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For immediate release



## SEVEN NETWORK ANNOUNCES THREE NEW APPS FOR FETCH TV

### TV and sports lovers set to enjoy expanded coverage and new features

Seven Network and Fetch TV today announced major new additions to the Seven offering on Fetch with the integration of the recently launched new 7Plus, the OlympicsOn7 app, and the upcoming Commonwealth Games app which will be available on Fetch from March.

In addition to delivering instant access to free on demand content from Australia's leading Free-To-Air (FTA) network, the new Fetch TV apps enable customers to easily access the digital channel streams on their TV. This is a huge benefit to those with poor FTA reception and for those wanting to watch in a room without an aerial connection.

The three sports apps also provide access to multiple digital streams of live competition, including streams that are not available on the terrestrial channels, giving viewers the opportunity to see even more of the events they love.

**7Plus** replaces Plus7, providing full episodes of TV shows from Seven, 7Mate, 7TWO, 7flix and racing.com, both as on demand and live. Viewers can enjoy instant access to popular shows including MKR, Home & Away and Sunrise

**OlympicsOn7** is a one-stop destination to experience all of the action from Seven's exclusive coverage of the PyeongChang 2018 Olympic Winter Games starting with the opening ceremony on February 9<sup>th</sup>, and continuing with over 730 hours of live Olympic events of which over 500 are exclusively available online

The **Commonwealth Games** Fetch TV app will go live in March ahead of the opening ceremony on the Gold Coast, bringing an unprecedented 1,500 hours of live action of which over 1,000hrs is exclusively available online.

Seven West Media's Chief Digital Officer Clive Dickens said: *"Seven is the leading Network in Australia, and our investment in these new Fetch TV Apps demonstrates our commitment to expanding our audience by providing access to their favourite content when they want, where they want, and on the device they want, especially on their TVs. We are delighted to be working with Fetch to bring this exciting content to its subscriber base."*

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Fetch CEO Scott Lorson said: *“Fetch and our ISP partners have established tremendous subscriber momentum by solving a simple problem - offering Australian audiences all of their favourite entertainment in one place.*

*“We are constantly looking at ways to seamlessly integrate the best content out there, and are very pleased to offer our subscribers access to these compelling new offerings from Channel Seven. TV viewers and sports fanatics have never had it so good.*

*“We also recognise the frustration that some Australian households have as the result of poor or intermittent free-to-air reception, as well as the inability to view free-to-air content in rooms lacking a FTA aerial outlet.*

*“The new Seven apps offer a fantastic solution to these issues, as well as access to additional programming not seen on the main Seven channels. We expect the new Seven Apps to prove extremely popular with our growing base of subscribers.”*

Today’s announcement follows others last month detailing the Fetch integration of Google Home voice control, and the addition of Discovery Channel and TLC to the Fetch channel packs. Fetch continues to work with content providers, both locally and internationally, building out the Fetch platform to deliver the best free and paid content all together on one interface, with one remote.

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