

Sunday, 30 March 2025

Seven reaches 11.7 million, 7plus jumps 53%

- National total TV audience share, 6.00am to midnight: 39.4%
- National total TV audience share, 6.00pm to midnight: 37.7%
- 7plus: up 53% year-on-year
- #1 news, #1 sport, #1 drama, #1 lifestyle show, #1 at breakfast
- #1 program: 7NEWS Monday, reached 2.22 million
- #1 entertainment show: Australian Idol Sunday, reached 1.98 million
- #1 sport: AFL Friday Night Football, reached 1.82 million

WEEK 13, 2025 HIGHLIGHTS:

Seven Network reaches 11.67 million Australians nationally.

[7plus](#): 495.7 million minutes viewed, up 53% on the same week in 2024.

7plus: 34.8% commercial BVOD share, up from 32% in the same week in 2024.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 sport: **Seven's AFL: Friday Night Football**.

#1 lifestyle program (**Better Homes and Gardens**).

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

#1 news program in total TV audience: **7NEWS**, Monday to Friday, Saturday and Sunday.

#1 drama in total TV audience: **Home and Away**.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	39.4	34.9	39.6
Nine Network	42.3	45.1	42.5
Network Ten	18.3	20.0	18.0

NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	37.7	31.0	37.8
Nine Network	42.9	46.3	43.0
Network Ten	19.4	22.7	19.2

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SEVEN'S TOP 35:

1. **7NEWS Monday:** #1 news program. National reach 2.22 million, national audience 1.41 million. Up on last week.
2. **7NEWS Sunday:** #1 news program in total TV. National reach 2.14 million, national audience 1.23 million.
3. **7NEWS Tuesday:** #1 news program in total TV. National reach 2.07 million, national audience 1.3 million. Up on last week.
4. **7NEWS Wednesday:** #1 news program. National reach 2.06 million, national audience 1.33 million. Up on last week.
5. **Australian Idol Sunday:** National reach 1.98 million, national audience 966,000. Up 16% in total TV on same episode last year, up 30% on 7plus.
6. **7NEWS Thursday:** #1 program in total TV. National reach 1.93 million, national audience 1.19 million.
7. **Seven's AFL: Friday Night Football:** #1 sport, #1 program in all people, 25 to 54s, 16 to 39s. National reach 1.82 million, national audience 649,000.
8. **7NEWS Friday:** #1 program in total TV. National reach 1.81 million, national audience 1.15 million.
9. **Seven's AFL: Thursday Night Football:** #1 sport, #1 program in 16 to 39s. National reach 1.75 million, national audience 561,000.
10. **7NEWS Saturday:** #1 program in all people, grocery shoppers. National reach 1.59 million, national audience 996,000.
11. **Australian Idol Monday:** National reach 1.55 million, national audience 906,000. Up 4% in total TV on same episode last year, up 41% on 7plus.
12. **The 1% Club UK:** National reach 1.47 million, national audience 830,000.
13. **7NEWS Spotlight: Gout Gout:** National reach 1.46 million, national audience 637,000.
14. **Home and Away Monday:** #1 drama. National reach 1.37 million, national audience 898,000. Up on last week.
15. **The Chase Australia Monday:** National reach 1.36 million, national audience 671,000. Up on last week.

16. **Home and Away** Wednesday: #1 drama. National reach 1.35 million, national audience 892,000. Up on last week.
17. **Seven's AFL: Sunday Afternoon Football**: #1 sport program. National reach 1.29 million, national audience 399,000.
18. **The Chase Australia** Wednesday: National reach 1.27 million, national audience 616,000. Up on last week.
19. **Home and Away** Tuesday: #1 drama. National reach 1.25 million, national audience 833,000.
20. **9-1-1: Lone Star**: National reach 1.23 million, national audience 412,000. Up on last week.
21. **The Chase Australia** Tuesday: National reach 1.21 million, national audience 604,000.
22. **Athletics Australia: Maurie Plant Meet**: #1 sport. National reach 1.21 million, national audience 328,000.
23. **The Chase Australia** Thursday: National reach 1.14 million, national audience 556,000.
24. **Apollo 13**: National reach 1.14 million, national audience 214,000.
25. **The Chase Australia** Friday: National reach 1.13 million, national audience 558,000.
26. **The Americas**: National reach 1.11 million, national audience 551,000.
27. **The Front Bar**: National reach 1.11 million, national audience 527,000.
28. **Better Homes and Gardens**: National reach 1.1 million, national audience 471,000. #1 lifestyle program.
29. **Sunrise** Friday: #1 breakfast program. National reach 1.07 million, national audience 420,000. 31% more viewers than *Today*.
30. **Sunrise** Monday: #1 breakfast program. National reach 1.02 million, national audience 429,000. 37% more viewers than *Today*.
31. **Sunrise** Wednesday: #1 breakfast program. National reach 1.02 million, national audience 404,000. 30% more viewers than *Today*.
32. **Home and Away** Thursday: #1 drama. National reach 997,000, national audience 704,000. Up on last week.
33. **Weekend Sunrise** Sunday: #1 breakfast program. National reach 967,000, national audience 379,000. 38% more viewers than *Today*.
34. **Sunrise** Tuesday: #1 breakfast program. National reach 960,000, national audience 396,000. 26% more viewers than *Today*.
35. **Sunrise** Thursday: #1 breakfast program. National reach 956,000, national audience 401,000. 38% more viewers than *Today*.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.