

Sunday, 16 March 2025

Seven reaches 12.1 million, 7plus jumps 50%

- National total TV audience share, 6.00am to midnight: 40.3%
- National total TV audience share, 6.00pm to midnight: 39.3%
- #1 in broadcast TV nationally
- 7plus: jumps 50% year-on-year
- #1 news, #1 sport, #1 drama, #1 lifestyle show, #1 at breakfast
- #1 program: 7NEWS Sunday, reached 2.48 million
- #1 sport: Seven's AFL: Thursday Night Football: reached 1.83 million
- Top entertainment show: Australian Idol Sunday, reached 2.11 million

WEEK 11, 2025 HIGHLIGHTS:

Seven Network reaches 12.1 million Australians nationally.

Seven Network: #1 nationally in broadcast TV share.

[7plus](#): 538.8 million minutes viewed, up 50% on the same week in 2024.

7plus: 35.5% commercial BVOD share, up from 32% in the same week in 2024.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 sport program (**Seven's AFL: Thursday Night Football**).

#1 lifestyle program (**Better Homes and Gardens**).

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

#1 news program in total TV audience: **7NEWS**, Monday to Friday, Saturday and Sunday.

#1 sport in total TV audience: **Seven's AFL: Thursday Night Football**.

#1 drama in total TV audience: **Home and Away**.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):
6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	40.3	35.9	40.5
Nine Network	41.2	44.7	41.4
Network Ten	18.5	19.4	18.1

NATIONAL TOTAL TV COMMERCIAL SHARES (%):
6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	39.3	33.0	39.5
Nine Network	42.6	46.6	42.6
Network Ten	18.1	20.4	17.9

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SEVEN'S TOP 30:

1. **7NEWS Sunday:** #1 news program in total TV. National reach 2.48 million, national audience 1.54 million.
2. **7NEWS Monday:** #1 news program. National reach 2.36 million, national audience 1.52 million. Up 10% on last week.
3. **7NEWS Tuesday:** #1 news program. National reach 2.24 million, national audience 1.42 million. Up on last Tuesday.
4. **Australian Idol Sunday:** National reach 2.11 million, national audience 987,000. Up 12% in total TV on same episode last year, up 41% on 7plus.
5. **7NEWS Thursday:** #1 program in all people and grocery shoppers. National reach 2.05 million, national audience 1.3 million.
6. **7NEWS Wednesday:** #1 news program. National reach 2.04 million, national audience 1.29 million.
7. **Seven's AFL: Thursday Night Football:** #1 sport, #1 program in 25 to 54s and 16 to 39s, #2 program in all people. National reach 1.83 million, national audience 671,000.
8. **7NEWS Friday:** #1 program in all people and grocery shoppers. National reach 1.75 million, national audience 1.06 million.
9. **Australian Idol Monday:** National reach 1.73 million, national audience 883,000. Up 4% in total TV on same episode last year, up 19% on 7plus.
10. **Seven's AFL: Friday Night Football:** #1 sport, #1 program in 25 to 54s and 16 to 39s, #2 program in all people. National reach 1.7 million, national audience

633,000.

11. **7NEWS** Saturday: #1 program in all people and grocery shoppers. National reach 1.57 million, national audience 975,000.
12. **Home and Away** Monday: #1 drama. National reach 1.48 million, national audience 962,000. Up 13% on last week. Biggest audience since 2023.
13. **Seven's AFL: Sunday Afternoon Football**: #1 sport program. National reach 1.48 million, national audience 603,000.
14. **Australian Idol** Tuesday: National reach 1.41 million, national audience 808,000. Up 7% in total TV on same episode last year, up 18% on 7plus.
15. **Home and Away** Tuesday: #1 drama. National reach 1.39 million, national audience 898,000. Up 6% on last week.
16. **The Chase Australia** Tuesday: National reach 1.36 million, national audience 643,000. Up on last week.
17. **Home and Away** Wednesday: #1 drama. National reach 1.33 million, national audience 859,000. Up on last week.
18. **Weekend Sunrise** Sunday: #1 breakfast program. National reach 1.33 million, national audience 563,000. Biggest Sunday broadcast audience since 2021. 43% more viewers than *Today*.
19. **The 1% Club UK** Wednesday: National reach 1.3 million, national audience 778,000. Up on last week.
20. **Red**: National reach 1.26 million, national audience 384,000.
21. **Border Security – Australia's Front Line (R)**: National reach 1.24 million, national audience 510,000.
22. **The Hunting Party**: National reach 1.19 million, national audience 378,000.
23. **The Chase Australia** Wednesday: National reach 1.18 million, national audience 566,000. Up 18% on last week.
24. **The Chase Australia** Thursday: National reach 1.17 million, national audience 543,000. Up on last week.
25. **Sunrise** Monday: #1 breakfast program. National reach 1.16 million, national audience 474,000. Up 8% on last week. 27% more viewers than *Today*.
26. **The Front Bar**: National reach 1.15 million, national audience 514,000.
27. **The Chase Australia** Monday: National reach 1.09 million, national audience 516,000.
28. **The Hunters**: National reach 1.08 million, national audience 390,000.
29. **The Chase Australia** Friday: National reach 1.07 million, national audience 643,000.
30. **Sunrise** Tuesday: #1 breakfast program. National reach 1.07 million, national audience 434,000. Up on last week. 30% more viewers than *Today*.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.