

Wednesday, 24 August 2022

7NEWS wins 2022 #1 in Australia every day this year

The Seven Network's **7NEWS** has strengthened its #1 position in Australia, taking poll position in 2022 with an unbeatable lead over its rivals.

7NEWS is the #1 nightly news program in Australia in 2022, having won its timeslot nationally every single day so far this year.

The nation's most-watched news program has also won every single week of the OzTAM survey ratings year in the capital cities and nationally.

In a sign of its extraordinary reach and resources, **7NEWS** broadcasts 55 bulletins, totalling 23 hours a day over 50 weeks of the year, producing more than 5,500 hours of news.

7NEWS Monday to Friday reaches 1.72 million viewers daily and has an average national weekday audience of 1.46 million viewers, 29% bigger than its nearest competitor.

7NEWS Monday to Friday has also won every week this survey ratings year in Adelaide and Perth, and has won 21 of the 26 weeks so far in Melbourne.

In Melbourne, **7NEWS Monday to Friday** has increased its audience by 1.9 commercial share points year-on-year. It is up by 1.6 share points in Brisbane, 4.2 share points in Adelaide and 1.8 share points in Perth.

7NEWS is also dominant on the weekends. **7NEWS Sunday** has an average national audience of 1.43 million viewers, 18% bigger than its nearest competitor, and **7NEWS Saturday** has a national average audience of 1.11 million viewers, 26% bigger than its nearest competitor.

Seven's Director of News and Public Affairs, Craig McPherson, said: "It's extremely satisfying that Australians have made **7NEWS** the most-watched news in 2022. This marks the seventh consecutive year **7NEWS** has been the news of choice in the combined capital cities and across the country.

"It is wonderful recognition for the work of all our teams in every market, in every state, region and our bureaux in Canberra, the United States and Europe.

"The sum of all parts – and there are many – drives our dominance and consistency but this year we've seen exceptional growth in our Melbourne market, as well as Brisbane and Adelaide, with Perth dominating in all our expanding News programming in the west and Sydney holding its commercial share," he said.

"This year also heralded the integration of all Prime newsrooms throughout regional Australia into the **7NEWS** family, which only adds to our growing reach and national strength."

Across the capital cities, **7NEWS** has an unmatched weekday commercial share of 41.2%, 4.1 share points bigger than its closest rival, and a 48.1% share in regional audiences, 21.6 share points bigger. **7NEWS** is also #1 in its timeslot in people 25 to 54 and 16 to 39.

Seven Network has now won 23 weeks so far in the calendar year 2022 and is #1 in total people, 16 to 39s and 25 to 54s.

By the numbers:

7NEWS Monday to Friday

- 1.46 million viewers nationally
- #1 weeknight news program
- #1 every day in 2022
- 29% more viewers than closest competitor

7NEWS Monday to Friday, average audience

Market	Period	7NEWS	Nine News	10 News
National	Survey year-to-date	1,460,000	1,132,000	420,000
	Calendar year-to-date	1,456,000	1,140,000	426,000
Capital cities	Survey year-to-date	930,000	837,000	301,000
	Calendar year-to-date	935,000	844,000	306,000

7NEWS Sunday

- 1.43 million viewers nationally
- #1 Sunday news program
- #1 every day in 2022
- 18% more viewers than closest competitor

7NEWS Saturday

- 1.11 million viewers nationally
- #1 Saturday news program
- #1 every day in 2022
- 26% more viewers than closest competitor

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About Seven West Media

Seven West Media (ASX: SWM) is one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital.

The company is home to some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix; broadcast video on demand platform 7plus; 7NEWS.com.au; The West Australian; and The Sunday Times. With iconic brands such as Australia's leading news and breakfast programs **7NEWS** and **Sunrise, MKR, AGT, Big Brother, SAS Australia, Farmer Wants A Wife, The Voice, Dancing With The Stars: All Stars, Home and Away, The Chase Australia** and **Better Homes and Gardens**, Seven West Media is also the broadcast partner of the AFL, Cricket Australia, Supercars, the Commonwealth Games and the Olympics.

Source: OzTAM (Metro), Regional TAM (Comb. Agg Markets)|Network National based on Metro and Comb. Agg Markets databases referencing Seven Network Content inc Tas + WA markets |Reach 1 min |Average Audience| Commercial Share% |2022 Survey YTD| Program Sunrise v Today | VPM 3.1 BVOD AUDIENCE SYTD