Manager of the UM Brisbane office. In 2015 she moved to Seven West Media as Brisbane Sales Director, before being promoted to Sydney Sales Director in 2017.

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About Seven West Media

Seven West Media (ASX: SWM) is one of Australia's leading integrated media companies, with a market-leading presence in broadcast television, magazine and newspaper publishing and online.

The company is the home to many of Australia's leading media businesses – Seven, 7TWO and 7mate, 7flix, Pacific Magazines, The West Australian, The Sunday Times and Yahoo7, and the biggest content brands including My Kitchen Rules, House Rules, Home and Away, Sunrise, the Australian Football League, the Olympic Games, Better Homes and Gardens, marie claire, Who, PerthNow, racing.com and 7plus.