



Sunday, 7 April 2024

## Seven #1 in audience share, reaches 12 million

- Seven #1 nationally in total TV
- National total TV audience share: 40.1%
- #1 in broadcast TV nationally
- #1 news, #1 game show, #1 drama, #1 sport, #1 lifestyle show
- Top show: 7NEWS Tuesday, national reach 2.4 million
- Top sport: AFL Thursday Night Football, national reach 1.79 million
- 7plus: Minutes viewed up 32% year-on-year

### WEEK 14, 2024 HIGHLIGHTS:

Seven Network reaches 12 million Australians nationally.

Seven Network: #1 nationally in total TV in all people with a 40.1% share.

Seven Network: #1 nationally in total TV in grocery shoppers with a 40.4% share.

Seven Network: #1 nationally in broadcast TV share.

[7plus](#): 291 million minutes viewed, up 32% on the same week in 2023.

7plus: 33.7% commercial BVOD share, up from 29.3% in the same week in 2023.

Seven Network: #1 news (**7NEWS**), #1 game show (**The Chase Australia**), #1 local drama (**Home and Away**) all week.

Seven Network: #1 sport (**AFL**), #1 lifestyle program (**Better Homes and Gardens**).

Seven Network: **Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

### NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 14	All people	25 to 54s	Grocery shoppers
Seven Network	40.1	33.9	40.4
Nine Network	38.4	40.4	38.5
Network Ten	21.5	25.8	21.2



### SEVEN'S TOP 25:

1. **7NEWS Monday:** National reach 2.4 million, national audience 1.41 million. #1 news program.
2. **7NEWS Tuesday:** National reach 2.12 million, national audience 1.33 million. #1 program.
3. **7NEWS Wednesday:** National reach 2.1 million, national audience 1.29 million. #1 program.
4. **7NEWS Thursday:** National reach 2 million, national audience 1.25 million. #1 program.
5. **7NEWS Friday:** National reach 1.84 million, national audience 1.079million. #1 program.
6. **AFL Thursday Night Football:** National reach 1.79 million, national audience 598,000. #1 sport program.
7. **7NEWS Sunday:** National reach 1.78 million, national audience 1.07 million. #1 news program in total TV.
8. **AFL Friday Night Football:** National reach 1.67 million, national audience 519,000. #1 sport. #1 program in 25 to 54s and 16 to 39s.
9. **7NEWS Saturday:** National reach 1.64 million, national audience 1 million. #1 program.
10. **AFL Saturday Night Football:** National reach 1.56 million, national audience 470,000. #1 sport. #1 program in 25 to 54s and 16 to 39s.
11. **Home and Away Monday:** National reach 1.55 million, national audience 1 million. #1 drama program.
12. **AFL Monday Afternoon Football:** National reach 1.42 million, national audience 494,000. #1 sport program.
13. **The 1% Club UK:** National reach 1.39 million, national audience 673,000. #1 entertainment show.
14. **Border Security (R):** National reach 1.39 million, national audience 425,000.
15. **Better Homes and Gardens:** National reach 1.34 million, national audience 592,000. #1 lifestyle program.
16. **World's Most Extreme Airports:** National reach 1.34 million, national audience 385,000.
17. **The Chase Australia Tuesday:** National reach 1.31 million, national audience 634,000. #1 game show.
18. **The Chase Australia Wednesday:** National reach 1.27 million, national audience 609,000. #1 game show.
19. **Home and Away Wednesday:** National reach 1.24 million, national audience 808,000. #1 drama program.
20. **The Front Bar:** National reach 1.16 million, national audience 543,000.
21. **Highway Patrol:** National reach 1.19 million, national audience 591,000.
22. **John Farnham: Finding The Voice (R):** National reach 1.28 million, national audience 438,000.
23. **The Chase Australia Thursday:** National reach 1.26 million, national audience 614,000. #1 game show.



24. **Home and Away** Tuesday: National reach 1.2 million, national audience 793,000. #1 drama program.
25. **The Chase Australia** Friday: National reach 1.17 million, national audience 541,000. #1 game show.

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### About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; and [The Nightly](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: For more information on audience shares and programs, please contact Seven Network.