

Sunday, 23 March 2025

## Seven reaches 11.8 million, 7plus up 57%

- National total TV audience share, 6.00am to midnight: 38.9%
- National total TV audience share, 6.00pm to midnight: 37.9%
- 7plus: up 57 % year-on-year
- #1 news, #1 drama, #1 lifestyle show, #1 at breakfast
- #1 program: 7NEWS Sunday, reached 2.26 million
- #1 entertainment show: Australian Idol Sunday, reached 1.93 million
- #1 sport: AFL Friday Night Football, reached 1.86 million

### WEEK 12, 2025 HIGHLIGHTS:

Seven Network reaches 11.8 million Australians nationally.

[7plus](#): 507.5 million minutes viewed, up 57% on the same week in 2024.

7plus: 34.7% commercial BVOD share, up from 29.9% in the same week in 2024.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 lifestyle program (**Better Homes and Gardens**).

**Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

#1 news program in total TV audience: **7NEWS**, Monday to Friday, Saturday and Sunday.

#1 drama in total TV audience: **Home and Away**.

### NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	38.9	33.9	39.0
Nine Network	40.9	44.3	41.2
Network Ten	20.2	21.8	19.8

## **NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00pm to midnight**

<b>Network</b>	<b>All people</b>	<b>25 to 54s</b>	<b>Grocery shoppers</b>
<b>Seven Network</b>	<b>37.9</b>	<b>30.7</b>	<b>38.0</b>
Nine Network	42.7	47.0	42.7
Network Ten	19.4	22.3	19.3

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### **SEVEN'S TOP 30:**

1. **7NEWS** Sunday: #1 news program in total TV. National reach 2.26 million, national audience 1.31 million.
2. **7NEWS** Monday: #1 news program in total TV. National reach 2.11 million, national audience 1.34 million.
3. **7NEWS** Wednesday: #1 news program. National reach 2.01 million, national audience 1.31 million. Up on last week.
4. **7NEWS** Thursday: #1 program in all people and grocery shoppers. National reach 2.0 million, national audience 1.22 million.
5. **7NEWS** Tuesday: #1 news program in total TV. National reach 1.94 million, national audience 1.27 million.
6. **Australian Idol** Sunday: National reach 1.93 million, national audience 1 million. Up 6% in total TV on same episode last year, up 29% on 7plus. Biggest ever audience on 7plus.
7. **Seven's AFL: Friday Night Football**: #1 sport; #1 program in all people, 25 to 54s, 16 to 39s, grocery shoppers. National reach 1.86 million, national audience 652,000.
8. **Seven's AFL: Thursday Night Football**: #1 sport. National reach 1.81 million, national audience 663,000.
9. **7NEWS** Friday: #1 news, #1 program in total TV. National reach 1.76 million, national audience 1.01 million.
10. **7NEWS** Saturday: #1 program in all people and grocery shoppers. National reach 1.58 million, national audience 977,000.
11. **Australian Idol** Monday: National reach 1.57 million, national audience 916,000. Up 17% in total TV on same episode last year, up 29% on 7plus.
12. **The 1% Club UK** Wednesday: National reach 1.52 million, national audience 831,000. Up on last week.
13. **Seven's AFL: Sunday Afternoon Football**: National reach 1.49 million, national audience 388,000.
14. **Australian Idol** Tuesday: National reach 1.47 million, national audience 876,000. Up 19% in total TV on same episode last year, up 29% on 7plus. Up 9% in total TV

- week-on-week, up 21% on 7plus.
15. **The Hunters**: National reach 1.47 million, national audience 426,000. Up on last week.
  16. **Home and Away** Wednesday: #1 drama. National reach 1.45 million, national audience 887,000. Up on last week.
  17. **Home and Away** Tuesday: #1 drama. National reach 1.36 million, national audience 857,000.
  18. **Gladiator**: National reach 1.34 million, national audience 257,000.
  19. **Home and Away** Monday: #1 drama. National reach 1.31 million, national audience 878,000.
  20. **The Front Bar**: National reach 1.27 million, national audience 555,000. Up on last week.
  21. **The Chase Australia** Monday: National reach 1.24 million, national audience 613,000. Up 19% on last week.
  22. **The Chase Australia** Tuesday: National reach 1.22 million, national audience 634,000.
  23. **The Chase Australia** Wednesday: National reach 1.2 million, national audience 602,000. Up on last week.
  24. **The Hunting Party**: National reach 1.17 million, national audience 370,000.
  25. **9-1-1: Lone Star**: National reach 1.16 million, national audience 403,000.
  26. **The Chase Australia** Thursday: National reach 1.12 million, national audience 597,000. Up on last week.
  27. **The Chase Australia** Friday: National reach 1.11 million, national audience 526,000.
  28. **Sunrise** Monday: #1 breakfast program. National reach 1.04 million, national audience 456,000. 40% more viewers than *Today*.
  29. **Sunrise** Friday: #1 breakfast program. National reach 1.01 million, national audience 417,000. 28% more viewers than *Today*.
  30. **Better Homes and Gardens**: National reach 1 million, national audience 432,000. #1 lifestyle program.

## For further information, please contact:

Neil Shoebridge  
M: 0417 511 012  
E: [neil@skmediagroup.com.au](mailto:neil@skmediagroup.com.au)

## About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

# Media Release



The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.