



Wednesday, 29 November 2023

A statement from Seven West Media

Seven West Media welcomes the release of details of a new prominence framework and an updated anti-siphoning scheme through the *Communications Legislation Amendment (Prominence and Anti-siphoning) Bill 2023*.

Seven West Media Managing Director and Chief Executive Officer, James Warburton, said: “The new prominence framework ensures that free local TV services are easily discoverable and acknowledges the importance of these service in a modern TV environment.

“We appreciate the Government updating the anti-siphoning scheme to ensure online services cannot acquire the free-to-air TV rights before the broadcasters have had an opportunity. However, by not including the free digital rights, Australians who only access free TV services through the internet may be deprived of free iconic Australian sports.

“We look forward to working constructively with the Government to ensure these reforms are truly modernising and take into account how Australians are watching and will be watching TV into the future.”

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About Seven West Media

Seven West Media (ASX: SWM) is one of Australia’s most prominent media companies, reaching more than 19 million people a month with a market-leading presence in content production across broadcast television, publishing and digital.

The company is home to some of Australia’s most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; broadcast video on demand platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; and *The Sunday Times*. The Seven Network is home of Australia’s most loved news, sport and entertainment programming. Its iconic brands include Australia’s leading news and public affairs programs **7NEWS**, **7NEWS Spotlight**, **Sunrise** and **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.