



Media Release

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Looking for real love? Ask a farmer's wife Samantha Armytage guest stars on Farmer Wants A Wife

The Seven Network today announced that acclaimed journalist and presenter, Samantha Armytage, will join **Farmer Wants A Wife** as a special guest when Australia's favourite bush fairy-tale returns to Channel 7 and [7plus](#) in 2022.

Having grown up on a farm and after finding her own happily-ever-after with farmer husband Richard, Sam will join host Natalie Gruzlewski across the new season to help the farmers and ladies on their road to finding real love.

The new season will include "Sam's Choice", with Sam introducing each farmer to a new lady based on her own expertise and experience.

Sam said: "I'm thrilled to be joining **Farmer Wants A Wife** in 2022. I've always been a huge fan of the show and of country people, and I know first-hand that falling in love with a farmer is just about the most wonderful thing you can do."

Natalie added: "Helping Farmer Andrew find true love with Jess this year is what this show is all about. It's pure joy to be in the room when our farmers and ladies meet, to see the farmers' sheepish smiles when they meet a woman who could be the one. I can't wait to start our next adventure across beautiful regional Australia with our five new farmers."

Seven's Network Director of Programming, Angus Ross, said: "It's fantastic to welcome Sam back to our screens. **Farmer Wants A Wife** has been such a hit with audiences because of its heart and Natalie's earnest mission to help farmers find the love of their lives. Given Sam's new life on the farm, she's in the perfect position to share a snapshot of what farm life could look like for the ladies."

The 2021 season of the hit series scored an average total audience of 1.41 million. **Farmer Wants A Wife** is a Fremantle Australia and Eureka Productions co-production for the Seven Network.



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About Seven West Media

Seven West Media (ASX: SWM) is one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital.

The company is home to some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix; broadcast video on demand platform 7plus; 7NEWS.com.au; The West Australian; and The Sunday Times. With iconic brands such as Australia's leading news and breakfast programs **7NEWS** and **Sunrise, Big Brother, Big Brother VIP, SAS Australia, Farmer Wants A Wife, The Voice, Dancing With The Stars: All Stars, Home and Away, The Chase Australia** and **Better Homes and Gardens**, Seven West Media is also the broadcast partner of the AFL, Cricket Australia, Supercars, the Commonwealth Games and the Olympics.