



Tuesday, 3 December 2024

New true crime FAST channel coming to 7plus Keshet International, Woodcut International and Seven launch True Crime Files

Keshet International (KI), Woodcut International and the Seven Network are preparing to launch a FAST channel dedicated to true crime content on Australia's premier free streaming platform [7plus](#) before the end of this year.

Titled True Crime Files, this new FAST channel sees KI licensing and delivering nearly 100 hours of true crime content to 7plus. Launching in December, this initial launch package of factual content includes true crime content produced predominantly by Woodcut Media, one of the UK's leading true crime doc producers, including the latest two seasons of the phenomenally successful **World's Most Evil Killers** (S8 & S9: 40x60'), alongside **Jo Frost on Killer Kids** (4x60', produced with Nanny Jo Productions), and **Murdered in the Line of Duty** (3x60') – titles already represented by KI.

KI has also completed a separate representation deal with Woodcut International for an additional slate of true crime content for 7plus' True Crime Files that includes: **Surviving a Serial Killer** (S1 & S2: 14x60'), **How I Caught the Killer** (S2: 10x60'), **The Killer Within** (10x60'), and one-off documentaries **Knox: The Rob Knox Story** (1x60'), **Frankie Fraser's Last Stand** (1x60'), **The Krays by Fred Dinenage** (1 x 60'), and **The Richardsons by Fred Dinenage** (1 x 60'). KI has further licensed two high-profile British true crime documentaries handpicked from its factual catalogue: Top Hat Productions' **Exposed: The Church's Darkest Secret** (2x60'), and Flicker Productions' **Wayne Couzens: Killer in Plain Sight** (1x60').

With a lineup of more than 50 FAST channels, Seven's 7plus has grown its audience by 29% this year.

Richard Henson, Director Distribution & Content Partnerships at Seven Network, said: "We're seeing tremendous engagement across our suite of FAST channels with streamed FAST minutes up 84% year-on-year. Mono-thematic, single IP, and sports content are all resonating with our 7plus audience. We're thrilled to be working with Keshet International on this volume of exceptional true-crime content produced by Woodcut Media and look forward to launching the True Crime Files FAST channel."

Kelly Wright, KI's MD of Distribution, said: "Australia's VOD services and FAST channels are surging in popularity right now, so we are excited to be partnering with the team at 7plus to launch this True Crime Files FAST channel before the end of the year. In addition, this deal



has opened the door for us to represent more of Woodcut's fantastic true crime content with a view to exploiting other VOD and FAST channel opportunities across Asia-Pacific in the future."

Koulla Anastasi, Managing Director, Woodcut International, said: "Having developed a solid relationship with Keshet International which spans many years now, we are delighted to provide such key true crime content for the launch of this extremely exciting new channel. The demand for the genre continues to amaze us as producers/distributors, so seeing this new channel launch in Australia will extend our reach even further."

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

About Keshet International (www.keshetinternational.com)

A leading global content producer and distributor, Keshet International (KI) has a network of production companies and distribution hubs - KI in Tel Aviv, Keshet UK, Keshet Germany and Tresor in Germany, and Keshet Studios in the US. Beyond developing and producing original content within this network and Keshet

Media Release

That's massive.



12 in Israel, KI offers acquired content from its global partners as well. KI is a part the Keshet Media Group, Israel's most successful media company.

About Woodcut International (www.woodcutinternational.com)

Established in September 2020, UK based Woodcut International is the distribution division of Woodcut Media, a leading producer of a broad range of factual programming that includes True Crime, specialist factual, premium factual and factual entertainment. Woodcut International focuses on the global sales of select Woodcut Media series and specials that include new productions and library titles such as *Titanic in Colour*, *World War II: Women on the Frontline*, *World's Most Dangerous Prisoners*, *A Royal Guide To, Knox: The Rob Knox Story*, *Forgotten War Stories*, *The Killer Within*, the Idris Elba led docs (*Cut from a Different Cloth*, *Mandela, My Dad and Me*), and *Fukushima: Nature in the Danger Zone*, to name a few.