



Thursday, 21 March 2024

## **Bruce McWilliam to leave Seven West Media**

Seven West Media (SWM) today announced the resignation of Commercial Director Bruce McWilliam.

Mr McWilliam joined Seven Network Limited as Commercial Director in May 2003 and has played a key role in SWM's evolution, strategic direction and commercial and business affairs.

Before SWM, he was a Director of BSKyB, Executive Director of News International Television and General Counsel of News International PLC. Previously, Mr McWilliam was a partner in the law firms Gilbert & Tobin, Turnbull McWilliam and Allen Allen & Hemsley, specialising in media and commercial law.

SWM Chairman, Kerry Stokes AC, said: "Bruce has been an excellent executive of Seven for the past 21 years, having been involved in all of the major corporate initiatives we have undertaken during that period, and a director of Seven Group Holdings for many years.

"I thank Bruce for his significant contribution to Seven West Media and Seven Group Holdings and wish him and Nicky all the best in the future."

SWM Managing Director and Chief Executive Officer, James Warburton, said: "Bruce is a doyen of the media industry and has been a fundamental part of all the corporate moves at Seven for more than two decades.

"Working with Bruce has always been very rewarding and entertaining, and he is always extremely generous with his time and advice. Everyone at Seven will miss his wise counsel, guidance, knowledge and sense of humour, and we all wish him the very best for what lies ahead."

Mr McWilliam said: "I've had a fantastic 21 years with Seven since I joined originally with David Leckie and Peter Gammell and of course the Chairman, Kerry Stokes, and I've been honoured to be part of the transformation, growth and success of the business over the years.

"Working with Kerry Stokes and James Warburton in his two iterations at Seven has never been dull. I'm very proud of my association with Seven and the Seven team, and I wish them every success in the years ahead. Moving forward, I'll be focused on my corporate and media advisory and property interests."

**For more information, please contact:**

Neil Shoebridge

M: 0417 511 012

E: [neil@skmediagroup.com.au](mailto:neil@skmediagroup.com.au)

Andrew Knowles

M: 0449 510 357

E: [andrew@skmediagroup.com.au](mailto:andrew@skmediagroup.com.au)

**About Seven West Media**

Seven West Media (ASX: SWM) is one of Australia's most prominent media companies, reaching more than 19 million people a month with a market-leading presence in content production across broadcast television, publishing and digital.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; and [The Nightly](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.