

Tuesday October 23, 2018

Rainer Rhedey appointed Chief Technology and Information Officer

The Chief Executive of Seven West Media (ASX: SWM) Tim Worner today announced the appointment of Rainer Rhedey as the company's Chief Technology and Information Officer.

Mr Rhedey, who starts in his new role on December 3rd, joins SWM from Fairfax Media where he was Group General Manager of IT.

In the newly created role of CTIO, Mr Rhedey will be responsible for Seven West Media's IT and technology systems and infrastructure.

Mr Worner said: "I'm delighted to welcome Rainer to the team. He comes with an outstanding track record, and will play a significant role in the ongoing transformation of our business, ensuring our technology and IT systems support all our people to achieve even greater success."

Mr Rhedey said: "To be joining Seven, the market-leaders with such a long history of success and innovation, is fantastic. I'm looking forward to working with the terrific tech and IT teams to build on the great work they're doing to ensure the Group has the best and most reliable, highly responsive and secure technology infrastructure."

Mr Rhedey has over 20 years of experience in the technology industry, most recently as Group General Manager of IT at Fairfax. He has been responsible for a range of areas throughout his career, spanning from internal IT departments to professional services teams for systems integrators and software vendors.

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For more details:

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About Seven West Media

Seven West Media (ASX: SWM) is one of Australia's leading integrated media companies, with a market-leading presence in broadcast television, magazine and newspaper publishing and online.

The company is the home to many of Australia's leading media businesses – Seven, 7TWO and 7mate, 7flix, Pacific Magazines, The West Australian, The Sunday Times and Yahoo7, and the biggest content brands including My Kitchen Rules, House Rules, Home and Away, Sunrise, the Australian Football League, Cricket Australia, the Olympic Games, Better Homes and Gardens, marie claire, Who, PerthNow, racing.com and 7plus.