



# Media Release

Monday, 3 August 2020

## Hit UK format *Beat The Chasers* comes to find Australia's smartest

Seven today announced *Beat The Chasers*, a primetime special event series that supercharges its hit game show *The Chase* with over \$500,000 up for grabs.

For the first time ever, the greatest quiz brains in Australia will try to beat four of The Chasers at once to have a chance at winning a massive cash prize in the grand final.

Featuring a team of Chasers - The Supernerd, Goliath, The Tiger Mum and The Shark – *Beat The Chasers* is based on the number 1 new format in the UK this year.

Angus Ross, Seven's Network Programming Director, said: "*The Chase has proven unbeatable at 5.00pm, so we can't wait to supersize it with Beat The Chasers. The prize money is bigger than ever before in each round, and it builds to a thrilling, high-stakes finale.*"

"*We're excited to see some of the country's best brains test themselves against a formidable line-up of Chasers, with all the fun, tension and play-along we love – but dialed up to eleven.*"

To be hosted by Andrew O'Keefe, *Beat The Chasers* will build on the dominance of *The Chase* at 5.00pm. *The Chase's* audience has grown by over 7% year-on-year, winning every single week of 2020 to date.

*Beat The Chasers* was a huge hit when it aired on the UK's largest commercial broadcaster ITV, increasing its slot average by 68%. With an average of 6.4m viewers and a 25 per cent audience share it fought off all competition in the 9pm slot. The series proved successful among young viewers too and was watched by an average of 24.6% of 16 – 34 year old viewers.

David Mott, CEO of ITV Studios Australia, states, "*Beat the Chasers has proven itself as a dominant addition to The Chase family. This fast-paced quiz attracted a broad audience of quiz-lovers in the UK and we can't wait to share it with Australian viewers. With the Chasers forming the greatest quiz team on the planet, it remains to be seen - can anyone Beat The Chasers?*"

Those willing to try their hand at beating the Chasers can apply now at [beatthechasers.com.au](http://beatthechasers.com.au).

*Beat The Chasers* is produced for the Seven Network by ITV Studios Australia, and will be broadcast on Channel 7 later this year. *Beat The Chasers* and *The Chase* are created by Potato, part of ITV Studios and distributed internationally by ITV Studios.

Ends.

For more details:

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#### **About Seven West Media**

Seven West Media (ASX: SWM) is one of Australia's most prominent media companies, with a market leading presence in content production across broadcast television, publishing and digital.

The company comprises some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and BVOD offering 7plus, as well as, The West Australian and The Sunday Times and Seven Studios. Home to iconic brands such as Big Brother, House Rules, Farmer Wants a Wife, Home and Away, Better Homes and Gardens, Australia's leading news and breakfast programs 7NEWS and Sunrise, Seven West Media is also the broadcast partner of the AFL, Cricket Australia and the Olympics.

#### **About ITV Studios**

ITV Studios is a creator, producer and distributor of world-leading programmes that people can't get enough of. We connect millions of people every day and shape and reflect the world they live in, we are More Than TV.

ITV Studios is home to some of the best creative minds, crafting over 8,400 hours of original programming across 55 production labels. Our global footprint spans 13 countries including the UK, US, Australia, France, Germany, The Nordics, Italy and the Netherlands and our global distribution business sells our catalogue of 46,000+ hours to broadcasters and platforms around the world.

ITV Studios is part of ITV PLC, which includes the UK's largest commercial broadcaster.