



Monday, 27 May 2024

## **Real love wins the hearts of Australia Farmer Wants A Wife 2024 reaches 9.9 million**

The romance, fun, drama and real love of the Seven Network's **Farmer Wants A Wife** wrapped for another year last night, with the 2024 season of Australia's favourite bush fairy tale reaching 9.9 million people across its run and dominating its timeslot.

Every episode of this year's season was the most-watched program in its timeslot, with an average total TV audience of 1.2 million.

Hosted by Samantha Armytage with co-host Natalie Gruzlewski, **Farmer Wants A Wife** lifted its BVOD audience 15% year-on-year, with an average 216,000 viewers on [7plus](#).

Over the years, **Farmer Wants A Wife** has produced 10 marriages, nine long-term relationships, 27 babies and many broken hearts.

Seven's Chief Content Officer, Entertainment Programming, Angus Ross, said: "Year in, year out, **Farmer Wants A Wife** captures the hearts of Australians and proves it is the place where real love grows.

"This year's season was no exception, reaching 9.9 million people and seeing off all challengers to consistently rank #1 in its timeslot. Our thanks to all our farmers and ladies, Samantha, Natalie and everyone at Seven and Eureka Productions for making the 2024 season such a success."

**Farmer Wants A Wife** is produced by Eureka Productions for the Seven Network. It will return with an all-new season in 2025.

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# Media Release

That's massive.



## About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; and [The Nightly](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.