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Australia dances with the stars **Dancing With The Stars 2023 reaches 6.14 million viewers**

After six weeks of shimmying and shaking, waltzing and cha-chaing, the 2023 season of the Seven Network's hit series **Dancing With The Stars** wrapped last night, having reached 6.14 million Australians across Channel 7 and [7plus](#) during its run.

The sparkling Grand Finale, which saw Human Nature star Phil Burton take home the iconic Mirror Ball trophy, captured 1.07 million broadcast and digital viewers. On broadcast alone, the Grand Finale was up 21% nationally on last year, including a 24% jump in the capital cities.

The big finish capped a strong season for **Dancing With The Stars**, which also had a national total TV audience across its run of 1.07 million.

The broadcast average was up 12% on 2022. On 7plus, the series' audience leapt 19% in 18 to 39s versus last year.

Hosted by Daryl Somers and Sonia Kruger, the series was the most-watched entertainment program every Sunday night it went to air and ranked #1 in its timeslot in the capital cities in total people, grocery buyers and women 40-plus.

Seven Network's Chief Content Officer, Entertainment Programming, Angus Ross, said: "Once again, Australia fell in love with **Dancing With The Stars**. In an increasingly cluttered content world, the feel-good show for the whole family stood out and grew its audience year-on-year.

"Congratulations to Daryl and Sonia, our judges and our 14 talented celebrities who left it all on the dance floor."

Seven West Media Chief Revenue Officer, Kurt Burnette, said: "Seven reaches over 17 million people every month, with over 6.14 million of those people loving to watch and engage with celebrities on the dance floor – proving once again that **Dancing With The Stars** successfully captures the hearts of Australians, across the screens of Seven, in a positive, brand safe environment for advertisers."

Dancing With The Stars is produced by BBC Studios Australia and New Zealand from a format created by the BBC and distributed by BBC Studios.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company is home to some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; broadcast video on demand platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; and *The Sunday Times*. The Seven Network is home of Australia's most loved news, sport and entertainment programming. Its iconic brands include Australia's leading news and public affairs programs **7NEWS**, **7NEWS Spotlight**, **Sunrise** and **The Morning Show**, **The Voice**, **Home and Away**, **Dancing With The Stars**, **Australian Idol**, **My Kitchen Rules**, **Big Brother**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia, Supercars and the FIFA Women's World Cup 2023™.

Source: OzTAM (Metro, National BVOD), RegionalTAM (Comb. Agg Markets). Seven Network (Primetime 1800-2400), 7plus (full day 0200-2600): 18/06/2023 – 23/07/2023. Dancing With The Stars Episode 1-7: Total Video Audience: Broadcast (Overnight + TSV to latest data released, eg Ep 6-7 Overnight only) + BVOD (Live). Metro panel for timeslot growth (7primary compares same day/timeslot 2022 for broadcasts combined), dominated timeslot, projections, CShares. BVOD Audience (Live + VOD to 7 days where available), CFTA BVOD CShare and BVOD Audience (includes co-viewing). Data: Broadcast Preliminary Overnight.