

Tuesday, 8 April 2025

## **Australian Idol hits a high note for Seven Grand Finale reaches 1.85 million, 2025 season jumps 14%**

The Seven Network's singing sensation, **Australian Idol**, delivered a big, loud finish to its 2025 season last night, with the second night of the Grand Finale reaching 1.85 million people across Seven and [7plus](#).

The thrilling finale, which saw Marshall Hamburger take the 2025 crown, drew an average national total TV audience of 1.07 million, up 13% on the 2024 Grand Finale and the biggest audience ever for an episode of **Australian Idol** on Seven.

Part one of the Grand Finale on Sunday night had an average audience of 1.07 million and reached 2.22 million, as Gisella Colletti, Lilyash Retallick and Marshall Hamburger took to the stage in the hope of following in the footsteps of Guy Sebastian, Casey Donovan, Damien Leith, Dylan Wright and more to become Australia's newest Idol.

Across its full 2025 season, **Australian Idol** reached 11.14 million people.

This year's season average total TV audience was 925,000, up 14% on 2024. On 7plus, its audience soared 42% to 83,300. Every episode this year delivered year-on-year audience growth.

Seven's Director of Content, Unscripted, Majella Hay, said: "We are thrilled with how viewers embraced **Australian Idol** this year, making it the biggest ever season we've had on Seven. It's appointment viewing and a much-loved show for the whole family.

"**Australian Idol** wouldn't be possible without the support of our wonderful sponsors and the talent, hard work and passion of everyone at Seven and Eureka Productions.

"A special thank you to our fantastic judges Marcia Hines, Kylie Sandilands and Amy Shark, our great hosts Ricki-Lee and Scott Tweedie, and the amazing, talented contestants from all around the country. And a big congratulations to Marshall, our latest **Australian Idol** star," he said.

Seven National Television Sales Director, Katie Finney, said: "This season of **Australian Idol** has been a tremendous success for our sponsors and advertisers. For the second year running, we've delivered audience growth across every screen of Seven, all within a premium, event TV, family-friendly environment."

**Australian Idol** is produced for Seven by Eureka Productions. It will return to Seven and 7plus in 2026.

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**About the Seven Network**

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: VOZ 5.0, overnight data, includes spill. Australian Idol national total TV Audience. Excludes repeats and encore 2024 vs 2025 series.