



EMBARGOED TO 6.30PM AEDT, 25 OCTOBER 2022

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Seven: #1 for news and public affairs 7NEWS, Sunrise, The Morning Show on top in 2022

With just four weeks of the OzTAM 2022 survey year left, Seven has swept the year as the home of Australia's most-watched television news brands, with **7NEWS, Sunrise, Weekend Sunrise, The Morning Show, 7NEWS Spotlight, The Latest from 7NEWS** and [7NEWS.com.au](https://www.7news.com.au) all returning in 2023 to keep the nation informed and entertained.

7NEWS has delivered a standout year on Channel 7 and [7plus](https://www.7plus.com.au), winning 2022 with an unbeatable lead over its rivals, having won its timeslot nationally every single day so far this year and being the #1 program in Australia 177 times up until 21 October.

Sunrise has marked yet another historic milestone, winning its 19th consecutive year as Australia's #1 breakfast show with an unbeatable commercial share and audience lead over its rivals in 2022.

Seven's Director of News and Public Affairs, Craig McPherson, said: "We are immensely proud that Australians have made Seven their home of news, choosing **7NEWS, Sunrise, The Morning Show, The Latest from 7NEWS** and our other news and public affairs content as their go-to destination for breaking news and insightful analysis.

"Seven's unrivalled success is testament to our incredible team of people in front of and behind the camera who do an amazing job consistently bringing our audience the most trusted and watched news and public affairs content in Australia.

"Our **7NEWS** team alone produce more than 5,500 hours of news across 55 bulletins each year and have achieved an unbeatable 37% weekday national audience lead over our competition in 2022. This year we have experienced exceptional growth in our Melbourne market, as well as Brisbane and Adelaide, with Perth dominating in the west and Sydney holding its commercial share," he said.

7NEWS

This year marks the seventh straight year that **7NEWS** has won the competitive daily 6.00pm news timeslot.

The nation's most-watched news program has also won every single week of the 2022 OzTAM survey ratings year in the capital cities and nationally.

The most trusted evening news bulletin, **7NEWS** ranks #1 nationally this year with an average 1.44 million viewers nationally Monday to Friday, 1.14 million on Saturdays and 1.42 million on Sundays.



7NEWS dominates the Perth and Adelaide markets, winning every week in 2022, while Melbourne has increased its audience by 2.4 commercial share points year-on-year.

The success of **7NEWS** is led by the winning teams of Mark Ferguson, Michael Usher, Angela Cox, Mel McLaughlin, Angie Asimus and Matt Shirvington in Sydney; Peter Mitchell, Jane Bunn, Tim Watson, Rebecca Maddern, Abbey Gelmi and Mike Amor in Melbourne; Sharyn Ghidella, Max Futcher, Tony Auden, Shane Webcke, Katrina Blowers and Pat Welsh in Brisbane; Susannah Carr, Rick Ardon, Ryan Daniels, Samantha Jolly, Tim McMillan, Angela Tsun and Adrian Barich in Perth; Jane Doyle, Mark Soderstrom, Amelia Mulcahy, Rosanna Mangiarelli, Will Goodings, Mike Smithson and Bruce Abernethy in Adelaide; Amanda Abate, Steve Titmus, Sally Pearson and Paul Burt on the Gold Coast; Rob Brough and Joanne Desmond in regional Queensland; and Madelaine Collignon, Daniel Gibson and Kirstie Fitzpatrick in **7NEWS** Regional.

Sunrise

For the 19th consecutive year, **Sunrise** has once again taken the crown as Australia's #1 breakfast show in 2022, with an unbeatable lead over its rivals and winning every week of the year.

Each weekday, **Sunrise** reaches 980,000 Australians, with an average national audience of 388,000, or 30.2% more than its closest rival. Its BVOD audience on 7plus has grown 20% year-on-year.

Sunrise will be back in 2023, with co-hosts David Koch and Natalie Barr, sports presenter Mark Beretta, newsreader Edwina Bartholomew, weatherman Sam Mac and **Weekend Sunrise** co-hosts Monique Wright and Matt Doran presenting all the latest news, sport and weather.

Seven Network Director of Morning Television, Sarah Stinson, said: "In what's been an extraordinary year for news, we are proud and humbled that Australians turn to **Sunrise** as their breakfast program of choice to start the day feeling entertained and informed.

"Every day, **Sunrise** brings Australians all the local, national and international news they need to know, every day of the year across broadcast, digital and social media.

"Our consistent leadership is wonderful recognition for our incredible team who work tirelessly every day, overnight, at weekends and bank holidays, to bring viewers the light, laughs and trusted news that connects our audiences and builds a sense of community," she said.

The Morning Show

Celebrating its 15th consecutive year of daytime domination, **The Morning Show** returns to Seven in 2023 with co-hosts Kylie Gillies and Larry Emdur. **The Morning Show** remains Australia's undisputed number one morning television program, reaching an average of 1.37 million viewers nationally every week and keeping Australia informed, entertained and inspired.



Each weekday, **The Morning Show** delivers an average national audience of 220,000, or 38% more than its closest rival.

The Latest from 7NEWS

Anchored by Michael Usher and Angela Cox, **The Latest from 7NEWS** covers the very latest breaking news in Australia and abroad, as well as up-to-the-minute developments on the biggest news events of the day.

The nightly live news program has become essential late-night viewing for many Australians, regularly winning its timeslot each weeknight and reaching 1.07 million viewers every week.

7NEWS Spotlight

Delivering explosive, investigative specials and high-rating reports on major breaking news events, **7NEWS Spotlight** has had another remarkable year and broken its audience record.

The Platinum Party At The Palace drew 1.32 million total viewers nationally – the biggest audience ever for a **7NEWS Spotlight** episode – while an all-access introduction to the nation's leader, Anthony Albanese, was watched by 1.04 million viewers.

Since July this year, **7NEWS Spotlight** has dominated its timeslot with high-rating episodes across the series including *Strictly Ballroom – The Encore*, *Stuart MacGill – Taken*, *Busting the Scammers*, *Olivia – A Magical Life*, *Mario Fenech – Thanks For The Memories*, *The Fame Game*, *Dream Team* and *Ambush*.

The **7NEWS Spotlight** reports will return in 2023 with more exclusive and ground-breaking investigations.

7NEWS.com.au

7NEWS.com.au continues to draw new, younger Australians to the **7NEWS** brand and has stamped its position as one of the most powerful news brands in the country.

Underscored by its focus to build connection, conversation and community, 7NEWS.com.au is visited by 1.2 million Australians a day, with daily page views up 14% year-on-year.

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About Seven West Media

Seven West Media (ASX: SWM) is one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital.

The company is home to some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix; broadcast video on demand platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; and *The Sunday Times*. With iconic brands such as Australia's leading news and breakfast programs **7NEWS** and **Sunrise**, **My Kitchen Rules**, **AGT**, **Big Brother**, **SAS Australia**, **Farmer Wants A Wife**, **The Voice**, **Home and Away**, **The Chase Australia** and **Better Homes and Gardens**, Seven West Media is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM (Metro Broadcast, National BVOD), RegionalTAM (Comb. Agg Markets). SYTD (06/02/22 – 20/10/22), Total People, Seven Network, 1minute reach, Commercial Share %, Average Audience, & 7plus. BVOD live streaming audience and minutes, includes co-viewing, Consolidated 7.