

Tuesday December 4, 2018

Seven West Media WA appoints Anthony De Ceglie Senior Editor of West Australian Newspapers

The Chief Executive of Seven West Media WA, Maryna Fewster, today announced the appointment of two-time Walkley Award winner Anthony De Ceglie as the Senior Editor of West Australian Newspapers (WAN).

In his new role, which will start by mid-January, Mr De Ceglie will be responsible for the editorial direction for WAN's stable of news brands, including The West Australian, The Weekend West, The Sunday Times, thewest.com.au and perthnow.com.au, as well as WAN's 19 regional publications.

Mr De Ceglie joins SWM WA from News Corp Australia, where he has been deputy editor of The Daily Telegraph having joined the paper in March 2016. Prior to that, he was Deputy Editor of The Sunday Times and perthnow.com.au.

Ms Fewster said: *"I am thrilled that Anthony is returning to WA as our editorial leader. His focus will be on producing great content for our readers across all platforms and delivering it to them as efficiently as possible. He will lead the transformation of our news floor, in particular the creation of a seven-day newsroom and the launch of digital subscriptions."*

The Chairman of Seven West Media, Kerry Stokes, said: *"I'm delighted to welcome Anthony to Seven. The experience he's gained over the course of his career, here in WA, in New York and in Sydney, will prove invaluable as he takes full control over all our publications, driving content, technology and the newsroom culture."*

"His task is simple – to lead our talented teams in creating the most compelling, agenda-setting, journalism across our world-class publications, helping inform the communities we serve," Mr Stokes said.

Mr De Ceglie said: *"I grew up reading The West Australian and The Sunday Times, and I look forward to continuing their tradition of investigative journalism, in-depth political coverage and first-rate sports news. Along with the regional newspapers, they are part of the very fabric of the WA community."*

News Corp Australasia Executive Chairman Michael Miller congratulated Anthony on his appointment.

"During his 12 years with News Corp Australia, Anthony has proven himself as an accomplished journalist and editorial leader. We wish him well as he returns home to Perth as Senior Editor of West Australian Newspapers," Mr Miller said.

Mr De Ceglie, who was born in Fremantle, started his career as a Cadet journalist at the Collie Mail, going on to become a journalist and subeditor at the Mandurah Mail.

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In 2007 he joined the then News Corp Australia owned The Sunday Times as a reporter, rising to become Chief-of-Staff and then Deputy Editor, of The Sunday Times and perthnow.com.au. In 2011 he took a six month secondment to New York as part of News Corp's International Development program, where he helped launch the iPad daily newspaper The Daily.

In March 2016, Mr De Ceglie moved to Sydney to take up the role of Deputy Editor of The Daily Telegraph.

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About Seven West Media

Seven West Media (ASX: SWM) is one of Australia's leading integrated media companies, with a market-leading presence in broadcast television, magazine and newspaper publishing and online.

The company is the home to many of Australia's leading media businesses – Seven, 7TWO and 7mate, 7flix, Pacific Magazines, The West Australian, The Sunday Times and Yahoo7, and the biggest content brands including My Kitchen Rules, House Rules, Home and Away, Sunrise, the Australian Football League, Cricket Australia, the Olympic Games, Better Homes and Gardens, marie claire, Who, PerthNow, racing.com and 7plus.