

Sunday, 9 March 2025

7NEWS and Sunrise on top, 7plus soars 59%

- National total TV audience share, 6.00am to midnight: 40.3%
- National total TV audience share, 6.00pm to midnight: 38.8%
- 7plus: soars 59% year-on-year
- #1 news, #1 sport, #1 drama, #1 at breakfast
- #1 program: 7NEWS Thursday, reached 2.36 million
- #1 sport: Seven's AFL: Friday Night Football
- Top entertainment show: Australian Idol Sunday, reached 2.04 million
- Sunrise + Weekend Sunrise: biggest audiences of 2025

WEEK 10, 2025 HIGHLIGHTS:

Seven Network reaches 12.53 million Australians nationally.

[7plus](#): 571 million minutes viewed, up 59% on the same week in 2024.

7plus: 35.1% commercial BVOD share, up from 31.7% in the same week in 2024.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 sport (**Seven's AFL: Friday Night Football**).

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

#1 news program in total TV: **7NEWS**, Monday to Friday and Saturday.

#1 drama in total TV audience: **Home and Away**.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	40.3	36.0	40.5
Nine Network	43.6	47.2	43.6
Network Ten	16.1	16.8	15.9

NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	38.8	32.1	38.9
Nine Network	44.0	48.6	43.9
Network Ten	17.2	19.3	17.2

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SEVEN'S TOP 40:

1. **7NEWS** Thursday: #1 program in all people, grocery shoppers. National reach 2.36 million, national audience 1.46 million. Up 21% on last week.
2. **7NEWS** Wednesday: #1 news program in total TV. National reach 2.22 million, national audience 1.42 million.
3. **7NEWS** Monday: #1 news program. National reach 2.2 million, national audience 1.38 million.
4. **7NEWS** Tuesday: #1 news program. National reach 2.16 million, national audience 1.39 million. Up on last Tuesday.
5. **7NEWS** Friday: #1 program in all people, grocery shoppers. National reach 2.1 million, national audience 1.3 million. Up on last week.
6. **7NEWS** Sunday: National reach 2.05 million, national audience 1.25 million.
7. **Australian Idol** Sunday: National reach 2.04 million, national audience 1.01 million. Second most watched episode this year. Up 45% on 7plus versus same episode in 2024, up 14% in total TV.
8. **Seven's AFL: Friday Night Football**: #1 sport, #1 program in 16 to 39s. National reach 2.1 million, national audience 651,000.
9. **7NEWS** Saturday: #1 program in all people, grocery shoppers. National reach 1.83 million, national audience 1.17 million. Up on last week.
10. **Australian Idol** Tuesday: National reach 1.83 million, national audience 862,000. Up 8% in total TV on same episode last year, up 40% on 7plus.
11. **Australian Idol** Monday: National reach 1.72 million, national audience 886,000. Up 7% in total TV on same episode last year, up 39% on 7plus.
12. **Seven's Horse Racing**: National reach 1.71 million, national audience 274,000.
13. **Home and Away** Tuesday: #1 drama. National reach 1.69 million, national audience 850,000. Up 9% on last Tuesday.
14. **Weekend Sunrise Late** Saturday: National reach 1.53 million, national audience 523,000.
15. **Jason Bourne**: National reach 1.48 million, national audience 370,000.
16. **7NEWS: Cyclone Alfred Latest** Thursday: National reach 1.44 million, national audience 552,000.

17. **7NEWS: Cyclone Alfred Latest** Friday: National reach 1.42 million, national audience 325,000.
18. **Sunrise** Friday: #1 breakfast program. National reach 1.41 million, national audience 610,000. Biggest **Sunrise** audience of 2025. Up 44% on last week. 20% more viewers than *Today*.
19. **The 1% Club UK** Wednesday: National reach 1.38 million, national audience 770,000. Up on last week.
20. **The Oscars**: National reach 1.34 million, national audience 474,000.
21. **Weekend Sunrise Early** Saturday: National reach 1.29 million, national audience 268,000.
22. **The Chase Australia** Monday: National reach 1.28 million, national audience 617,000.
23. **Home and Away** Monday: #1 drama. National reach 1.28 million, national audience 852,000.
24. **The Chase Australia** Tuesday: National reach 1.28 million, national audience 626,000.
25. **Home and Away** Wednesday: #1 drama. National reach 1.25 million, national audience 834,000. Up on last week.
26. **Sunrise** Thursday: #1 breakfast program. National reach 1.25 million, national audience 535,000. Up 27% on last week. 16% more viewers than *Today*.
27. **Weekend Sunrise** Saturday: #1 breakfast program. National reach 1.18 million, national audience 627,000. Biggest **Weekend Sunrise** audience of 2025. 16% more viewers than *Today*.
28. **The Front Bar**: National reach 1.18 million, national audience 532,000. Up 6% in total TV on first AFL episode in 2024, up 36% on 7plus.
29. **Sunrise** Wednesday: #1 breakfast program. National reach 1.11 million, national audience 489,000. 34% more viewers than *Today*.
30. **Sunrise Extended** Friday: National reach 1.1 million, national audience 445,000.
31. **The Hunters**: National reach 1.09 million, national audience 333,000.
32. **Border Security – Australia’s Front Line (R)**: National reach 1.05 million, national audience 596,000.
33. **The Butler**: National reach 1.05 million, national audience 191,000.
34. **Sunrise** Monday: #1 breakfast program. National reach 1.04 million, national audience 438,000. Up 10% on last week. 31% more viewers than *Today*.
35. **Sunrise** Tuesday: #1 breakfast program. National reach 1.03 million, national audience 411,000. Up 9% on last week. 30% more viewers than *Today*.
36. **The Chase Australia** Thursday: National reach 991,000, national audience 489,000.
37. **The Chase Australia** Friday: National reach 984,000, national audience 468,000.
38. **Seven News At 4** Wednesday: National reach 960,000, national audience 420,000.
39. **Home and Away** Thursday: #1 drama. National reach 954,000, national audience 622,000.

40. **Weekend Sunrise** Sunday: #1 breakfast program. National reach 940,000, national audience 381,000. Up on last week. 37% more viewers than *Today*.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, SAS Australia, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.