



Thursday, 17 March 2022

Sarah Stinson appointed Director of Morning Television at Seven

The Seven Network today announced significant changes to the structure of its morning television operations.

Sarah Stinson has been appointed to the newly-created role of Director of Morning Television, taking on management responsibility for Australia's #1 breakfast and morning programs, **Sunrise**, **Weekend Sunrise** and **The Morning Show**.

Sean Power takes on the role of Executive Producer of **Sunrise**, while Chloe Flynn, currently Managing Editor of **The Morning Show**, steps into the role of Executive Producer.

It was announced yesterday that Michael Pell will step down from his current role as Executive Producer of **Sunrise** and **Weekend Sunrise** after more than a decade of leadership to take on a new role within the business as Senior Vice President, Entertainment Content, North America, based in Los Angeles.

Commenting on the new appointments, Network Director of News and Public Affairs, Craig McPherson, said: "Sarah is the key appointment for this crucial role as we continue to expand and evolve our operations. Her career has been a catalogue of success, mostly driven by her relentless drive to put the audience and her team ahead of everything else.

"The teams Sarah will lead are the best in the business, both on air and off air, and I'm extremely confident they will thrive under her guidance, adding to Seven's dominance of the breakfast and morning TV landscape every day of the week.

"Sean is an extraordinarily creative and talented television producer. He's worked across just about every sector of news and public affairs, earning accolades and awards everywhere he's been. A fierce competitor and passionate leader, I'm excited about the future with him working with Sarah and the supreme **Sunrise** team," he said.

Sunrise and **The Morning Show** have been the #1 breakfast and morning shows nationally for 18 years and 14 years respectively, with a significant lead over their rivals. Both programs won their timeslots every week in the capital cities and nationally across 2021 and so far in 2022.

Sarah Stinson, who will begin her new role in April, said: "After 11 years as Executive Producer of **The Morning Show** and 23 years in television across the Seven and Nine networks, I am thrilled to take up this next challenge as Director of Morning Television.

"Through a pandemic, natural disasters and incredible global upheaval, breakfast and morning television have been a constant in our lives, bringing isolated communities together and keeping the nation informed as Australians wake up and think, 'What will this day bring?'.



Media Release

“It’s an honour to lead the incredibly talented **Sunrise, Weekend Sunrise** and **The Morning Show** teams, who have a proven track record in delivering breaking news, great entertainment and shining a spotlight on the issues that matter,” she said.

Sean Power, currently Executive Producer of Major News Events for **7NEWS**, said: “There’s no other breakfast show in Australia that cares as much about its audience as **Sunrise**. The team both in front of and behind the scenes are world class, and they work around the clock to deliver the best show every morning. It’s an absolute honour to join them.”

Sarah Stinson has been at the helm of **The Morning Show** for the past 11 years, during which time it retained the title of Australia’s #1 morning show. She joined Seven in 2005 as a senior producer on *Today Tonight* and within 12 months was promoted to the key role of Chief of Staff. Beginning her career in the Channel Nine newsroom, she climbed the ranks from production assistant to researcher on the *Today Show* before progressing to *A Current Affair* as a producer.

Sean Power has spent the past decade working as a reporter and producer across Seven, 2GB and Nine Network, including as a producer on *60 Minutes*, where he received both a Walkley Award and a Kennedy Award for excellence in journalism. He joined Seven in 2017 as a senior producer for **7NEWS** based in Melbourne and was instrumental in the launch of the top-rating late-night news program **The Latest** and 7news.com.au.

In a career spanning two decades, Chloe Flynn oversees the production of more than 12 hours of live television every week. She joined Seven in 2007 as part of the inaugural **The Morning Show** team and has since worked across numerous programs and special events including **Sunrise, Weekend Sunrise, The Daily Edition**, the Royal Wedding of Harry and Meghan and Carols in the Domain.

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