

Sunday, 21 August 2022

Mind-blowing family fun

Blow Up is coming to Channel 7 and 7plus in 2023

Get ready for the spectacular, one-of-a-kind competition that is sure to leave the nation holding its breath. Meet **Blow Up**, coming to Channel 7 and [7plus](#) in 2023.

Hosted by acclaimed actor Stephen Curry and comedian Becky Lucas, alongside resident balloon expert Chris Adamo and a host of celebrity guest judges, **Blow Up** will see the nation's greatest balloon artists, decorators and twisters go head-to-head across a variety of challenges to turn ordinary balloons into extraordinary works of art.

Seven's Chief Content Officer, Entertainment Programming, Angus Ross, said: "**Blow Up** is a breath of fresh air for Australian television. It has the wow factor, heart and humour that we know will captivate families around the country as they discover the astounding world of balloon artistry."

Endemol Shine Australia's Chief Executive Officer, Peter Newman, said: "**Blow Up** will take Australian families into a brilliant new world bursting with joy, fun and supersized balloon sculptures that must be seen to be believed."

Stephen Curry said: "**Blow Up** is a celebration of artistry, skill, design and unbridled imagination. I'm so incredibly excited to be embarking on this bonkers adventure with Becky and these exceptionally talented artists, which is sure to remind me once again of my distinct lack of any discernible skills whatsoever. Rest assured, this is not 'balloon animals and pirate swords' – this is full scale, high-art balloon sculpture. These artists are the Thoroughbreds of the Inflatable Arts."

Becky Lucas said: "There is something very exciting about being involved in showcasing the talents of these balloon artists. I can't wait to platform the insanely talented people who dedicate their lives to a fairly unknown art form purely for the joy of it. It's unlike anything you've ever seen."

Who has what it takes to claim the title of Australia's greatest balloon artist and who's just full of hot air? Mind-blowing family fun with a twist is right around the corner.

Blow Up is an Endemol Shine Australia (a Banijay company) production for the Seven Network, with filming set to commence in Melbourne next month.

Blow Up

Coming to Channel 7 and 7plus in 2023

Get involved:

[Facebook](#)

Media Release



[Twitter](#)

[Instagram](#)

#BlowUpAU

For more information, please contact:

Kate Amphlett

Head of Publicity

M: 0412 527 065 P: 02 8777 7257

E: KAmphelett@seven.com.au