

Sunday, 24 March 2024

Seven reaches 11.8 million, 7plus lifts 41%

- National total TV audience share: 39.3%
- #1 in broadcast TV nationally
- #1 news, #1 game show, #1 drama, #1 sport, #1 lifestyle show
- Top show: 7NEWS Sunday, national reach 2.12 million
- Top entertainment show: Australian Idol Sunday, national reach 1.86 million
- Top sport: AFL Thursday Night Football, national reach 1.83 million
- 7plus: Minutes viewed jumps 41% year-on-year

WEEK 11, 2024 HIGHLIGHTS:

Seven Network reaches 11.81 million Australians nationally.

Seven Network: 39.3% total TV share in all people, 39.3% in grocery shoppers.

Seven Network: #1 nationally in broadcast TV share.

[7plus](#): 323 million minutes viewed, up 41% on the same week in 2023.

7plus: 29.9% commercial BVOD share, up from 29.2% in the same week in 2023.

Seven Network: #1 news (**7NEWS**), #1 game show (**The Chase Australia**), #1 local drama (**Home and Away**) all week.

Seven Network: #1 sport (**AFL**), #1 lifestyle program (**Better Homes and Gardens**).

Seven Network: **Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 11	All people	25 to 54s	Grocery shoppers
Seven Network	39.3	32.3	39.3
Nine Network	41.4	45.2	41.5
Network Ten	19.3	22.5	19.2



SEVEN'S TOP 25:

1. **7NEWS Sunday:** National reach 2.12 million, national audience 1.21 million. #1 news program in total TV.
2. **7NEWS Monday:** National reach 2.1 million, national audience 1.33 million. #1 news program.
3. **7NEWS Tuesday:** National reach 2.07 million, national audience 1.28 million. #1 news program.
4. **7NEWS Wednesday:** National reach 2 million, national audience 1.27 million. #1 news program.
5. **7NEWS Thursday:** National reach 1.95 million, national audience 1.19 million. #1 program.
6. **Australian Idol Sunday:** National reach 1.86 million, national audience 862,000. Up 8% on same episode in 2023.
7. **AFL Thursday Night Football:** National reach 1.83 million, national audience 671,000. #1 sport program. Up 5% on 2023 AFL season average.
8. **AFL Friday Night Football:** National reach 1.75 million, national audience 574,000. #1 program.
9. **7NEWS Friday:** National reach 1.72 million, national audience 1.04 million. #1 news program.
10. **AFL Saturday Night Football:** National reach 1.66 million, national audience 504,000. #1 program.
11. **7NEWS Saturday:** National reach 1.65 million, national audience 1.02 million. #1 news program.
12. **Australian Idol Monday:** National reach 1.5 million, national audience 860,000. Up 17% on same episode in 2023.
13. **The 1% Club:** National reach 1.44 million, national audience 814,000.
14. **Lockerbie:** National reach 1.29 million, national audience 489,000.
15. **The Chase Australia Monday:** National reach 1.28 million, national audience 634,000. #1 game show.
16. **The Chase Australia Tuesday:** National reach 1.24 million, national audience 590,000. #1 game show.
17. **The Chase Australia Wednesday:** National reach 1.22 million, national audience 603,000. #1 game show.
18. **Home and Away Monday:** National reach 1.12 million, national audience 752,000. #1 drama program.
19. **Home and Away Tuesday:** National reach 1.22 million, national audience 766,000. #1 drama program.
20. **The Chase Australia Thursday:** National reach 1.2 million, national audience 572,000. #1 game show.
21. **Better Homes and Gardens:** National reach 1.19 million, national audience 548,000. #1 lifestyle program.



22. **Home and Away** Wednesday: National reach 1.17 million, national audience 772,000. #1 drama program.
23. **The Front Bar**: National reach 1.12 million, national audience 523,000.
24. **The Chase Australia** Friday: National reach 1.06 million, national audience 522,000. #1 game show.
25. **Sunrise** Monday: National reach 972,000, national audience 398,000. #1 breakfast show.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](http://7plus.com.au); 7NEWS.com.au; *The West Australian*; *The Sunday Times*; and [The Nightly](http://TheNightly.com.au). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: For more information on audience shares and programs, please contact Seven Network.