

Sunday, 10 March 2024

## Seven reaches 11.76 million, 7plus jumps 60%

- National total TV audience share: 39.8%
- #1 in broadcast TV nationally
- #1 news, #1 game show, #1 drama, #1 sport
- Top show: AFL Thursday Night Football, national reach 2.3 million
- Top entertainment show: Australian Idol Sunday, national reach 1.77 million. Biggest Idol ever on Seven
- 7plus: Minutes viewed jump 60% year-on-year

### WEEK 10, 2024 HIGHLIGHTS:

Seven Network reaches 11.76 million Australians nationally.

Seven Network: 39.8% total TV share in all people.

Seven Network: #1 nationally in broadcast TV share.

[7plus](#): 352 million minutes viewed, up 60% on the same week in 2023.

7plus: 31.7% commercial BVOD share, up from 26.3% in the same week in 2023.

Seven Network: #1 news (**7NEWS**), #1 game show (**The Chase Australia**), #1 local drama (**Home and Away**) all week.

Seven Network: #1 sport (**AFL**).

Seven Network: **Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

### NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 10	All people	25 to 54s	Grocery shoppers
Seven Network	39.8	32.7	39.8
Nine Network	42.4	46.7	42.4
Network Ten	17.9	20.6	17.9



### SEVEN'S TOP 25:

1. **AFL Thursday Night Football:** National reach 2.3 million, national audience 702,000. #1 program. Up 10% on 2023 AFL season average.
2. **7NEWS Monday:** National reach 2.18 million, national audience 1.37 million. #1 news program.
3. **7NEWS Sunday:** National reach 2.09 million, national audience 1.43 million.
4. **7NEWS Tuesday:** National reach 2.09 million, national audience 1.27 million. #1 news program.
5. **7NEWS Thursday:** National reach 2.05 million, national audience 1.22 million. #1 news program.
6. **7NEWS Wednesday:** National reach 2 million, national audience 1.24 million. #1 news program.
7. **AFL Friday Night Football:** National reach 1.99 million, national audience 638,000. #1 program.
8. **Australian Idol Sunday:** National reach 1.77 million, national audience 950,000. Biggest audience ever for **Australian Idol** on Seven.
9. **7NEWS Friday:** National reach 1.76 million, national audience 1.08 million. #1 news program.
10. **AFL Saturday Night Football:** National reach 1.71 million, national audience 509,000. #1 program.
11. **7NEWS Saturday:** National reach 1.67 million, national audience 980,000. #1 news program.
12. **King Con: The Life and Crimes of Hamish McLaren:** National reach 1.6 million, national audience 480,000.
13. **The 1% Club:** National reach 1.43 million, national audience 769,000.
14. **Australian Idol Monday:** National reach 1.41 million, national audience 788,000.
15. **Home and Away Monday:** National reach 1.35 million, national audience 790,000. #1 drama program.
16. **Australian Idol Tuesday:** National reach 1.32 million, national audience 746,000.
17. **Home and Away Wednesday:** National reach 1.32 million, national audience 767,000. #1 drama program.
18. **The Chase Australia Monday:** National reach 1.3 million, national audience 627,000. #1 game show.
19. **Home and Away Tuesday:** National reach 1.28 million, national audience 772,000. #1 drama program.
20. **The Chase Australia Wednesday:** National reach 1.23 million, national audience 575,000. #1 game show.
21. **The Chase Australia Tuesday:** National reach 1.22 million, national audience 593,000. #1 game show.
22. **The Chase Australia Thursday:** National reach 1.22 million, national audience 581,000. #1 game show.
23. **The Front Bar:** National reach 1.14 million, national audience 508,000.
24. **The Chase Australia Friday:** National reach 1.09 million, national audience 516,000. #1 game show.
25. **Ramsay's Kitchen Nightmares:** National reach 1.09 million, national audience 369,000.

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# Media Release

That's massive.



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**About the Seven Network**

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus; 7NEWS.com.au](http://7plus.7NEWS.com.au); *The West Australian*; *The Sunday Times*; and [The Nightly](http://TheNightly.com.au). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, SAS Australia, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: For more information on audience shares and programs, please contact Seven Network.