

Sunday, 17 March 2024

## Seven reaches 12.22 million, 7plus up 45%

- National total TV audience share: 40.3%
- #1 in broadcast TV nationally
- #1 news, #1 game show, #1 drama, #1 sport
- Top show: 7NEWS Monday, national reach 2.33 million
- Top sport: AFL Friday Night Football, national reach 2.1 million
- Top entertainment show: Australian Idol Sunday, national reach 1.81 million
- 7plus: Minutes viewed climbs 45% year-on-year

### WEEK 11, 2024 HIGHLIGHTS:

Seven Network reaches 12.22 million Australians nationally.

Seven Network: 40.3% total TV share in all people.

Seven Network: #1 nationally in broadcast TV share.

[7plus](#): 351 million minutes viewed, up 45% on the same week in 2023.

7plus: 32% commercial BVOD share, up from 29.5% in the same week in 2023.

Seven Network: #1 news (**7NEWS**), #1 game show (**The Chase Australia**), #1 local drama (**Home and Away**) all week.

Seven Network: #1 sport (**AFL**).

Seven Network: **Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

### NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 11	All people	25 to 54s	Grocery shoppers
Seven Network	40.3	34.0	40.3
Nine Network	41.3	45.3	41.4
Network Ten	18.4	20.7	18.3



### SEVEN'S TOP 25:

1. **7NEWS Monday:** National reach 2.33 million, national audience 1.47 million. #1 news program.
2. **AFL Friday Night Football:** National reach 2.1 million, national audience 658,000. #1 program.
3. **7NEWS Tuesday:** National reach 2.04 million, national audience 1.28 million. #1 news program.
4. **7NEWS Sunday:** National reach 2.03 million, national audience 1.23 million.
5. **7NEWS Thursday:** National reach 1.96 million, national audience 1.18 million. #1 program.
6. **7NEWS Wednesday:** National reach 1.91 million, national audience 1.22 million. #1 news program.
7. **AFL Thursday Night Football:** National reach 1.89 million, national audience 713,000. #1 sport program. Up 12% on 2023 AFL season average.
8. **Australian Idol Sunday:** National reach 1.81 million, national audience 839,000. Up 18% on same episode in 2023.
9. **7NEWS Friday:** National reach 1.74 million, national audience 1.02 million. #1 news program.
10. **AFL Saturday Night Football:** National reach 1.68 million, national audience 494,000. #1 program.
11. **Australian Idol Monday:** National reach 1.65 million, national audience 856,000. Up 15% on same episode in 2023.
12. **7NEWS Saturday:** National reach 1.64 million, national audience 999,000. #1 news program.
13. **The Roast Of John Cleese:** National reach 1.48 million, national audience 458,000.
14. **The 1% Club:** National reach 1.45 million, national audience 795,000.
15. **The Oscars (Encore):** National reach 1.43 million, national audience 324,000.
16. **The Chase Australia Monday:** National reach 1.43 million, national audience 698,000. #1 game show.
17. **Why Planes Vanish: The Hunt For MH370:** National reach 1.4 million, national audience 440,000.
18. **The Oscars (Live):** National reach 1.31 million, national audience 467,000.
19. **Home and Away Monday:** National reach 1.26 million, national audience 821,000. #1 drama program.
20. **Home and Away Wednesday:** National reach 1.25 million, national audience 765,000. #1 drama program.
21. **The Chase Australia Tuesday:** National reach 1.24 million, national audience 623,000. #1 game show.
22. **Home and Away Tuesday:** National reach 1.22 million, national audience 766,000. #1 drama program.
23. **The Chase Australia Wednesday:** National reach 1.2 million, national audience 592,000. #1 game show.
24. **The Front Bar:** National reach 1.19 million, national audience 536,000.
25. **The Chase Australia Thursday:** National reach 1.12 million, national audience 523,000.

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# Media Release

That's massive.



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## About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus; 7NEWS.com.au](https://www.7plus.com.au); *The West Australian*; *The Sunday Times*; and [The Nightly](https://www.7news.com.au). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: For more information on audience shares and programs, please contact Seven Network.